

# NAVARIT



**Destination presentation**





# The State of Nayarit

Known as "the Jewel of Mexico", Nayarit has been the country's it destination for years and continues to attract more interest each year. It is a multi-layered destination that offers unique culture and traditions that shape not only the state, but our landscapes, history, and cuisine have also shaped the Mexican identity. The state of Nayarit is a land of plenty, a place of many adventures to be had.

This is a place of adrenaline-packed extreme sports competitions and the land of a protected millennial culture which today is joyfully shared by its descendants in an immersive opportunity that can only be found in Nayarit. Identified around the world for its paradisaical beaches, the state of Nayarit is also home to more than 80 national and international events and festivals that we are proud to host.

# Location

Nayarit is a state located in western Mexico known for its beautiful beaches, diverse landscapes, vibrant culture, and traditional cuisine.

Whether you're interested in exploring its natural wonders, experiencing its rich cultural heritage, or simply relaxing on its picturesque beaches, Nayarit is a destination that has it all.

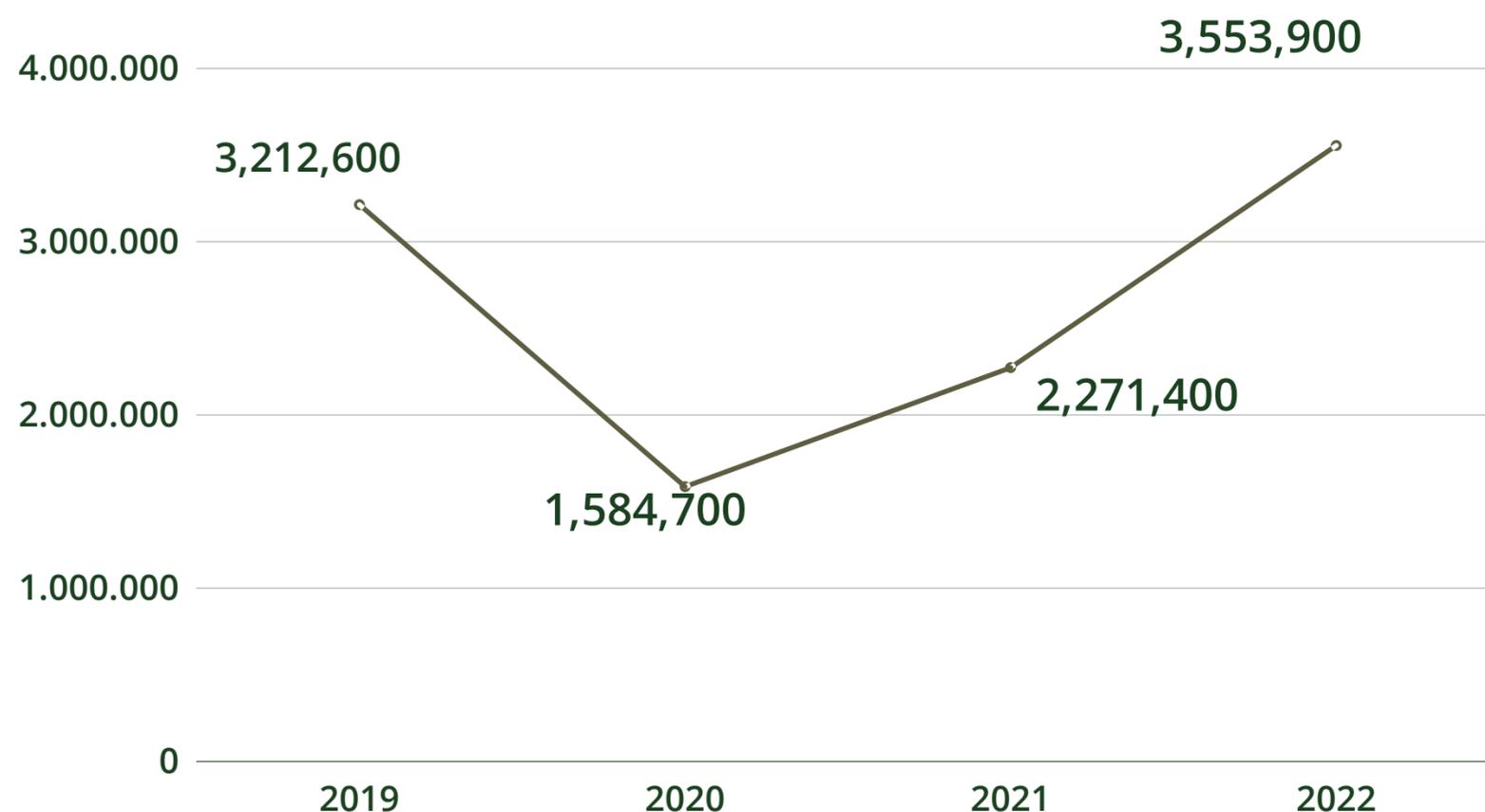


# Connectivity: International Riviera Nayarit - PVR Airport



# The International Riviera Nayarit - PVR Airport Data

We have seen a remarkable resurgence in visitor numbers, with flight levels steadily returning to and even surpassing their previous heights. This positive trend not only signifies the recovery of the tourism industry but also reflects the appeal of Nayarit to the world.



## \*Facts:

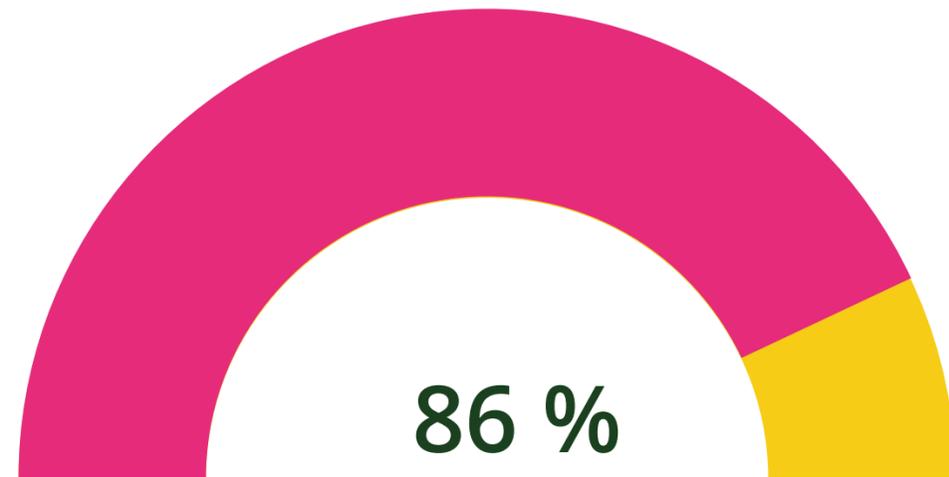
Until March 2023 the Riviera Nayarit PVR International Airport has received 1,378,100 tourist and the trend show that it´ll surpass 2022 numbers easily.

Source: Grupo Aeroportuario del Pacífico, GAP. commodo consequat.



# Tourists in Nayarit

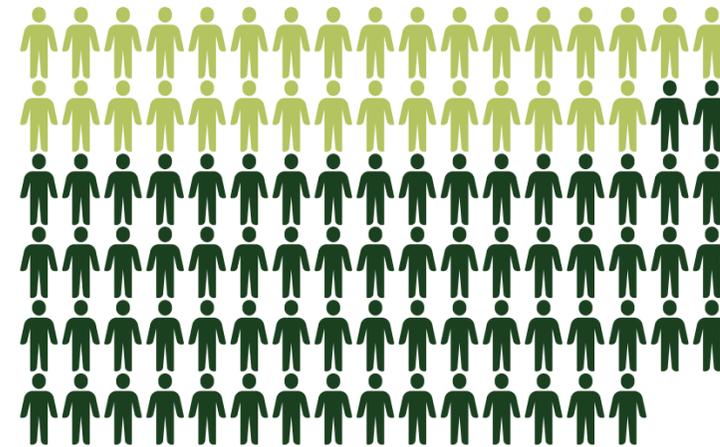
323,852 Tourists arrived to Bay of Banderas in the 1st Trimester



Foreign tourists stayed in Bahía de Banderas

**CANADA**  
38%

**U.S.A**  
62%



CALIFICACIÓN DEL IPM	CLASIFICACIÓN	ESTADO	CALIFICACIÓN
<p>Más pacífico</p> <p>Menos pacífico</p>	1	● Yucatán	1.449
	2	● Tlaxcala	1.661
	3	● Chiapas	1.686
	4	● Tamaulipas	1.905
	5	● Nayarit	1.936
	6	● Hidalgo	1.958
	7	● Coahuila	1.998

According to the Mexican Peace Index, NAYARIT is in the top 5 of the safest estates in Mexico.

Source: CIETNAY Indicator; Índice Mexicano de la Paz (IMP).



# RIVIERA NAYARIT INTERNATIONAL AIRPORT

Introducing the new Riviera Nayarit International Airport, set to open its doors in December 2023!

This state-of-the-art airport has the best design in total harmony with nature. Will have more than 2.7 million passengers in its first stage which will connect North America and parts of Latin America by air and a road network structured to connect the main cities around Nayarit, positioning the State as the ultimate destination to explore.

With its strategic location and world-class facilities, the Riviera Nayarit International Airport offers seamless connectivity to major cities across México.



# The International Riviera Nayarit Airport Timeline

The construction of the Riviera Nayarit International Airport in Tepic is progressing according to schedule. As of today, the project is halfway completed, and the focus is currently on the runway construction.

The development is coming along to ensure that the airport is finished and ready for inauguration in the summer of 2024.

## Timeline 2022-2024



# Road Access

Rivera Nayarit Internacional Airport (TPQ) will be the new entry to Paradise. By 2024 the highway system will be fully operational to grant fast and efficient connectivity in the area.

## DISTANCE AND TIME FROM TPQ BY ROAD:

JALISCO	Guadalajara	136 miles	2.5 hours
	Tequila	93 miles	1.5 hours
NAYARIT	Nuevo Nayarit	99 miles	80 minutes
	Bucerias	92 miles	55 minutes
	Punta Mita	91 miles	50 minutes
	Sayulita	81 miles	40 minutes
	San Pancho	77 miles	32 minutes
	San Slas	44 miles	23 minutes





# Where to stay?

NAYARIT occupies the first place in direct foreign investment in tourism, as well as the first place in occupancy percentages during the holiday seasons.

When it comes to accommodation options in Nayarit, the state offers a wide range of choices to suit every traveler's preferences and budget.

**789 Hotels**

**27,096 Rooms**

**12 Grand Tourism Hotels**

**12 Special Category Hotels**

**5 Boutique Hotels**

**2 Ecological Hotels**



# New Hotels Openings

## 2023



**700 Rooms 2nd Stage**

ROSEWOOD  
HOTEL GROUP

**128 Rooms**

*Fairmont*

**250 Rooms**



WESTIN  
HOTELS & RESORTS®

**400 Rooms**

NAVIVA

**15 Glamping  
Tends**

## 2024

AUTOGRAPH  
COLLECTION™

**300 Rooms**



**500 Rooms**

# What to do?

It is necessary to live the natural beauties of Nayarit but also the diverse entertainment options we have.

Nayarit offers a good deal of activities to please every interest and passion, ensuring an unforgettable experience for all visitors.

From the colorful streets of Sayulita, the charm of Compostela, the traditional architecture and culture in Jala, and the history behind Mexcaltitan Island.

For golf enthusiasts, Nayarit boasts an impressive collection of nine world-class golf courses. Designed by renowned professionals, these courses provide golfers with an exceptional experience in paradise.

San Pancho, a hidden gem within Nayarit, is home to two magnificent polo fields. Whether you're a seasoned player or a curious beginner who wants to get the excitement of polo, Nayarit promises an array of activities to satisfy your desires.



# Magical Towns

Nayarit's magical towns offer breathtaking mountain views, peaceful hammock moments by the sea, and stunning sunsets.

You'll be serenaded by bells and birds in the mornings and captivated by timeless streets. Engage in conversations, hear fascinating stories, and explore beautiful handicrafts that reflect the rich cultural heritage.

These magical towns in Nayarit showcase the state's grandeur through its natural beauty, cultural treasures, and architectural marvels.



# Compostela

Compostela, a Magical Town since 2018, is filled with history as the former capital of the Kingdom of Nueva Galicia.

Explore its green spaces and ecological sites, including a beautiful lake fed by a natural spring. Don't miss the regional museum showcasing fascinating archaeological artifacts.

Experience vibrant festivities honoring Santiago Apóstol and the Lord of Mercy, complete with parades, fireworks, and traditional dances. Discover local craftsmanship in Talabartera, producing exquisite equestrian equipment.

Indulge in a diverse culinary scene, highlighting seafood, beef, and traditional shaved ice treats in the "El Manantial" shack.





# Sayulita

Sayulita, recognized as a Magical Town since 2015, is a charming community with a vibrant atmosphere and a main tourist activity compared to other towns in the region.

This destination is a must in any itinerary exploring the most exciting places in the Riviera Nayarit, in the southern part of the state, along federal highway 200.

The popularity of Sayulita can be partly explained by its ideal natural conditions for surfing. Both day and night, the community brims with enthusiasm with the presence of visitors who enjoy the wonders of the Mexican Pacific in one place.

# Mexcaltitan

The history of Mexcaltitan dates back many years. Lots of historians consider Mexcaltitan as the birthplace of our Mexican identity, as it was from this island that the Mexica people originally departed on their journey to find Tenochtitlan, which eventually became Mexico City, the capital of the country.

Shrimp fishing is the main economic activity of the inhabitants of Mexcaltitan Island. The island is home to a beautiful temple called the Temple of the Lord of the Ascension, built in the 19th century, and the Museum of Origin, located in the central square, where a number of archaeological pieces from Mesoamerican cultures can be found.





# Jala

In 2012, this picturesque place was named a Magical Town, located in the southeastern region of Nayarit.



Here, you can admire the 18th-century parish church and the ruins of the old hospital with its beautiful Baroque facade.

Artisans in the region specialize in crafting fine wooden furniture and ornamental objects made from corn husks. Moreover, you can indulge in the experience of tasting remarkably large corn on the cob, considered some of the largest in the world.



Come and immerse yourself in the history and beauty of this charming Magical Town

## Pacífico Coast Plain

Tecuala, Acaponeta, Tuxpan, Santiago, San Blas, part of the territory of Rosamorada and part of the territory of Ruiz.

## Western Sierra Madre

Huajicori, part of Rosamorada Municipality, Del Nayar, parte of Ruiz sierra and La Yesca

## Archipiélago

Islands in the Nayarit coast.

## South Sierra Madre and South Coast

Compostela and Bahía de Banderas

## Transverse volcanic system

Tepic, Xalisco, Santa María del Oro, Jala, Ahuacatlán, Ixtlán del Rio, Amatlán de Cañas, San Pedro Lagunillas





# Hiking

Location: Cerro Picachos, San Juan, Sangangüey Volcano, Navajas Volcano, Ceboruco Volcano.

If you enjoy a walk surrounded by nature, Nayarit has just what you're looking for, thanks to the innumerable trails available to indulge your passion.

In recent years, hiking or trekking has aroused great interest among outdoor enthusiasts as a low-cost method of increasing physical activity and good health. Walking is also how visitors can discover all those hidden places of "Mexico's Pacific Jewel", which otherwise would be almost impossible.



# Surfing

**Location:** Municipalities of Bahía de Banderas, Compostela, San Blas.

Nayarit has one of the best places in North America to practice this sport. In fact, there are seven great surf breaks around Punta Mita, from Anclote to Sayulita, giving surfers several options like reefs, perfect waves, and fun beaches.

**Season:** All year

# Whale watching

Location: Nayarit Coasts.

Being able to observe one of the largest mammals in the world is an experience that not all human beings can live. What distinguishes us from other whale-watching sites is the privacy of these visitors where it will be possible to have a direct encounter with them in an environment of full respect and care.

Season: November - April



## Bird watching

Location: Huicicila, Chacala, San Blas, Islas Marias, La Tovara, Los Toriles.

Nayarit is regarded as home to some of the world's best bird-watching locations for birdwatchers, especially during the months of October through March.

Bird-watching opportunities are all around Nayarit, from Sayulita to the San Blas mangrove ecoregion including the San Pancho and El Pozo Estuaries, Peso Island, and the La Tovara Nature Preserve and Bird Sanctuary

Season: All year



# **WATER ACTIVITIES**

**KITE SURFING**

**FISHING**

**SNORKELING**

**RAFTING**

**COASTERING**

**KAYAKING**





# **WATER ACTIVITIES**

- WHALE SHARK SWIMMING**
- NATIONAL MANGROVE  
BIOSPHERE RESERVE**
- MARIETAS ISLANDS**
- CORAL ISLANDS**
- TURTLE FREEING**



# Polo

Location: San Pancho.

A very special community in the heart of Riviera Nayarit, La Patrona Polo & Equestrian Club, and Tierra Tropical Beach Club are the epicenter of the vibrant life that Tierra Tropical is designing in this paradise, surrounded by the green mountains of the Sierra Madre and bordered by the Pacific Ocean.

From the choice of the ideal setting for the event, the organization of a polo match or an equestrian show for the enjoyment of your guests, the planning of a horse riding or Polo clinic for beginners, the development of cultural activities or environmental awareness, the start of a party on the beach at sunset or a succulent banquet in the perfect setting of nature.

Season: All year

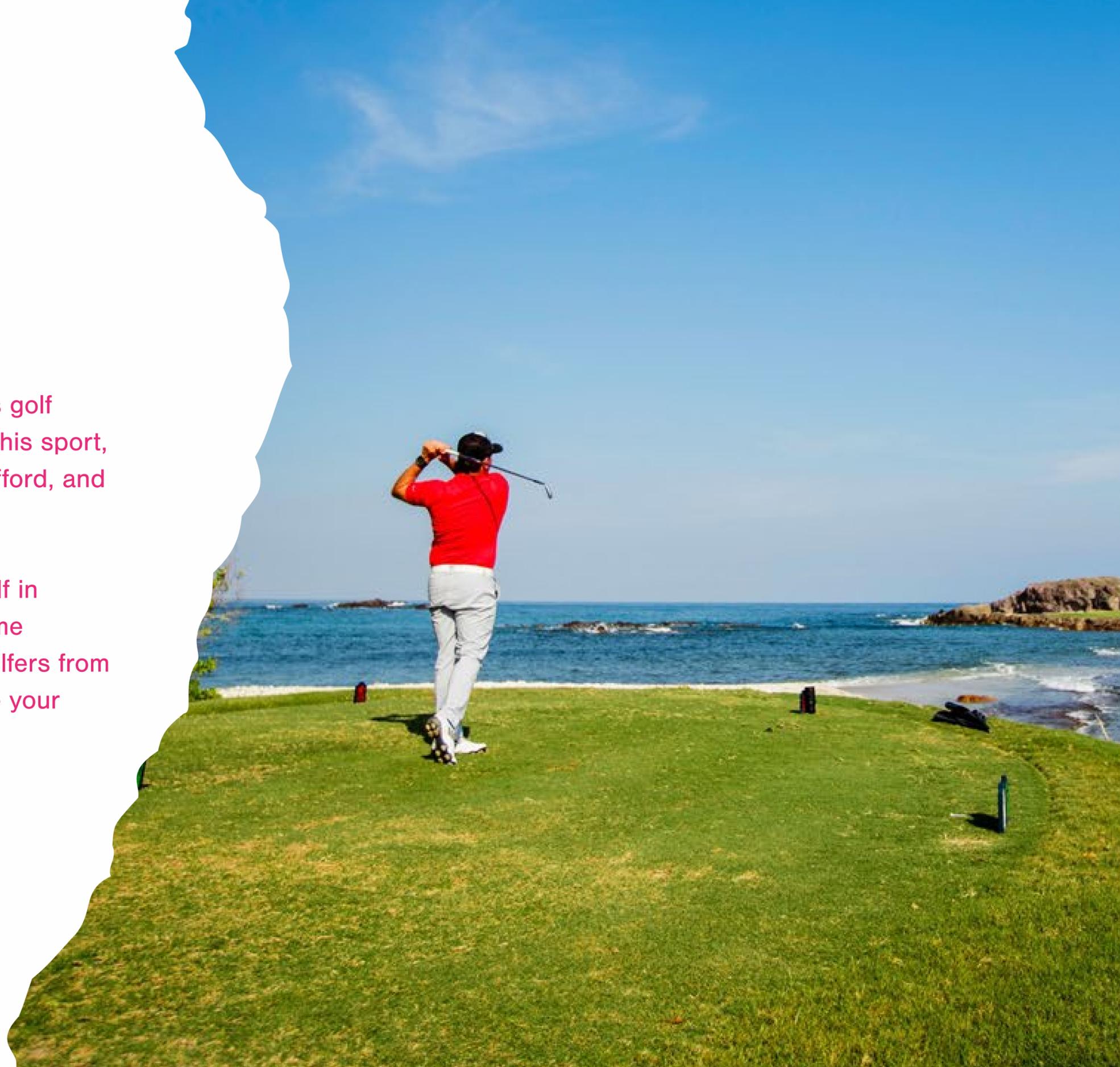
# Golf

Location: Nayarit.

Exclusivity and luxury frame the 9 exceptional world-class golf courses designed by great professionals and legends of this sport, such as Jack Nicklaus, Greg Norman, Jim Lipe, Percy Clifford, and Robert Von Hagge & Bari.

Nayarit is now one of the main destinations for playing golf in Mexico, which is why golf vacations in Nayarit have become increasingly popular with both novice and professional golfers from around the world. You won't find a better place to improve your shots, and practice your short or long game!

Season: All year





# Gastronomy

Location: State of Nayarit.

The gastronomy of Nayarit offers a great diversity of dishes. This is due to its excellent geographical location, its biodiversity and the fertility of its land.

Doing gastronomic tourism in Nayarit is venturing into a world of pleasures. Your palate will be amazed by the freshness and fusion of local ingredients.

Its cuisine is based on fresh fish and shellfish. The shrimp roasted over firewood, the dogfish and oysters stand out. The “zarandeado fish”, one of the most recognized dishes in Mexico, is characteristic of the region. In Nayarit, this food is considered a tropical delicacy.

# Gastronomy

## ACAPONETA

Acaponeta is one of the municipalities that stands out for having the largest number of family botaneros with quality food and warm service.

## SAN BLAS

Fishing port famous for its natural and gastronomic wealth. San Blas is one of the main producers of quality seafood in the region. There is no better place to try zarandeado fish, shrimp aguachile, and the various ceviches that are prepared on its shores.

## SANTA MARIA DEL ORO

This mystical enchanted lagoon offers the best landscapes to taste the typical gastronomy of Nayarit. If you visit this part, you cannot miss the delicious chicharrón de pescado, or the typical capirotada

## JALA

The land of this picturesque town is enriched by the ashes left behind by the Ceboruco volcano. It is thanks to this natural chain of development that the best corn and peanuts in the region are generated. You cannot leave without trying the delicious corn tostadas made with an artisanal process and the unmissable rosquetes.



# Gastronomy

## AHUACATLÁN

The territory of Ahuacatlán gathers the richness of the vegetation that leaves behind the ashes of the volcano and several springs of water. The best thing to try is the seafood prepared in the typical style of the Ahuacatlanses.

## TUXPAN

In Tuxpan's cuisine, zarandeado fish and crab soup stand out. You will also find firewood-roasted chicken, carnitas, birria, pozole and endless Mexican snacks.

## IXTLAN DEL RIO

One of the dishes with the longest history in the municipality is chicken a la picha, seasoned with ingredients from the region. In the place they also specialize in carafe snow and have a typical sweet shop with more than 100 years of tradition.

## SAN PEDRO LAGUNILLAS

This legendary municipality is known for its variety in its traditional dishes. You can find everything from pozole, menudo, chicharrón de pescado, and fried mojarra. Of course, all done with the Nayarit touch. You can enjoy all these dishes on the shore of the lagoon of the place.



# Gastronomy

## ROSAMORADA

This municipality has the perfect climatic conditions for shrimp production. This species is so vast in the region that most of its traditional dishes include it. There are from tamales to shrimp atole.

## RUIZ

The municipality of Ruiz adopted a foreign dish called “popusas”, originally from Central America. You have to try these delicacies accompanied by seasonal fruit water and a goat birria prepared in the Nayarita style.

## AMATLAN DE CAÑAS

In this municipality we recommend you try the chocolate, the peanuts and the gorditas. Amatlán de las Cañas is recognized for being a destination for adventurous travelers looking to explore new routes.

## COMPOSTELA

Compostela is a magical municipality full of surprises. Try the typical basket taquitos, the refreshing raspados de manantial and enjoy the historic center while you eat in one of the restaurants in the square.



# Gastronomy

## EL NAYAR

This municipality has exotic gastronomy. Rescue typical recipes from the ancient culture of the Wixaricas. Among what you cannot leave without trying are the tejuino, the handmade corn tortillas, and the atole de pinole.

## HUAJICORI

Huajicori is a municipality dedicated to the production of hibiscus. When walking the streets of this place, you will realize that there are hundreds of different products made with this flower. From jam to tacos. In addition, the place is famous for its birria de pozo recipe.

## TECUALA

One of the most popular dishes in the municipality is shrimp “a la cucaracha”. Within the traditional drinks of Tecuala is fresh barley water, tamarind, nanché, and Jamaica.

## LA YESCA

Mountain municipality is rich in town gastronomy. Try the delicious gorditas de horno and all the dairy products that are made on-site. They are famous for their fresh and aged cheeses.



# Gastronomy

## SANTIAGO IXCUINTLA

In this municipality, we recommend you eat barbecue, shrimp tamales, oyster chimi?changas, tatemada mullets, and the different types of ceviches offered in the area.

## TUXPAN

Tuxpan's cuisine, zarandeado fish, and crab soup stand out. You will also find firewood-roasted chicken, carnitas, birria, pozole, and an endless number of Mexican appetizers.

## XALISCO

The traditional foods in Xalisco are pork rinds, pork carnitas, jug snow, burnt cane, myrtle atole, and cooked maguey heart. The latter is also known by the locals as "quiote".

## TEPIC

The city of Tepic brings together the typical gastronomy of all the municipalities of the state. You will be able to try an endless number of shellfish, pork taquitos, Mexican appetiz?ers, traditional sweets, shaved ice, tejuino... among many other things.



# Riviera Nayarit

Riviera Nayarit is a sun, sand, and sea destination with over 190 miles of coastline. It offers a variety of spaces to enjoy the waves and water sports.

Its position as Mexico's Pacific Jewel is based on the integration of nature, rural villages, and modern vacation developments. The central attraction of Riviera Nayarit is undoubtedly its beaches.

**Marietas Islands**



# La Cruz de Huanacaxtle

La Cruz de Huanacaxtle is called the Nautical Capital of Riviera Nayarit thanks to its Marina Riviera Nayarit, considered the most modern in the Mexican Pacific and the the only one in Mexico that bears a flag Blue Flag for its environmental commitment.

## Costa Banderas

8 kilometers of beach between La Cruz de Huanacaxtle and Punta de Mita have been earned its own name for its splendid beaches, the density of its vegetation and its rock formations. Hidden and paradisiacal beaches mostly visited by locals and surfers willing to live the adventure of enter beaches like Palito Verde, Las Viudas or Paraíso Escondido. La Lancha It is the favorite of surfers.



# Litibú

Leafy flora and abundant fauna, with wild but welcoming beaches, the ideal place for extreme sports and eco-adventure, and also an Integrally Planned Center with luxury services available.

When walking along the almost virgin beaches of Litibú, the visitor will find fine sand golden and calm waves that reach the shore to live with those who walk by

# Punta de Mita

Punta Mita and Punta de Mita: An incomparable pairing that mixes the most luxurious and exclusive resorts with the informal atmosphere from a Mexican town.

Beautiful peninsula with a relaxed atmosphere, its streets quiet, thatched-roof restaurants on the beach, Punta de Mita is the typical Mexican fishing village.



# Higuera Blanca

The town is very quiet to live in, but very active for sports and for ecotourism and adventure activities. At Rancho La Montalbeña there is Vista Paraíso, which offers a wide variety of tours, from vehicle rides motorized or on horseback, riding lessons and its fantastic zip line.

The beaches that you must visit to feel nature are Punta Negra and Careyeros.

# San Blas

San Blas, located 35 minutes away from Tepic, Nayarit, is one of the most representative sites in Nayarit. Here you can visit the historic fort of La Contaduría, where visitors can explore its well-preserved ruins.

Another iconic attraction in San Blas is the La Tovara National Park. This lush mangrove forest is a haven for wildlife, including crocodiles, turtles, and various bird species.



# Ahuacatlan

Here, visitors can experience the harmony between nature and cultural heritage just 50 minutes away from capital.

Whether marveling at the natural beauty of Las Tinajas de Santa Isabel where you can fresh yourself up with its natural spring water pools or seeking solace atop El Cerro de la Cruz, Ahuacatlán provides a unique and captivating experience for all who visit.

# Ixtlan del Río

is a captivating destination that offers a delightful blend of natural beauty and adventure. One of its standout attractions is La Piedra, a mesmerizing natural water park nestled within this enchanting town.

Here you'll find horseridding tours, traditional cuisine and a relaxing spot under numerous trees.



# Amatlan de Cañas

In Amatlán de Cañas, peanuts take center stage in the local cuisine. Indulge your taste buds with a variety of delectable peanut-based dishes, from savory sauces and stews to mouthwatering desserts.

Another highlight of Amatlán de Cañas is "El Manto," a natural spring water park that provides a refreshing escape from the summer heat.

# Santa María del Oro

Go on adventure across the serene surface of this crystal clear water lagoon on a kayak or paddleboard, surrounded by awe-inspiring landscapes.

After an exhilarating day on the water, treat your taste buds to the culinary delights of Santa María del Oro. Indulge in the local specialty of traditional fried fish known as "chicharrón de pescado".





# NAYARIT

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