



A Leading Global Hotel Company



Take our Quiz and You'll Have a Chance to Win a 2-Night Hotel Stay! 3 Winners will be Awarded!



Every Moment Matters



RADISSON HOTELS AMERICAS

28 CANADA

534 USA

54 LATAM

2 CARIBBEAN

80 Under Development



AMERICAS

698 HOTELS

77,522 ROOMS

Our Brand Portfolio

Our brand portfolio includes eight distinctive hotel brands from upper midscale to upper upscale and luxury. In support of our Every Moment Matters brand promise, we provide meaningful, delightful, and inspiring experiences around the world while delivering Yes I Can! service in every interaction. Each of our unique hotel brands embodies our modern vision of hospitality in its own way. We focus on delivering individualized guest service, offering stylish designs, authentically reflecting each unique location, and creating vibrant social scenes in our hotels' welcoming public spaces.

With over 60 years of hospitality experience and worldwide brand name recognition, we take pride in our company's strong heritage of performance and innovation and have earned a reputation for award-winning hotel experiences and exceptional service. Most importantly, guests know they can expect genuine hospitality from us.



Premium Lifestyle/Luxury

Experience the authentic lifestyle of iconic destinations through a vibrant social scene at Radisson Collection hotels.



Upper Upscale

Radisson Blu hotels deliver unique and memorable experiences, inspiring stylish and unforgettable stays.



Upscale/Upper Upscale

Park Plaza hotels deliver authentic, genuine service which is inspired by the personality of each locale.

RADISSON Individuals.

Soft Brand

Radisson Individuals member hotels meet high standards of quality and service while maintaining their unique characteristics and personalities.



Upscale Select Service

Radisson RED hotels inject new life into hospitality through an anything-goes attitude, a buzzing social scene, and bold design that kick-starts the fun.



Upscale

Radisson hotels inspire guests to find harmony in their travel experience with unexpected delights.



Upper Midscale Limited Service

With warm, personal service and amenities that make for a comfortable stay, guests are always at home with Country Inn & Suites by Radisson.



Midscale

Park Inn by Radisson delivers stress-free experiences, good food, and upbeat environments.

Your Safety is Our Priority

A new 20-step protocol for hotels and a 10-step protocol for Meetings and Events have been introduced across all our hotels.

New cleaning and disinfection procedures, increased attention to safety in communal spaces, protective equipment, and updated training for team members are just some of the measures included in the new protocols.

All our worldwide locations have been briefed on how to implement these protocols locally.

Learn more at radissonhotelsamericas.com/en-us/health-safety

**RADISSON
HOTELS
AMERICAS**
Safety Protocol

In partnership with

SGS



Responsible Business

Americas 2021 Overview

THINK PEOPLE

- Partnership with **ECPAT-USA** and signatory of The Code, to drive human trafficking prevention
- Free training available to all hotel team members
- New Supplier Diversity Program and augmented Supplier Code of Conduct
- New Employee Resource Groups (ERGs) launched: Shades of RHG, Women in Leadership, RHG Pride, THINK Team, and Culture Crew
- RHGA named a **2022 Best Place to Work** for LGBTQ+ Equality, achieving a **100%** corporate Equality Index.

THINK COMMUNITY

- On average, each hotel has:
 - Deployed seven initiatives to support communities (e.g., fundraisers, volunteering activity, etc.)
 - Cumulated 74 hours of volunteering
- More than **\$250,000** of donations were made by our hotels to non-profits
- More than **160** blood drives were hosted by our hotels with the American Red Cross since the start of the pandemic, saving potentially up to **14,000** lives.

THINK PLANET

- On average, **22.7%** of the energy our hotels purchase is from renewable sources
- **42.6%** of our hotels waste is recycled or composted
- **100%** of our meetings and events are carbon neutral, offsetting 9,700 tons of carbon per year
- **105** hotels certified with eco-labels

THINK
PEOPLE · COMMUNITY · PLANET

Radisson Rewards for Business Americas

We've been recognizing and rewarding the hard work of travel agents like you for nearly 30 years. With the Radisson Rewards for Business Americas program, you can look forward to more benefits and opportunities to earn points for your bookings at any of our 600+ hotels across the United States, Canada, Latin America, and the Caribbean.



Enhanced benefits for travel agents

With the new Americas-focused program, our travel agent members can now enjoy access to more benefits, redemption opportunities, and promotions.



More Airline Partners

You can now redeem your points for miles with your choice of over 25 airlines.



New RewardSaver Rate

Save 33% of your points when you book these discounted Award Night rates available to members only.



Simplified Award Chart

Award Night categories have been reduced from seven to five. Award Night stays start at just 15,000 points.



Earn more points from our partners

From car rentals to flowers and gifts, use your member number to earn even more points with an expanded offering of earning partners.

New 16-digit number

For those currently enrolled, you received an email with your new 16-digit Radisson Rewards for Business Americas member number in June 2021.

Your V# is no longer valid – you must enter your new 16-digit Radisson Rewards Americas number into all your bookings in order to earn points.

Can't login or find your new 16-digit number?
Contact us at 1-800-333-5600.

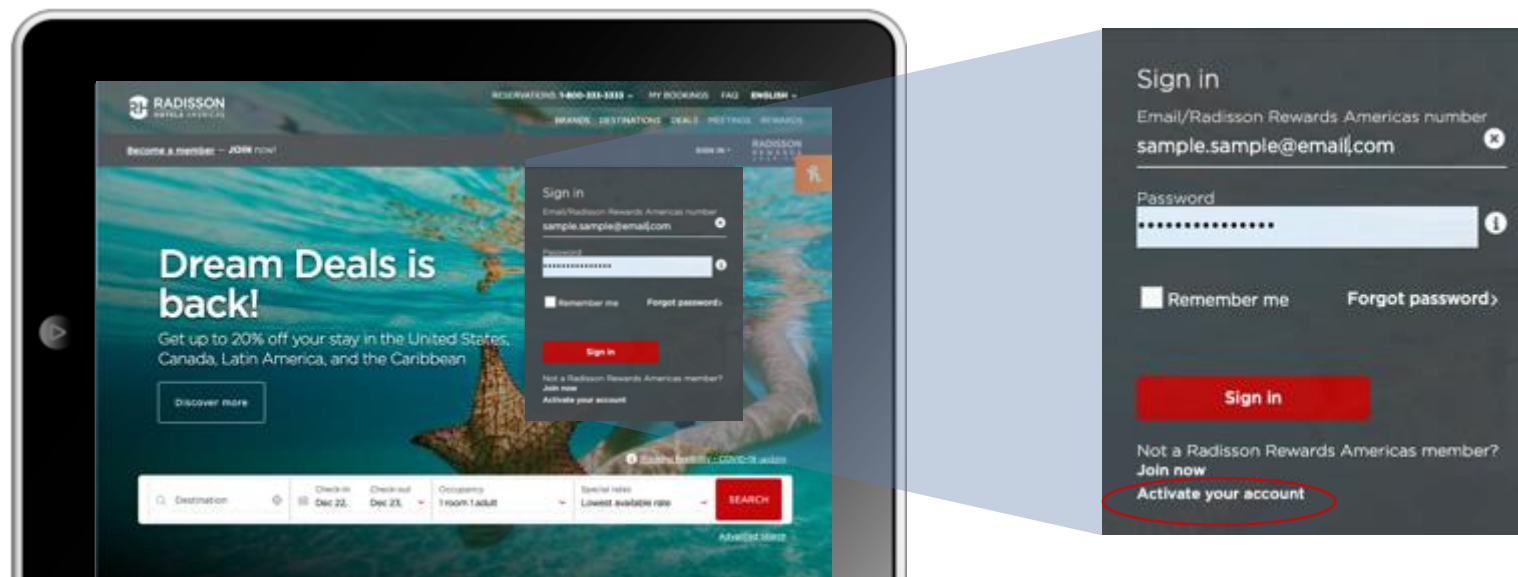
CX HTL 21JUL SS1 SUX OUT23JUL 758 -
CX COUNTRY INN STES DAKO
TA DUNES/NP-1/BS-12345678/NM-TEST
TEST/G-CCCAXXXXXXXXXXXXXX0
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Account activation

If you haven't already done so, please make sure to activate your new account:

1. Visit **RadissonHotelsAmericas.com**
2. Click "Sign In" in the upper right of the page, then select "Activate your account"
3. Provide first and last name, 16-digit Radisson Rewards Americas number, email address, and create a password following the guidelines
4. Click "Continue" and an email will be sent to the email address provided, with a link to complete the activation process



Book and earn

10 points per USD spent

As a travel agent member of Radisson Rewards for Business Americas, you can earn 10 points per USD spent on eligible bookings at any of our 600+ hotels across the United States, Canada, Latin America, and the Caribbean.

Book either on our website at **RadissonHotelsAmericas.com** or via the **GDS** to earn points. Don't forget to use your new 16-digit Radisson Rewards Americas number when booking.



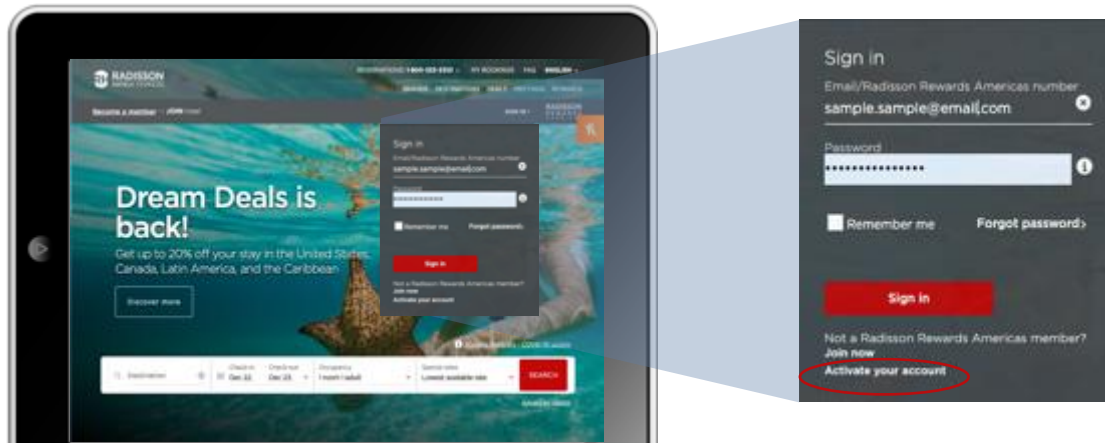
Tip: Earn even more by registering for all bonus point promotions - watch your email, our Instagram and Facebook pages, along with [our website](#).



Ways to book and earn

BOOKING VIA OUR WEBSITE:

Make sure you log in with your **Radisson Rewards Americas for Business 16-digit member number** before making a booking and choose Booking for another guest on the guest information page. Your number is automatically attached to the booking



BOOKING VIA GDS:

If you book via GDS, make sure to enter the Master Chain Code "CW" and your Radisson Rewards for Business Americas 16-digit member number in the SI field of the GDS to earn points for the booking.

Sample GDS entry: SI-CW-601XXXXXXXXXXXXX

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**HOTEL SOURCE** RADISSON REWARDS FOR BUSINESS G HTL CWQ P15
CX COUNTRY INN STES DAK IN THU 29JUL/OUT FRI 30JUL CURR: USD
CX758 REF: SD-NORTH SIOUX CITY PERSONS: 02
LN COMM RATE DESCRIPTION CXP
01 149.00GB STANDARD RATE 01D
10 2 QUEEN BEDS-ACCESSIBLE ROOM-NON SMOKING
02 149.00GB STANDARD RATE 01D
10 2 QUEEN BEDS-NON SMOKING
03 158.00GB STANDARD RATE 01D
10 KING BED-1 BEDROOM SUITE-NON SMOKING
04 161.00GB STANDARD RATE 01D
10 KING BED-WHIRLPOOL SUITE-NON SMOKING
05 158.00GB STANDARD RATE 01D
)H02/G-CCAX37XXXXXXXXXXXX18EXP11-25/SI-CW-6015XXXXXXXXXX95
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Your travelers can earn too

Don't forget – your travelers can earn points too! Make sure to enter the traveler's Radisson Rewards Americas member number into the booking. If your traveler is not a member yet, encourage them to join to take advantage of the great rewards offered by Radisson Rewards Americas.



Thank you for learning more about Radisson Rewards for Business Americas!



Now take the quiz and you could
win a 2-night stay!