

EXPLORE A WORLDWIDE EMPIRE



CAESARS
ENTERTAINMENT®

CAESARS

Harrah's

HORSESHOE

THE
CROMWELL

BALLY'S

Flamingo

THE
LINQ

NOBU HOTEL

Paris

ph planet
hollywood

rio

HARVEYS

♦♦ TUNICA ♦♦
ROADHOUSE

WSOP

CAESARS
REPUBLIC
SCOTTSDALE

CAESARS
REWARDS

WELCOME TO THE EMPIRE

No one can make vacation memories for your customers like we can. With our collection of resorts, we deliver experiences tailored to your customers' tastes. All options offer exceptional accommodations, superior service, unforgettable entertainment, and world-class amenities like golfing, spas and shopping.



EXPERIENCE LAS VEGAS WITH CAESARS ENTERTAINMENT



10 Las Vegas Resorts

CAESARS
PALACE



THE
CROWWELL



NOBU HOTEL



ph planet
hollywood



Paris



THE
LINQ



BALLY'S



Flamingo



rio

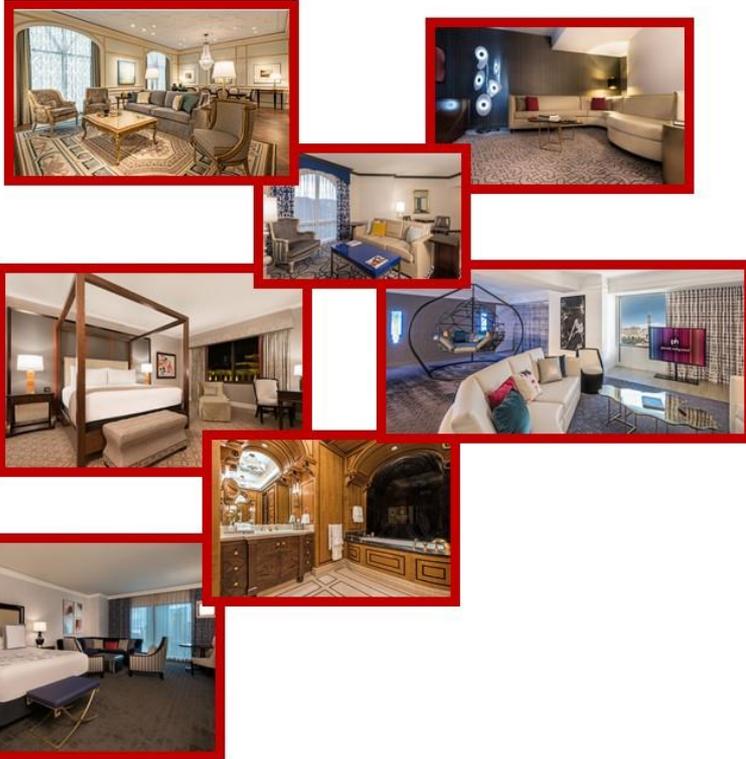


Harrat's



Caesars Entertainment

Significant Investment In Room Renovations



- *Paris Las Vegas celebrates its platinum anniversary by investing a total of \$92 million, completed 1,600 renovated guest rooms, and added the all-new Voie Spa & Salon.*
- *Since 2014, Caesars Entertainment has invested more than \$2 billion in property and room renovations, developments, technology upgrades and new amenities.*
- *Caesars Entertainment has renovated over 10,000 rooms – right in the heart of the Las Vegas Strip, including Caesars Palace, Planet Hollywood, Paris Las Vegas, Flamingo and Harrah’s Las Vegas.*

Caesars Palace Las Vegas Hotel and Casino

Stay like Royalty in the New Stylish Palace Tower



Planet Hollywood Las Vegas Resort and Casino

Ultra Hip Room Renovations



Bally's Las Vegas Hotel and Casino

Introducing the all-new Resort Tower



Paris Las Vegas Hotel and Casino

Classic Yet Modern Newly Renovated Burgundy Rooms



Flamingo Hotel and Casino Las Vegas

Fresh and Fabulous New Room Renovations



Harrah's Las Vegas Hotel and Casino

The New and Modern Fully Renovated Rooms



What's New in Dining

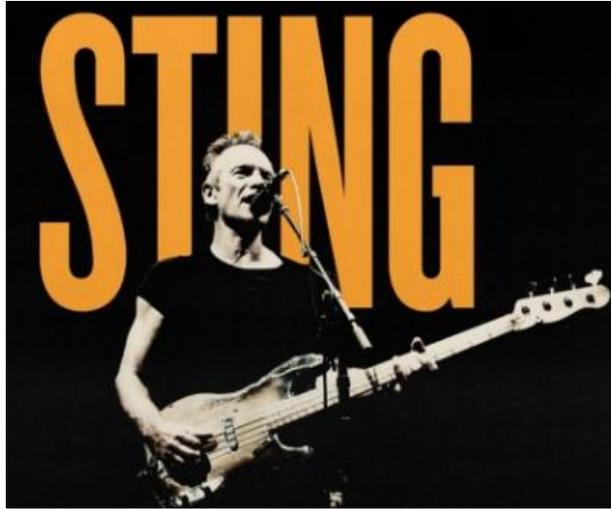
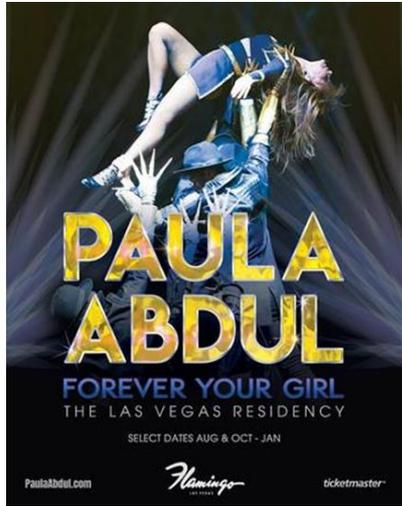


RE:MATCH



- Celebrity chef and TV personality Gordon Ramsay's "**Hell's Kitchen**" opened at Caesars Palace
- **RE:MATCH** is the latest evolution of gaming and entertainment at the LINQ Hotel. Enhancing the traditional casino lounge and bar experience to interact with a virtual underwater world.
- **Vanderpump Cocktail Garden:** Television star and restaurateur Lisa Vanderpump to open first Las Vegas venue serving cocktails, food and wine
- Celebrity chef Giada De Laurentiis opened her second restaurant, **Pronto by Giada**, at Caesars Palace
- Experience the new **Lobby Bar** at Bally's Las Vegas, an elegant lounge that serves Lavazza coffee, pastries, sandwiches and more available 24 hours a day

What's New in Entertainment



- **Paula Abdul:** Choreographer and pop legend headlines her new Las Vegas residency “*Paula Abdul: Forever your girl*” at Flamingo Las Vegas.
- **Sting:** 17-time GRAMMY Award winning composer and singer-songwriter will outshine the sun in the jealous sky when he comes to the Las Vegas Strip this year with his show “*Sting: My Songs*”.
- **Jimmy Kimmel’s Comedy Club:** Curated and designed by the comedian, the club will feature late night shows, surprise guests, high-end casual cuisine and memorabilia.
- **Christina Aguilera:** Six-time GRAMMY Award-winning singer-songwriting debuted “*THE XPERIENCE*” on the Zappos Theater stage at Planet Hollywood.
- **Gwen Stefani** headlining Las Vegas residency inside Zappos Theater at Planet Hollywood Resort & Casino.

Caesars Entertainment Attractions



- *Paris Las Vegas illuminated the Las Vegas Strip with the debut of a \$1.7 million light show at the Eiffel Tower.*
- *Fly LINQ at The LINQ Promenade is the first zipline experience on the Las Vegas Strip and features 10 side-by-side zip lines, capable of simultaneously launching all riders.*

Caesars Entertainment Lake Tahoe



Caesars Entertainment Atlantic City



Caesars Entertainment

Caesars Palace & Caesars Bluewaters Dubai





Caesars Entertainment

Caesars Palace Puerto Los Cabos & Caesars Republic



**CAESARS
PALACE**
PUERTO LOS CABOS

CAESARS
REPUBLIC
SCOTTSDALE

Awards and Recognition

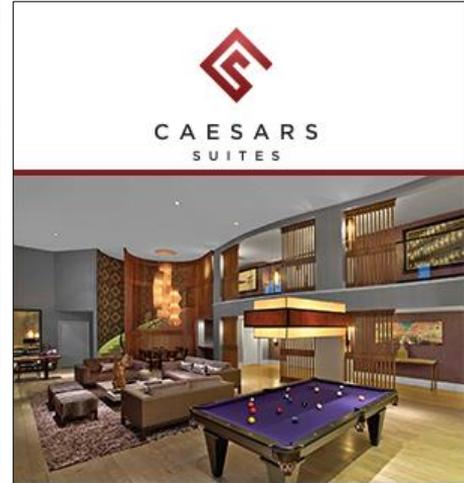
Caesars Entertainment Awarded with More Than 45 Accolades!

Some of our 2019 Awards:

- Caesars Rewards receives the coveted “Best Customer Service” Freddie Award
- Caesars Palace received Forbes Four Star award
- Cromwell received Forbes Recommended Award
- Eiffel Tower Experience received TripAdvisor® 2019 Certificate of Excellence & the Hall of Fame designation
- Harrah’s New Orleans received TripAdvisor® 2019 Certificate of Excellence & the Hall of Fame designation
- Caesars Palace Las Vegas received TripAdvisor® 2019 Certificate of Excellence
- Nobu Hotel Las Vegas received TripAdvisor® 2019 Certificate of Excellence & the Hall of Fame designation
- Planet Hollywood Las Vegas received TripAdvisor® 2019 Certificate of Excellence
- Cromwell Las Vegas received TripAdvisor® 2019 Certificate of Excellence
- Bally’s Las Vegas received TripAdvisor® 2019 Certificate of Excellence
- Harrah’s Lake Tahoe received TripAdvisor® 2019 Certificate of Excellence & the Hall of Fame designation
- Caesars Atlantic City received TripAdvisor® 2019 Certificate of Excellence & the Hall of Fame designation



Caesars Suites Collection



IT'S EASY TO UPGRADE YOUR STAY

Enjoy a taste of the good life
at one of
Caesars Entertainment's
luxury suites in Las Vegas.

With VIP Services and Luxury
Amenities.

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Questions/Comments?

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