



CHECK-IN

Materials Due - Two (2) Weeks Prior to Campaign Date Submit materials to marketing@abcglobalservices.com

Check-In Email Partner to Provide the Following Ad Materials:

Creative Assets:

- 600px wide and up to 1500px high (max) JPG, PNG or GIF OR 8.5" wide x 11" high PDF
- File size must not exceed 1MB

Ad Requirements:

- · Promotion disclaimer and validity dates if applicable
- All offers must be commissionable
- From Line: The email will be distributed from your company name to give your brand maximum visibility
- Subject Line: Partners are encouraged to provide a subject line; however, ABC may alter to encourage optimal open rates
- Call to action for Hotel Suppliers: Book the ABC rate code in the GDS using chain code XX, or book direct using your agency credentials
- Call to action for Non-Hotel Suppliers: Non-hotel suppliers with bookable travel products should include their applicable booking instructions for travel advisors
- Include URL to ABC direct booking site/dedicated landing page or 8.5" wide x 11" high PDF



*If ad is not submitted as requested, ABC Global Services holds the right to delay deployment to the next date, if available.