

IHG[®]

HOTELS & RESORTS



Kimpton Aertson Hotel

IHG Quiz Presentation

Take a short quiz after this brief presentation for a chance to win IHG Rewards points. The following slides will help guide you to answer the quiz at 100%!

Three prizes will be awarded:

- **Grand Prize:** 10,000 IHG Rewards points
- **Second Place:** 8,000 IHG Rewards points
- **Third Place:** 5,000 IHG Rewards points

Use your points for more than just travel to open up a world of options and rewards, such as:

- **Free Nights** – Use your points to stay at any of our 6,000 destinations worldwide—with no blackout dates.
- **Points & Cash** – Use fewer points for your Reward Night when you pay part of your stay in points and the rest in cash.
- **Points Donation** – Choose from one of our nonprofit partners and donate points toward efforts supporting our people & communities, and the planet.
- **Catalog** – Shop our online catalog of brand name products, jewelry, electronics, or gift cards from your favorite retailers and restaurants using points.
- **Digital rewards & subscriptions** – Use your points for magazine subscriptions, eBooks, games, music, movies, and more.
- **Points to miles** – Use your points to reach new heights when you redeem for airline miles with IHG® Rewards Partner Airlines.

6,000+ hotels • Over 100 countries

Luxury & Lifestyle

Our luxury & lifestyle brands offer unparalleled service and stay experiences in almost every corner of the globe, where every detail is taken care of so your business travelers will feel like true VIPs.



REGENT



VIGNETTE[™]
COLLECTION

KIMPTON[®]
HOTELS & RESTAURANTS

HOTEL
INDIGO[™]

Premium

Distinctive properties in neighborhood hotspots and major urban centers offer business travelers custom experiences in inspired spaces to encourage collaboration and creativity.

VOCO[™]



Essentials

Cost-friendly hotels in convenient business locations, with well-thought-out amenities and expert staff to keep travelers happy, refreshed, and productive on the road.



Suites

Your extended stay travelers will enjoy all the comforts of home in our affordable, fully equipped suites, so they feel their best and accomplish more on the road.

ATWELL SUITES[™]



Our story starts in a brewery

In a period when James Watt perfected the steam engine and American independence was recognized, social change dominated the 19th Century. The first telephone call, the first light bulb and the abolishment of slavery soon followed, sweeping in a second industrial revolution that saw William Bass open his first brewery. As the railways opened, mobility and urbanization exploded, enabling Bass to take his beer worldwide and become the world's largest brewer by the end of the century.

1777 – William Bass opens a brewery in Burton-on-Trent, UK

IHG®'s story starts here, as Bass begins a journey from local brewery to global hospitality player, acquiring what would become world-famous hotel brands along the way.

1875 – Bass registers the UK's first trademark

A pioneer in international brand marketing, Bass registers its Red Triangle under the UK's Trade Marks Registration Act 1875 – the first trademark in the UK.



Bass Brewers 1777

Regent Hotels & Resorts joins the IHG family

REGENT™

IHG® expands luxury footprint, acquires 51% stake in Regent Hotels & Resorts

In March 2018, IHG® announced that it has agreed to acquire a 51% stake in Regent Hotels & Resorts (Regent) for \$39 million in cash. IHG will have the right to acquire the remaining 49% interest in a phased manner from 2026.

Synonymous with timeless modernity, understated luxury and intuitive service, the Regent brand has set the benchmark for luxury hotels globally since it was founded in 1970. It has a world-renowned heritage, built around the elegant, timeless design of its hotels and rooted in its focus on delivering a truly unique and superior luxury experience for guests.



Regent Porto Montenegro



Luxury takes flight with InterContinental

Pan American Airways founder, Juan Trippe, founds the InterContinental® brand, embarking on a vision to provide luxury accommodation at the end of every flight.



INTERCONTINENTAL®
HOTELS & RESORTS

KIMPTON[®]

HOTELS & RESTAURANTS



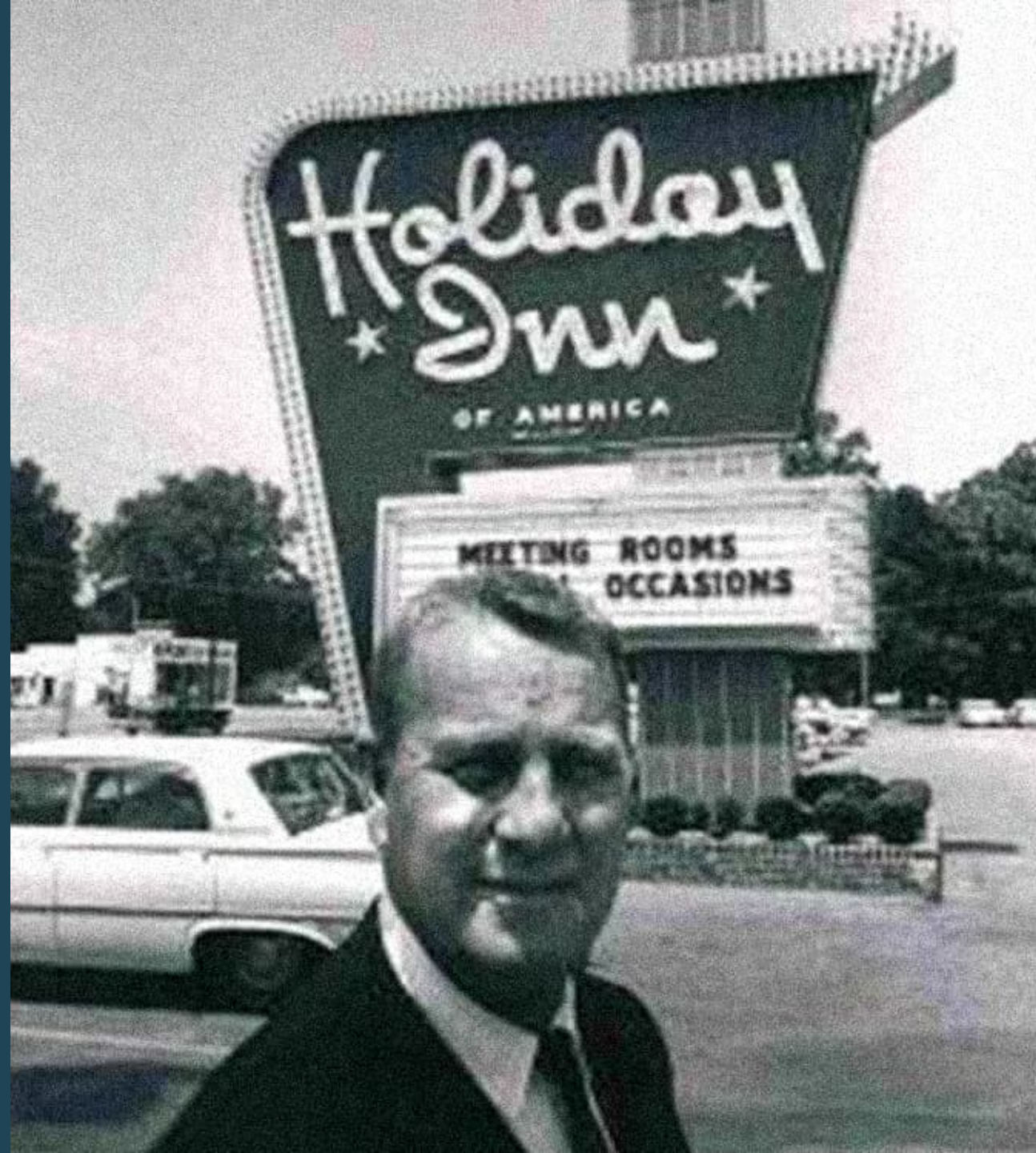
Kimpton Banneker Hotel

Boutique is born with Kimpton Hotels & Restaurants

Decades before Kimpton joins forces with IHG, In 1981 Bill Kimpton founds a different kind of hotel experience. Inspired by his European travels and a desire for a more bespoke stay, his idea was simple – a stay that was more beautiful, liveable and stylish. The idea caught on.

On a family trip to
Washington DC,
businessman Kemmons
Wilson has the idea of
providing travelling families
with comfortable and
affordable accommodation
they could trust.

And in 1952,
Holiday Inn opens its doors
in Memphis, Tennessee.





Pioneering a new business concept, franchising was adopted as a strategy to expand the Holiday Inn® brand. In 1954, the brand was the first hotel brand to franchise, and it worked, with worldwide growth just around the corner.

True Hospitality for Good

At the very heart of IHG is a real passion to help and care for others. It comes naturally to a business that promises True Hospitality for everyone.

Charitable partnerships

We use our scale and the skills we have as a business to form strategic charitable partnerships that can help to make a difference in the communities where we operate. These partnerships help us to deliver action on hospitality skills building, disaster relief and environmental sustainability.

Volunteering

In 2019, as part of new volunteering guidelines, we have given corporate employees two days in addition to their annual leave to take time out from work to support causes that matter most to them. As well as providing support for worthy causes, volunteering can play an important role in talent attraction, development and retention, building strong teams and a range of other transferable skills.

Giving for Good month

Every year we dedicate September to doing good for others, with colleagues volunteering, taking care of the environment, or taking part in health, fitness and well-being activities. Every colleague who takes part is able to choose from one of four global causes they would like IHG to donate to on their behalf through our existing charity partnerships.



True Hospitality for Good

HOTEL INDIGO®

In 2004, IHG launches boutique brand Hotel Indigo. The first of many Hotel Indigo® properties designed to reflect their surroundings so that no two are ever alike, IHG's Hotel Indigo brand starts life in the eclectic arts and entertainment district of Midtown Atlanta, US.



IHG® ONE REWARDS IS HERE

We gave you a sneak peek of IHG® One Rewards in January, and now it's here! With our new program comes a new attitude: IHG One Rewards celebrates you for being you. We know there's no one right way to travel — so we created a loyalty program that rewards it all.



CHEERS TO THE NEW TIERS

Our redesigned tiers and earning structure are now live so you can earn more points and have more ways to use them than ever before.

New tiers = more rewards.

	Nights Qualification	Points Qualification	Bonus Points
Club	0	0	N/A
Silver Elite	10	N/A	20%
Gold Elite	20	40K	40%
Platinum Elite	40	60K	60%
Diamond Elite	70	20K	100%

THE CHOICE IS YOURS



BONUS POINTS



CONFIRMABLE SUITE UPGRADES



FOOD & BEVERAGE REWARDS



ANNUAL LOUNGE MEMBERSHIP

COMING SOON: MILESTONE REWARDS

With the all-new Milestone Rewards, patience doesn't have to be your virtue. Choose something cool every 10 nights, starting at 20 nights.

USE POINTS YOUR WAY

KEEP THE REWARDS COMING

With 6,000 destinations across 17 brands, you'll pile up the points — and have the freedom to decide how to use them. Choose from:



REWARD NIGHTS



POINTS DONATION



SHOPPING THE CATALOG



DIGITAL REWARDS



POINTS & CASH



AND MORE!

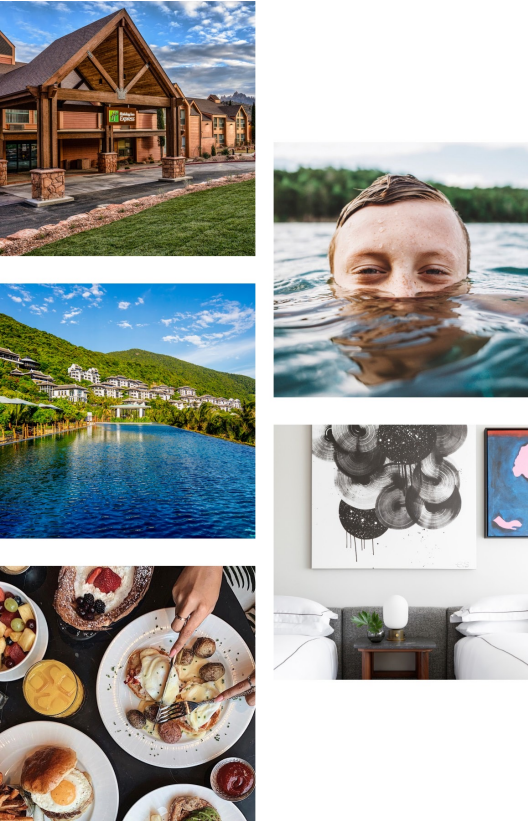
Learn more at ihg.com/one



Benefits by tier	Club	Silver Elite	Gold Elite	Platinum Elite	Diamond Elite
Points	●	●	●	●	●
Earn Points for Reward Nights and More	●	●	●	●	●
No Blackout Dates for Reward Nights		●	●	●	●
Points Don't Expire			●	●	●
Rollover Nights for Next Year's Status					
Exclusive access Member Rates	●	●	●	●	●
	●	●	●	●	●
Member Promotions				●	●
Reward Night Discounts					●
Dedicated Diamond Support					
Hotel perks Free Internet	●	●	●	●	●
Guaranteed Room Availability				●	●
Complimentary Upgrades (Subject to availability)					
NEW Welcome Amenity at Check-In				Points or Drink, Snack	NEW! Free Breakfast, Points or Drink, Snack
Early Check-In (Subject to availability)					
Late Check-Out (Subject to availability)		NEW! 2PM	2PM	2PM	2PM

PILING ON THE PERKS

We've heard what you want from a loyalty program, so we added industry-leading benefits that enhance your stay and bring the most value to your travel. You'll be able to enjoy all the perks of the new IHG One Rewards beginning in early June.



Learn more at ihg.com/one



IHG signals the end of an era for mini bathroom toiletries

In 2019, IHG was the first global hotel company to announce its switch from bathroom miniatures to larger-size amenities in a bid to reduce single-use plastic waste. The commitment will roll out across IHG's entire estate, removing an estimated 200 million tiny bottles of shampoo, conditioner, bodywash and lotion per year.

At IHG Hotels & Resorts, our purpose is to deliver True Hospitality for Good

To achieve this we work together to care for **our people** and **communities**, while preserving the **planet**.

Guided by our respectful and responsible culture, we're embarking on a 10-year action plan to ensure the beauty of travel, right now and long into the future.

We call this **Journey to Tomorrow**.



IHG HOTELS & RESORTS



REGENT



INTERCONTINENTAL
HOTELS & RESORTS



KIMPTON
HOTELS & RESTAURANTS



HOTEL
INDIGO



VOCO



HUALUXE
HOTELS & RESTAURANTS



CROWNE PLAZA



IHG REWARDS



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TAKE THE QUIZ NOW

And remember to book IHG Hotels & Resorts using chain code 6C with the ABC CCRA rate code in the GDS or you can book directly on [IHG.com](https://www.ihg.com)