

ABC  
global services

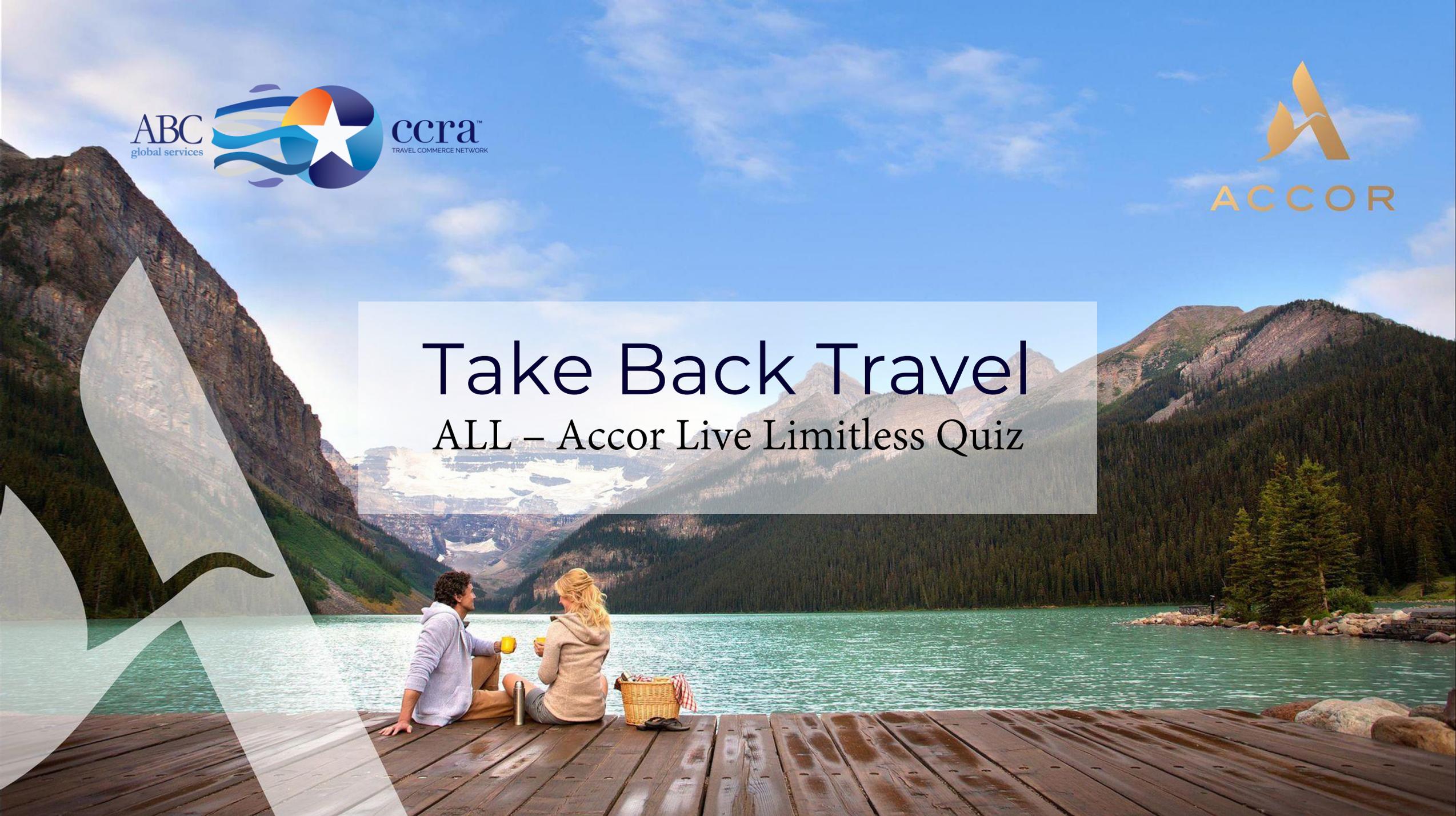


ccra™  
TRAVEL COMMERCE NETWORK



# Take Back Travel

ALL – Accor Live Limitless Quiz



*Accor,  
a worldwide hotel operator*

5,100+ — Hotels

753,000+ — Rooms

110 — Countries

1,200+ — Hotels

210,000+ — Rooms

*Pipeline*

5%\*

**NORTH & CENTRAL AMERICA**

120 HOTELS  
37,200 ROOMS

24%\*

**SOUTHERN EUROPE**

1,885 HOTELS  
177,400 ROOMS

21%\*

**NORTHERN EUROPE**

1,110 HOTELS  
156,900 ROOMS

11%\*

**GREATER CHINA**

445 HOTELS  
83,300 ROOMS

12%\*

**SOUTH EAST ASIA**

385 HOTELS  
88,000 ROOMS

8%\*

**SOUTH AMERICA**

395 HOTELS  
61,700 ROOMS

12%\*

**INDIA, MIDDLE EAST & AFRICA**

405 HOTELS  
87,900 ROOMS

8%\*

**PACIFIC**

395 HOTELS  
60,900 ROOMS

\* As a percentage of total number of rooms of Accor managed and franchised hotels, as of December 31, 2020.





*Luxury*

RAFFLES

ORIENT  EXPRESS

FAENA

BANYAN TREE

DELANO



*Fairmont*

SLS

SOY

SOFITEL

THE HOUSE OF ORIGINALS



*Premium*

mantis





Art Series

MONDRIAN

pullman

swissôtel

ANGSANA

**25h**  
twenty five hours hotels

HYDE

MÖVENPICK

GRAND MERCURE

PEPPERS

THE SEBEL

*Midscale*

mantra

NOVOTEL

Mercure

adagio

MAMA SHELTER

TRIBE

*Economy*

BreakFree

ibis

ibis STYLES

 adagio

greet

JO&JOE



### Accor GDS Brand & Master Chain Codes

BRAND	BRAND CODE	MASTER CHAIN CODE
21c Museum Hotels by MGallery	SB	RT
25hour Hotels	YX	YX
Aparthotel Adagio	RT	RT
ANGSANA	BY	RT
Art Series	MP	MP
Banyan Tree	BY	RT
BreakFree	MP	MP
Fairmont	FA	RT
Faena	RT	RT
ibis, ibis styles, ibis budget	RT	RT
Mama Shelter	RT	RT
Mantis	RT	RT
Mantra*	MP	MP
Mercure, Grand Mercure	RT	RT
Mövenpick	RT	RT
Novotel	RT	RT
Pullman	PU	RT
Raffles	YR	RT
Rixos	RX	RT
sbe*	RT	RT
Sofitel, SO/, Sofitel Legend, and MGallery	SB	RT
Swissôtel	SL	RT
The Sebel	RT	RT

2021 Accor sbe hotel portfolio bookable under RT:

- Mondrian Seoul Itaewon
- SLS Baha Mar
- SLS Cancun
- SLS South Beach, Miami
- The Redbury South Beach, Miami

Coming Soon:

- Mondrian Shoreditch London
- SLS Brickell, Miami
- SLS Dubai
- SLS Lux Brickell, Miami

Mantra hotels bookable under RT:

- Mantra Melbourne Melton
- Mantra Mackay
- Mantra Gladstone
- Mantra Traralgon

Not bookable via GDS: HUAZAU, JO&JOE, onefinestay

**Accor Master Chain Code: RT**

RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS  
 RIXOS \ ONEFINESTAY \ MANTIS \ MGallery \ 21C \ ART SERIES \ MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA  
 25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO  
 MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS \ IBIS STYLES \ IBIS BUDGET \ GREET \ JO&JOE \ HOTELF1

# TMC & Consortia

## OPERATIONAL TOOL KIT

# GDS

Accor  
Master  
Chain Code

# RT





#ALLSAFE  
ACCOR



## ALL STAY WELL

**WE ARE COMMITTED TO ENSURING THAT  
YOU STAY SAFE AND STAY WELL IN ALL OUR HOTELS**

Accor's global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspections and certification. The ALLSAFE label communicates to guests when these standards have been met in our hotels. All Accor hotels must apply the global and regional standards and be audited either by the Group's operational experts or third-party auditors to achieve the new ALLSAFE label.

All ALLSAFE hotels have a dedicated Ambassador ensuring compliance and training plus they must adhere to 34 safety and sanitation core standards.



**A strategic partnership with AXA –  
a world leader in insurance  
& assistance**

Accor and AXA have announced a ground breaking global partnership to provide medical support across all Accor hotels worldwide should guests need medical assistance during their stay, for FREE 24/7.



ACCOR  
LIVE  
LIMITLESS



*A guest lifestyle loyalty program that goes beyond hotels and offers, elevating hospitality to make life extraordinary.*

**Over 68 million Members  
Classic-Silver-Gold-Platinum-  
Diamond**

**Earn and Burn whether staying with us or having a cocktail after work at one of our history lounges or trendy bars.**

**Over 90 Partners to reward Members with one-of-a-kind VIP experiences in sport, art, dining, travel, wellness, shopping & entertainment**

**More opportunities to earn and use points (including F&B, meetings, spa, golf and coworking).**

# *HOTEL SPOTLIGHT – The Maldives*

## *Fairmont Maldives, Sirru Fen Fushi*



- Boasts largest private plunge pools & resort lagoon.
  - Underwater art exhibit; Coralarium
  - 120 private villas, 3 restaurants, 2 bars
    - Resident Marine Biologist onsite
    - Known as your "secret water island"

## *Pullman Maldives Maamutaa*



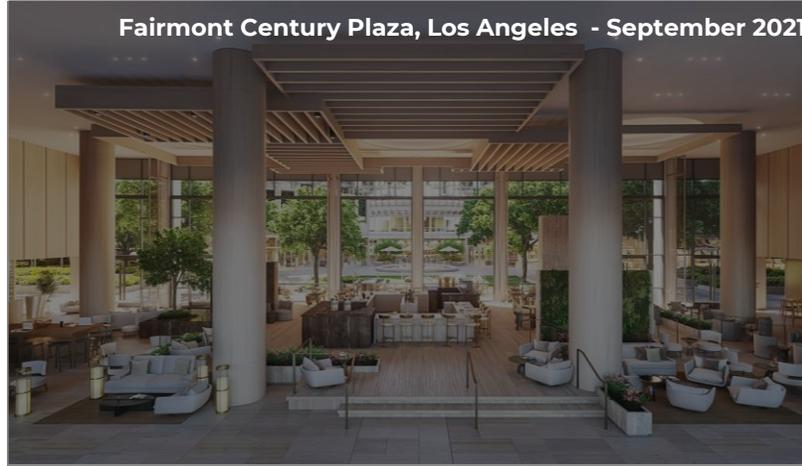
- *"Most Generous" Luxury All Inclusive Resort*
  - Unlimited meals in our 3 Restaurants,
  - Complimentary non-motorized water activities or sunset cruise



*Recent &  
Upcoming  
OPENINGS*

*North &  
Central  
Americas*

Fairmont Century Plaza, Los Angeles - September 2021



Fairmont El San Juan, Puerto Rico - OPEN



SLS Baha Mar, Bahamas - OPEN



21c Museum Hotel Chicago, USA - OPEN



Sofitel Legend Casco Viejo, Panama - Summer 2021



Faena Miami Beach, USA - Now a partner of Accor



# How & Where to Book Your TRUE Code – ALL Accor Brands

<https://travelpros.accor.com/>



## Travel Agents,

Check out our promotions and exclusive deals for your customers in just a few clicks!

INDIVIDUAL CUSTOMERS

GROUPS

PERSONAL STAYS

### FIND YOUR HOTEL

BY DESTINATION | ON A MAP

IATA/TIDS/CLIA  RT/TRUE

Enter your code

Destination, hotel name

28/06/2021

29/06/2021

1 night(s)

NUMBER OF ROOMS

1

ADULT(S)

2

CHILD(REN)

0

LOYALTY OR MEMBERSHIP CARD NUMBER

Enter your 16-digit card number

[More criteria \(preferential code, services, etc.\)](#)

SEARCH

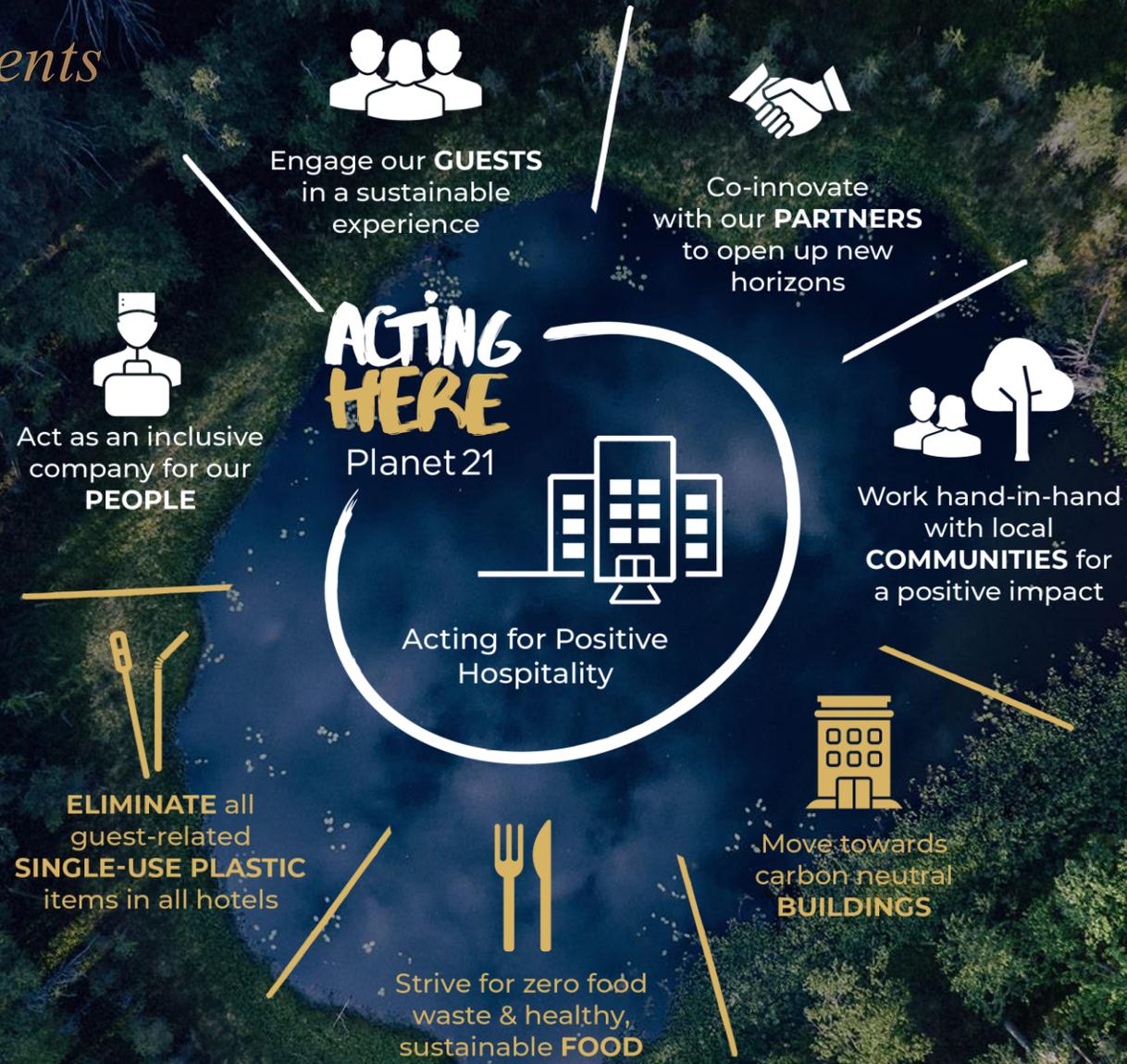
BACK TO TOP

Click on “**More Criteria**”, to enter your ABC or CCR rate code.



# Our commitments

FOR END OF 2021  
AND BEYOND





# Take Back Travel

GOODBYE VIRTUAL. HELLO WORLD!



## It's time to take back travel!

Rebook your cancelled trips or plan anew, help clients dust off their luggage and get packing! Whether travelling for business or leisure, have complete confidence at our Accor hotels.

Travellers will enjoy up to 20% off BAR + 3x ALL Reward points\* across all participating Accor brands in North America, on bookings and stays between Jun 1 – Dec 30, 2021.

From luxury to economy, experience iconic brands such as Fairmont, SLS, Sofitel, 21c Museum Hotels, Swissôtel, Novotel, ibis and more.

Not a member of ALL - Accor Live Limitless? [JOIN NOW](#)



ENJOY UP TO

# 20%

OFF BAR

Book today in the GDS under your dedicated agency rate access code.

Accor master chain code: RT



FAENA Fairmont SLS SOFITEL 21c MONDRIAN pullman swissôtel NOVOTEL ibis

## Take Back Travel Offer

### Enjoy up to 20% off the Best Available Rate

#### Accor North American Campaign in the GDS

- ✓ Offer valid at 90+ participating North American Accor hotel locations
- ✓ Bookings made NOW and consumed by **December 30, 2021**
- ✓ Up to 20% off BAR
- ✓ 3x ALL Guest Loyalty Member Points
- ✓ Applicable **ABC, CCR, CCZ** rate access codes
- ✓ All offers 10% commissionable





# ALL – Accor Live Limitless

## Click Here to Take Our Agent Rewards Quiz

**4 Winners will be Selected!**

- \* 2 Nights in the Canadian Rockies at the famous Fairmont Jasper Park Lodge
- \* \$50 Etsy Gift Card
- \* (2) \$25 Amazon Gift Cards