# Discover **what's new** at Wyndham

FEATURED PROPERTY

WYNDHAM

HOTELS & RESORTS

RAMADA PLAZA FUXIAN L YUXI, YUNNAN

# No one welcomes the world like Wyndham

From hotels stays to PGA tournaments, Wyndham continues to grow its presence by welcoming the world in new and exciting ways. Last month, Wyndham Rewards<sup>®</sup> announced the introduction of the Wyndham Rewards Top 10 – a new \$10 million bonus to be split among the PGA TOUR's top 10 regular season finishers. The Wyndham Rewards Top 10 will add a new layer of drama to the regular season which culminates at the Wyndham Championship, the final event before the FedExCup Playoffs.

Wingate by Wyndham<sup>®</sup> recently announced the extension of its global footprint after debuting in China and adding to its presence in the U.S. and Canada. The recent growth of the award winning midscale hotel brand further strengthens Wyndham Hotels & Resorts segment leadership position. In addition to the continued growth of Wingate, Baymont<sup>®</sup> by Wyndham and Super 8<sup>®</sup> by Wyndham saw a number of hotels open in the U.S. this month, while in China, Ramada<sup>®</sup> by Wyndham, Wyndham<sup>®</sup> and Wyndham Grand<sup>®</sup> opened new properties.

#### Find your Wyndham

Within this month's newsletter learn more about our most unique brand Trademark Collection<sup>®</sup> by Wyndham and meetings at Wyndham Grand Chicago Riverfront. With no two hotels alike, Trademark Collection by Wyndham celebrates the individuality of each hotel while providing a district level of service. From waterfront, historic hotels to amenity rich hotels with modern touches, experience the destination on your own terms. Learn more about our featured brand and meetings hotel to find your Wyndham.

## October 2018 Edition | WH&R UPDATE



### **SEPTEMBER 2018 GLOBAL OPENINGS**

#### **UNITED STATES**

AMERICINN BY WYNDHAM WINDOM Windom, MN

BAYMONT BY WYNDHAM BRASELTON Braselton, GA

BAYMONT BY WYNDHAM MIDWAY Midway, FL

BAYMONT BY WYNDHAM ROCKY MOUNT Rocky Mount, VA

BAYMONT BY WYNDHAM SIOUX FALLS WEST Sioux Falls, SD

BAYMONT BY WYNDHAM TULSA Tulsa, OK

DAYS INN BY WYNDHAM KNOXVILLE NORTH Knoxville, TN

DAYS INN BY WYNDHAM MERCED/YOSEMITE AREA Merced, CA

SUPER 8 BY WYNDHAM GREAT BEND Great Bend, KS SUPER 8 BY WYNDHAM SAN BERNARDINO San Bernardino, CA

SUPER 8 BY WYNDHAM SEATAC AIRPORT Seatac, WA

TRAVELODGE BY WYNDHAM CASPER Casper, WY

TRAVELODGE BY WYNDHAM NEW PHILADELPHIA New Philadelphia, OH

WINGATE BY WYNDHAM ALBANY Albany, GA

WINGATE BY WYNDHAM MOSES LAKE Moses Lake, WA

WYNDHAM GARDEN STATE COLLEGE Boalsburg, PA

#### UNITED KINGDOM

RAMADA BRISTOL WEST Bristol, GB

#### PORTUGAL

**RAMADA LISBON** Lisbon, Portugal

#### **CHINA**

HOWARD JOHNSON CAEXPO PLAZA NANNING Nanning, Guangxi

RAMADA PLAZA DONGXING CITY CENTER Dongxing, Shanxi

RAMADA PLAZA FUXIAN LAKE Yuxi, Yunnan

RAMADA ZHENJIANG CITY CENTER Zhenjiang, Jiangsu

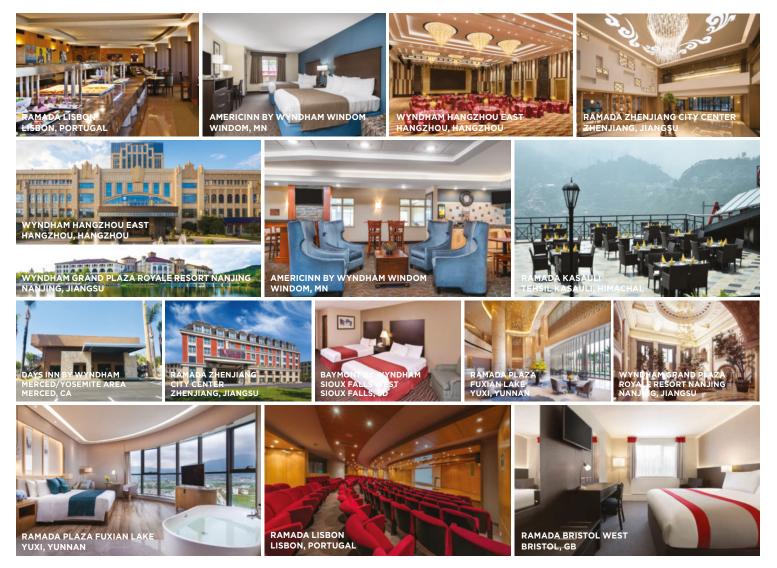
SUPER 8 HOTEL GUANGZHOU TONG DE WEI SUBWAY Guangzhou, Guangzhou

WYNDHAM GRAND PLAZA ROYALE RESORT NANJING Nanjing, Jiangsu

WYNDHAM HANGZHOU EAST Hangzhou, Hangzhou

### INDIA

RAMADA KASAULI Tehsil Kasauli, Himachal



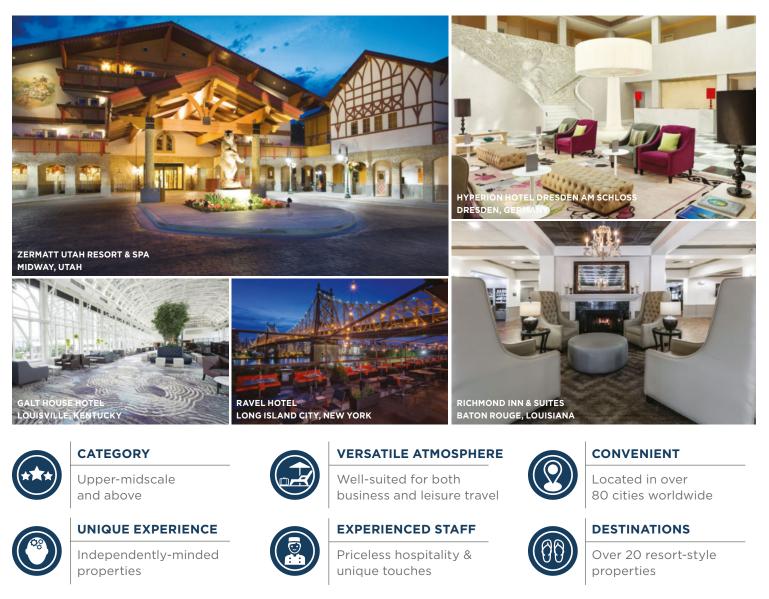
## BRAND FEATURE: Trademark Collection by Wyndham

# TRADEMARK COLLECTION BY WYNDHAM

**Trademark Collection® by Wyndham. Independence Redefined.** The Trademark Collection makes it easier for the everyday traveler to find truly unique hotel experiences. Just as no two travelers are alike, Trademark Collection hotels are equally distinctive. Operating on the principle that travel is deeply personal, this collection of landmark, independent hotels enables guests to experience the destination on their terms.

Celebrate the individuality of each hotel, run by passionate people who bring its authentic spirit to life. With each guest, with each stay, in each city, we invite our guests to leave their mark.

## UNIQUE | INDEPENDENT | CHARACTER











## WYNDHAM GRAND

#### **MEETINGS UPDATE**

Chicago Riverfront



# Stay in Grand Style

With an unrivalled location just off Michigan Avenue, the Wyndham Grand Chicago Riverfront puts you in the heart of Chicago near some of the city's most popular attractions. The hotel boasts 334 spacious guestrooms, a complimentary business center and a 24-hour fitness center. Meeting rooms with stunning views of the city skyline and the Chicago River are complemented by intuitive service with an extraordinary attention to detail.

With more than 16,000 square feet of recently rennovated, flexible Chicago meeting space, Wyndham Grand Chicago Riverfront can accommodate groups ranging from 10 to 500 guests. A dedicated Conference Services Manager will work to personalize each detail of your event – from vendor recommendations to creative culinary options courtesy of the talented Executive Chef. No matter what you have in mind, Wyndham Grand's team of meeting service experts can help you bring it to life.







### **RECENT PRESS RELEASES**

# Wyndham Rewards Expands PGA TOUR Presence, Introduces New \$10 Million Bonus

Wyndham Rewards Expands PGA TOUR Presence, Introduces New \$10 Million Bonus Raising the Stakes for Players Heading into the Wyndham Championship and FedExCup Playoffs.

**PARSIPPANY, N.J., September 18, 2018** – Wyndham Rewards® the world's most generous guest rewards program spanning more than 25,000 hotels, club resorts, affiliated resorts and vacation rentals globally—today unveiled plans to expand its presence on the PGA TOUR with the introduction of the Wyndham Rewards Top 10.

A new \$10 million bonus to be split among the PGA TOUR's top 10 regular season finishers, the Wyndham Rewards Top 10 is designed to add a new layer of drama over the course of the regular season, which culminates with the Wyndham Championship, the final event before the FedExCup Playoffs.

While Wyndham has been a proud sponsor of the Wyndham Championship since 2007, this year marked the first year that Wyndham Rewards took the role of proud title sponsor following the split of Wyndham Worldwide into two separate public companies earlier this year: Wyndham Hotels & Resorts, the world's largest hotel franchise company, and Wyndham Destinations, the world's largest vacation ownership and exchange company and North America's largest professionally managed rental business.

Read the entire Press Release HERE.



Wyndham and PGA TOUR officials celebrate the unveiling of the Wyndham Rewards Top 10 at East Lake Golf Club in Atlanta, Ga. From left: Bobby Long, Chairman of the Piedmont-Triad Charitable Foundation; Eliot Hamlisch, Vice President and Leader of the Wyndham Rewards program; Jay Monahan, PGA TOUR Commissioner; Mark Brazil, Tournament Director of the Wyndham Championship; and Steve Holmes, Chairman of Wyndham Hotels & Resorts and Wyndham Destinations.

## Going Global: Wingate by Wyndham Expands in Three Countries with 14 Hotels

Award-winning midscale hotel brand debuts in China and bolsters North American offerings; Continued midscale growth further strengthens Wyndham Hotels & Resorts' segment leadership position.

**PARSIPPANY, N.J., Sept. 25, 2018** – Wyndham Hotels & Resorts, the world's largest hotel franchisor with nearly 9,000 hotels and 20 powerhouse brands, is bolstering its network of midscale hotels and extending the global footprint of its award-winning Wingate by Wyndham® brand with the recent opening of 14 locations across both hemispheres, including the first Wingate hotel in China and new additions to the brand's established presence in the U.S. and Canada.

Wingate is suited for travelers seeking balance in work, life, and everything in between, offering what's needed to stay connected, productive, and ready for whatever comes next – like inviting, contemporary lounges; free breakfast; flexible and functional meeting space; and spacious guest rooms. The introduction of its first hotel in China, plus additions across the U.S. and British Columbia, Canada, brings the expanding brand's global presence to nearly 170 hotels. As of June 30, 2018, Wingate's global pipeline consisted of 74 hotels, nearly 60 percent of which were new construction.

"The global middle class, which is growing steadily at an estimated rate of 160 million people each year, continues to travel more and seek out great experiences and value," said Tom Barber, chief development and strategy officer, Wyndham Hotels & Resorts. "Expanding Wingate in high-demand markets around the world



exposes the brand to new circles of travelers, and doing so with established hotel developers sharing our passion for delivering consistent, guest-centric experiences will help propel continued growth and success."

Read the entire Press Release HERE.