

ABC  
global services



ccra™  
TRAVEL COMMERCE NETWORK



ACCOR

# Take Back Travel

ALL – Accor Live Limitless Quiz



Accor,  
a worldwide hotel operator

5,100+ — Hotels

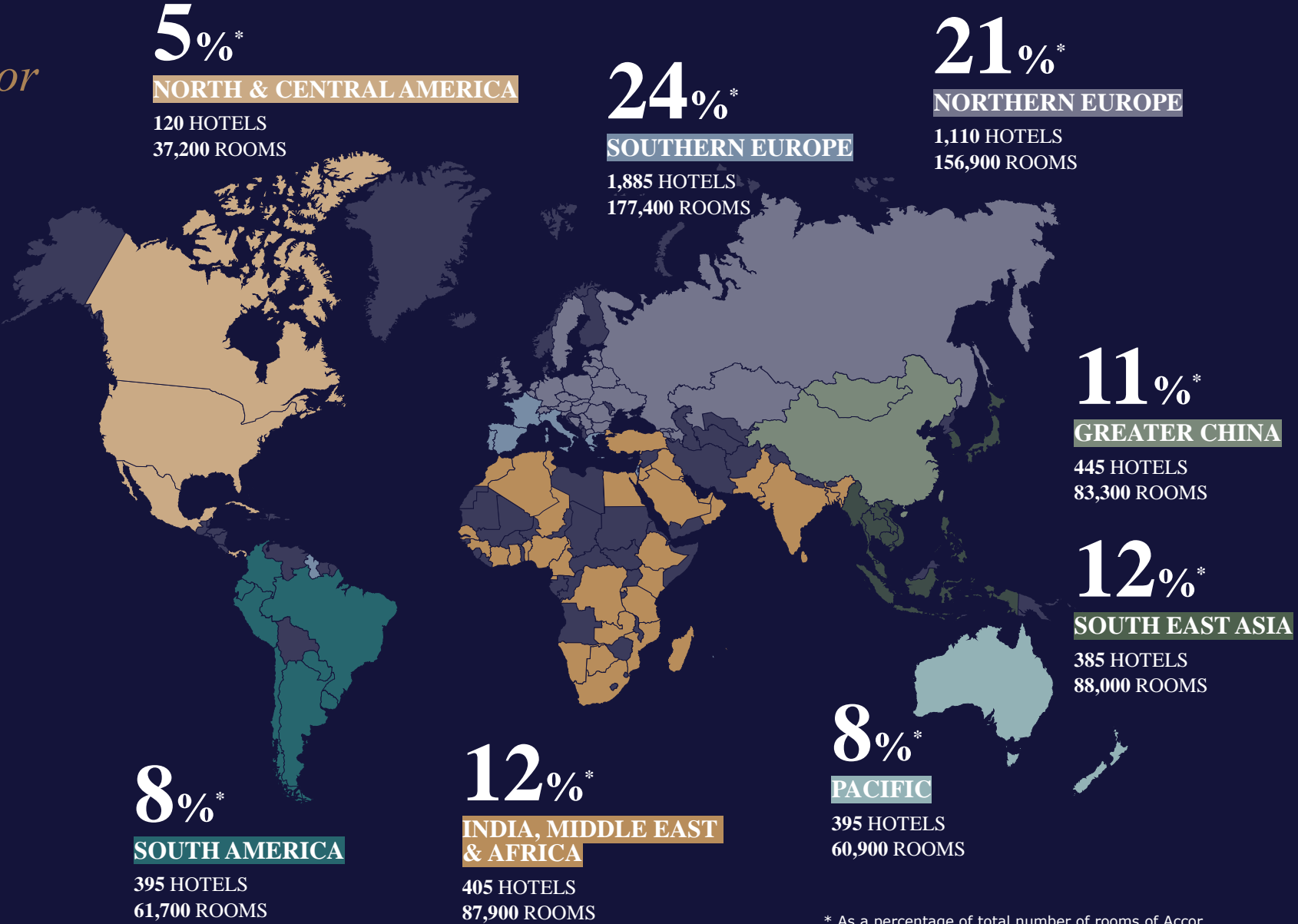
753,000+ — Rooms

110 — Countries

1,200+ — Hotels

210,000+ — Rooms

Pipeline



\* As a percentage of total number of rooms of Accor managed and franchised hotels, as of December 31, 2020.





## Luxury

RAFFLES

ORIENT  EXPRESS

FAENA

BANYAN TREE

DELANO

SOFITEL  
LEGEND

*Fairmont*

SLS

SO'

SOFITEL

THE HOUSE OF  
ORIGINALS

 RIXOS

## Premium

mantis

 M  
GALLERY



Art Series

MONDRIAN

*pullman*

swissôtel

ANGSANA

**25h**  
twenty five hours hotels

HYDE

MÖVENPICK

GRAND MERCURE

PEPPERS

THE  
SEBEL

## Midscale

mantra

NOVOTEL

Mercure

adagio

MAMA  
SHELTER

TRIBE

## Economy

BreakFree

ibis

ibis  
STYLES

 adagio

**greet**

JO&JOE



### Accor GDS Brand & Master Chain Codes

BRAND	BRAND CODE	MASTER CHAIN CODE
21c Museum Hotels by MGallery	SB	RT
25hour Hotels	YX	YX
Aparthotel Adagio	RT	RT
ANGSANA	BY	RT
Art Series	MP	MP
Banyan Tree	BY	RT
BreakFree	MP	MP
Fairmont	FA	RT
Faena	RT	RT
ibis, ibis styles, ibis budget	RT	RT
Mama Shelter	RT	RT
Mantis	RT	RT
Mantra*	MP	MP
Mercure, Grand Mercure	RT	RT
Mövenpick	RT	RT
Novotel	RT	RT
Pullman	PU	RT
Raffles	YR	RT
Rixos	RX	RT
sbe*	RT	RT
Sofitel, SO/, Sofitel Legend, and MGallery	SB	RT
Swissôtel	SL	RT
The Sebel	RT	RT

2021 Accor sbe hotel portfolio bookable under RT:

Mondrian Seoul Itaewon  
SLS Baha Mar  
SLS Cancun  
SLS South Beach, Miami  
The Redbury South Beach, Miami

Coming Soon:

Mondrian Shoreditch London  
SLS Brickell, Miami  
SLS Dubai  
SLS Lux Brickell, Miami

Mantra hotels bookable under RT:

Mantra Melbourne Melton  
Mantra Mackay  
Mantra Gladstone  
Mantra Traralgon

Not bookable via GDS: HUAZAU, JO&JOE, onefinestay

### Accor Master Chain Code: RT

RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS  
RIXOS \ ONEFINESTAY \ MANTIS \ MGallery \ 21C \ ART SERIES \ MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSA  
25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO  
MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS \ IBIS STYLES \ IBIS BUDGET \ GREET \ JO&JOE \ HOTELF1

# TMC & Consortia

## OPERATIONAL TOOL KIT

# GDS

Accor  
Master  
Chain Code

# RT





# #ALLSAFE

ACCOR



## *ALL STAY WELL*

**WE ARE COMMITTED TO ENSURING THAT  
YOU STAY SAFE AND STAY WELL IN ALL OUR HOTELS**

Accor's global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspections and certification. The ALLSAFE label communicates to guests when these standards have been met in our hotels. All Accor hotels must apply the global and regional standards and be audited either by the Group's operational experts or third-party auditors to achieve the new ALLSAFE label.

All ALLSAFE hotels have a dedicated Ambassador ensuring compliance and training plus they must adhere to 34 safety and sanitation core standards.



**A strategic partnership with AXA –  
a world leader in insurance  
& assistance**

Accor and AXA have announced a ground breaking global partnership to provide medical support across all Accor hotels worldwide should guests need medical assistance during their stay, for FREE 24/7.



*A guest lifestyle loyalty program  
that goes beyond hotels and offers,  
elevating hospitality to make life extraordinary.*



**Over 68 million Members  
Classic-Silver-Gold-Platinum-  
Diamond**

**Earn and Burn whether staying with  
us or having a cocktail after work at  
one of our history lounges or trendy  
bars.**

**Over 90 Partners to reward  
Members with one-of-a-kind VIP  
experiences in sport, art, dining,  
travel, wellness, shopping &  
entertainment**

**More opportunities to earn and use  
points (including F&B, meetings,  
spa, golf and coworking).**

# *HOTEL SPOTLIGHT – The Maldives*

## *Fairmont Maldives, Sirru Fen Fushi*



- Boasts largest private plunge pools & resort lagoon.
  - Underwater art exhibit; Coralarium
  - 120 private villas, 3 restaurants, 2 bars
    - Resident Marine Biologist onsite
  - Known as your "secret water island"

## *Pullman Maldives Maamutaa*



- *"Most Generous" Luxury All Inclusive Resort*
  - Unlimited meals in our 3 Restaurants,
  - Complimentary non-motorized water activities or sunset cruise



# *Recent & Upcoming OPENINGS*

## *North & Central Americas*

Fairmont Century Plaza, Los Angeles - September 2021



Fairmont El San Juan, Puerto Rico - OPEN



SLS Baha Mar, Bahamas - OPEN



21c Museum Hotel Chicago, USA - OPEN



Sofitel Legend Casco Viejo, Panama – Summer 2021



Faena Miami Beach, USA – Now a partner of Accor



# How & Where to Book Your TRUE Code – ALL Accor Brands

<https://travelpros.accor.com/>



## Travel Agents,

Check out our promotions and exclusive deals for your customers in just a few clicks!

INDIVIDUAL CUSTOMERS

GROUPS

PERSONAL STAYS

### FIND YOUR HOTEL

BY DESTINATION | ON A MAP

IATA/TIDS/CLIA RT/TRUE

Enter your code

Destination, hotel name

28/06/2021



29/06/2021



1 night(s)

NUMBER OF ROOMS

1

ADULT(S)

2

CHILD(REN)

0

LOYALTY OR MEMBERSHIP CARD NUMBER

Enter your 16-digit card number

[More criteria \(preferential code, services, etc.\)](#)

SEARCH

BACK TO TOP

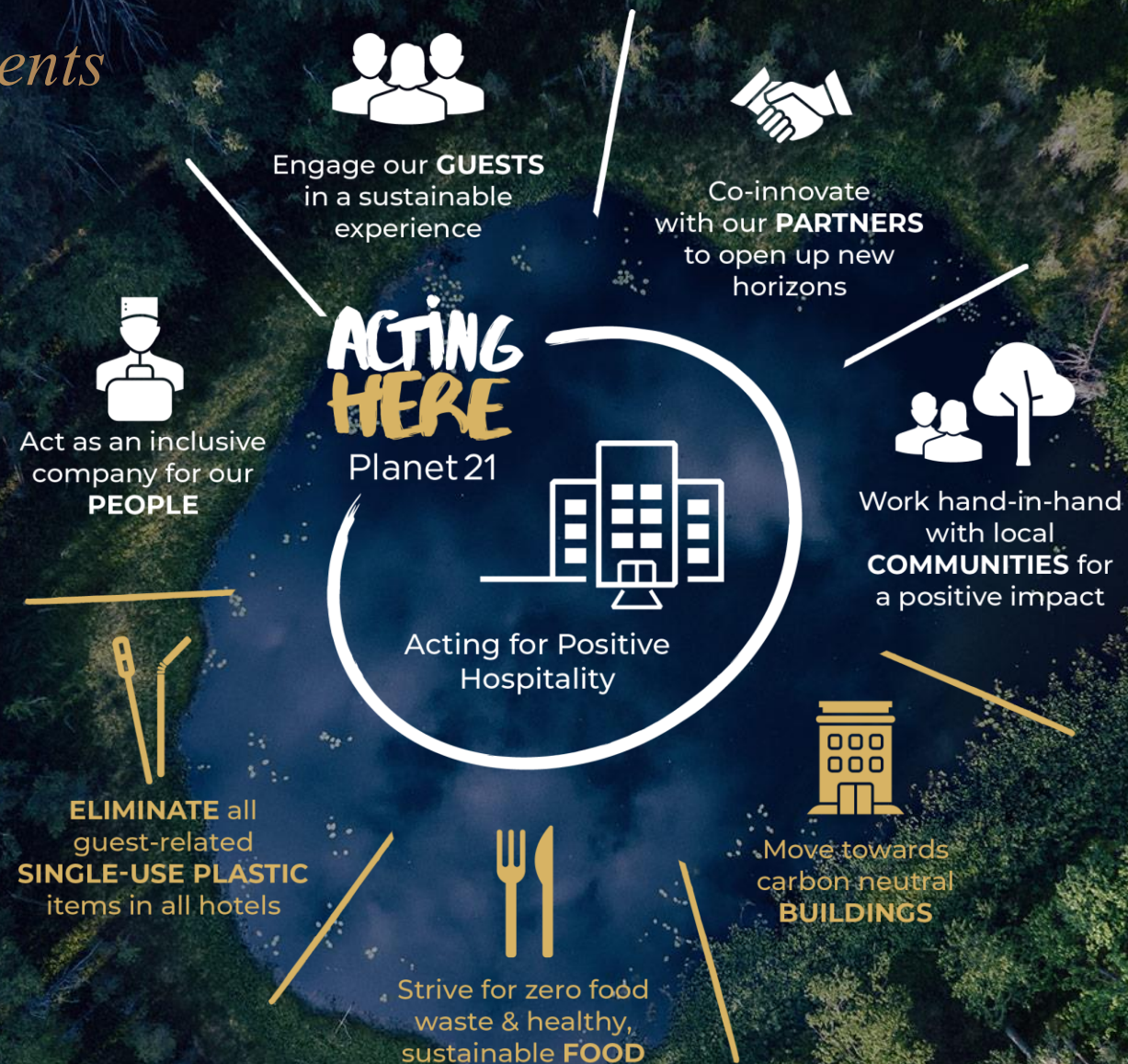


Click on “**More Criteria**”, to enter your ABC or CCR rate code.



# *Our commitments*

FOR END OF 2021  
AND BEYOND





# Take Back Travel

GOODBYE VIRTUAL. HELLO WORLD!

## It's time to take back travel!

Rebook your cancelled trips or plan anew, help clients dust off their luggage and get packing! Whether travelling for business or leisure, have complete confidence at our Accor hotels.

Travellers will enjoy up to 20% off BAR + 3x ALL Reward points\* across all participating Accor brands in North America, on bookings and stays between Jun 1 – Dec 30, 2021.

From luxury to economy, experience iconic brands such as Fairmont, SLS, Sofitel, 21c Museum Hotels, Swissôtel, Novotel, ibis and more.

Not a member of ALL - Accor Live Limitless? **JOIN NOW**



ENJOY UP TO  
**20%**  
OFF BAR

Book today in the GDS under your dedicated agency rate access code.

Accor master chain code: RT



FAENA

Fairmont

SLS

SOFITEL

M

21c

MONDRIAN

PULLMAN

swissôtel

NOVOTEL

ibis

## Take Back Travel Offer

### Enjoy up to 20% off the Best Available Rate

#### Accor North American Campaign in the GDS

- ✓ Offer valid at 90+ participating North American Accor hotel locations
- ✓ Bookings made NOW and consumed by **December 30, 2021**
- ✓ Up to 20% off BAR
- ✓ 3x ALL Guest Loyalty Member Points
- ✓ Applicable **ABC, CCR, CCZ** rate access codes
- ✓ All offers 10% commissionable



# ALL – Accor Live Limitless

[Click Here to Take Our Agent Rewards Quiz](#)

**4 Winners will be Selected!**

- \* 2 Nights in the Canadian Rockies at the famous Fairmont Jasper Park Lodge
- \* \$50 Etsy Gift Card
- \* (2) \$25 Amazon Gift Cards