



Radisson Hotel Group is one of the world's largest and most dynamic hotel companies. It has a fantastic portfolio of 1,400+ hotels in operation and under development, a global footprint covering 105 countries and territories and a powerful set of global brands: Radisson Collection, Radisson Blu, Radisson, Radisson Red, Park Plaza, Park Inn by Radisson, and Country Inns & Suites by Radisson.

We are proud to be the first hotel chain to offer complimentary wifi at all of our locations and brands globally

Brands



Radisson is one of the world's leading global hotel brands. It delivers vibrant, contemporary and engaging hospitality that is characterized by its unique *Yes I Can!*SM service philosophy. Radisson® hotels are first-class, full-service hotels that offer a range of "World of Radisson" services and amenities that have been created specifically to be empathetic to the challenges of modern travel, including its 100% Guest Satisfaction Guarantee.



One of the world's leading hotel brands, Radisson Blu creates iconic buildings with contemporary interiors invoking an inviting, exciting ambiance. Pioneering bold and innovative lobbies, guest rooms and public spaces with the latest technology and a range of highly individualized solutions, Radisson Blu offers a guest experience that is truly unique in the world of hotels today.



Creating a uniquely engaging and meaningful guest experience that leverages the technologies of tomorrow and uses intelligent and pervasive customer data to anticipate and serve individual needs and preferences like never before. RED is an exciting concept, re-interpreting the guest experience, starting with the wow: The lobby is artistic, energetic, proactive and welcoming. And the rooms are impressive too – stylish and multi-functional – where the wall is a canvas for movies, for art, for work. There's a great bar, simple food done really well, a truly connected concierge, space to work, space to play, space to simply be.



Country Inns & Suites by Radisson is a leading mid-market brand known for providing a caring, consistent and comfortable hospitality experience, delivered with a touch of home. We've grown and evolved our brand with an updated brand identity, hotel architecture and interiors. Our revitalized brand appeals to today's hospitality customers – acknowledging their tastes and modern lifestyles. Country Inn & Suites offers free high-speed Internet, fitness center access, a business center, complimentary hot breakfast, and our Read It & Return Lending Library.



Park Inn by Radisson is a colorful and dynamic, midscale hotel brand aimed at tech savvy, young at heart travelers who know what they want from a hotel stay and are willing to pay for it, but also seek value for their money. Accessible and inclusive, Park Inn by Radisson is friendly, fresh, vibrant and uncomplicated.



Park Plaza

With smart, spirited service, Park Plaza® hotels' trend-setting designs capture the energy and style of each individual location. A full-service, upper midscale hotel brand for business and leisure travelers, Park Plaza® offers award-winning meeting facilities and staff who live the brand's value proposition by going out of their way to show their appreciation to guests.

GDS code: PK



RADISSON COLLECTION

Radisson Collection is a new generation of expertly curated luxury hotels inspired by the lifestyle and sensibilities of the contemporary global traveler. Individual and inspiring, each property within the collection offers a distinguished guest experience and an invitation to immerse oneself in the best a location can offer.

RADISSON REWARDS™

Traveler Loyalty Program- Radisson Rewards

Radisson Rewards is the global hotel rewards program from Radisson Hotel Group. Radisson Rewards has been designed to be one of the most rewarding loyalty programs in travel, offering a collection of exceptional benefits, services and privileges at more than 1,000 hotels worldwide. Radisson Rewards offers faster free Award Nights with no blackout dates on standard rooms and valuable redemption options, such as retail gift cards, prepaid cards, airline miles and more.

- Earn 20 points for every USD 1 on eligible bookings consumed at participating Radisson Hotel Group properties.
- Experience Elite Status
 - Each tier offers exciting rewards and privileges. Earn Elite status based on nights or stays per year:
 - Silver Status – 15 nights/10 stays per year
 - Gold Status – 35 nights/20 stays per year
 - Concierge Status – 75 nights/30 stays per year

Agent Loyalty Program- now Radisson Rewards (formerly Look To Book)

Enroll today and start enjoying global rewards beyond commissions that fit your lifestyle.

- Earn points for bookings at 1,000+ hotels worldwide.
- Earn 10 points for every USD 1 on eligible bookings consumed at participating Radisson Hotel Group hotels.
- Enjoy rewards your way - Prepaid Cards, free hotel nights or airline miles

Book via GDS Master Chain Code “CW”



RADISSONHOTELS.COM

