



Fall Promotion, Limited Time Offer Marketing Program Space Agreement

Please complete this form to reserve your space. Please indicate the date(s) for your placements. Reserve Your Space by September 15, 2023

Email Marketing

Weekly Insider Email Standard Placement

Choose Date(s): ~~\$2,225~~ \$995 per blast

- September 21
- September 28
- October 12
- October 19
- October 26
- December 7

TERMS AND CONDITIONS

I hereby state that as an authorized representative for said organization, the hotel represents that it is fully authorized to extend to ABC Global Services (and all subscribing agencies) the rates and items supplied by the hotel on this Agreement. In consideration of acceptance of said features and publication in any printed and/or electronic Premier Global Hotel Program marketing collateral, hotel will indemnify and save harmless ABC Global Services against all loss, liability damage and expense of any nature arising out of the copying, printing, and/or publishing of its information and resulting from any claims or suits for libel, violation of rights of privacy, publicity, unfair competition, intentional or negligent infliction or emotional distress, and/or copyright and/or trademark infringement. Hotel agrees not to hold ABC Global Services liable for errors in: hotel name, map locations, telephone and/or facsimile numbers, rates or other pertinent information and recognizes that ABC Global Services reserves the right to limit the amount of information published at the publisher's discretion.

The hotel agrees that in the event of change in ownership, affiliation or management, this Agreement and the features ascribed to hereof may not be altered during the life of this Agreement. Obligations hereunder shall be binding upon successors and assigns of the hotel. The hotel agrees that ABC Global Services may cancel hotel's participation in any ABC Global Services if, it determines in its sole discretion, and without notice, that terms and conditions of this Agreement are not honored and that ABC Global Services has the right to publicize this information. It is the responsibility of any hotel that reserves marketing space to confirm their dates and submit required materials by the due date. If materials are not received by due date, space will be forfeited and rebooked on a space available basis only.

Jurisdiction and Venue. The Parties acknowledge that a substantial portion of negotiations and execution of this Agreement occurred or shall occur in Palm Beach County, Florida, and that, therefore, without limiting the jurisdiction or venue of any other federal or state courts. This Agreement and all transactions contemplated by this Agreement shall be governed by, and construed and enforced in accordance with, the internal laws of the State of Florida without regard to principles or conflicts of laws.

Enforcement Costs. If any legal action or other proceeding is brought for the enforcement of this Agreement, or because of an alleged dispute, breach, default or misrepresentation in connection with any provisions of this Agreement, the successful or prevailing Party shall be entitled to recover reasonable attorney's fees, court costs and all expenses from the non- prevailing Party even if not taxable as court costs (including, without limitation, all such fees, costs and expenses incident to appeals), incurred in that action or proceeding, in addition to any other relief to which such Party may be entitled.

The hotel agrees to pay marketing fees to ABC Global Services within 30 days upon receipt of invoice. All pricing is subject to change.

NAME (PRINT) _____ COMPANY _____

EMAIL _____ ADDRESS _____

TITLE _____ CITY _____ STATE _____

AUTHORIZED SIGNATURE (REQUIRED) _____ POSTAL CODE _____ COUNTRY _____

DATE _____

Forward completed agreements to: hotels@ABCGlobalServices.com



WEEKLY INSIDER EMAIL

Materials Due - Two (2) Weeks Prior to Campaign Date
Submit materials to marketing@abcglobalservices.com

Weekly Insider Standard Ad Partner to Provide the Following Ad Materials:

Creative Assets:

- 8 ½ x 11 PDF format in high-resolution

Ad Requirements:

- Promotion disclaimer and validity dates if applicable
- All offers must be commissionable
- Call to action for Hotel Suppliers: Book the ABC rate code in the GDS with chain code XX (insert your chain code).

*If ad is not submitted as requested, ABC Global Services holds the right to delay deployment to the next date, if available.