SOCIAL MEDIA AND BLOG ADVERTISING

Materials Due - Two (2) Weeks Prior to Campaign Date
Submit materials to marketing@abcglobalservices.com

Blog Spotlight
Partner to Provide the Following Ad Materials:

Ad Requirements:
- Featured image sized 1200 px wide x 420 px high include logo on image
- Up to 4 additional images: 800 px wide x 400 px high
- 1500 word article featuring your brand or promotion (word .doc format)

Blog Banner Ad
Partner to Provide the Following Ad Materials:

Ad Requirements:
- Banner Size: 300 px wide x 275 px high, 72dpi.
- Format - JPG, GIF or PNG
- Include Logo and Call to Action
- Animated banners are okay

Social Media Spotlight
Partner to Provide the Following Ad Materials:

Ad Requirements:
- Image in two sizes:
  1200 px wide x 628 px high (Facebook, LinkedIn)
  1080 px wide x 1080 px high (Instagram, Twitter)
- 50-100 characters
- Company tags
- Hashtags optional

*If ad is not submitted as requested, ABC Global Services holds the right to delay deployment to the next date, if available.

Questions? Please contact the ABC•CCRA marketing team at marketing@ABCGlobalServices.com