

TRUE MEMBER MARKETING

Materials Due - Two (2) Weeks Prior to Campaign Date
Submit materials to marketing@abcglobalservices.com

Supplier Directory Banner Ad

Partner to Provide the Following Ad Materials:

Ad Requirements:

- Banner Size: 300 px wide x 275 px high
- Format - JPG, GIF or PNG
- Include Logo and Call to Action



Member Dashboard Banner Ad

Partner to Provide the Following Ad Materials:

Ad Requirements:

- Banner Size: 475 px wide x 400 px high
- Format - JPG, GIF or PNG
- Include Logo and Call to Action
- Landing page URL or 8.5" wide x 11" high, PDF

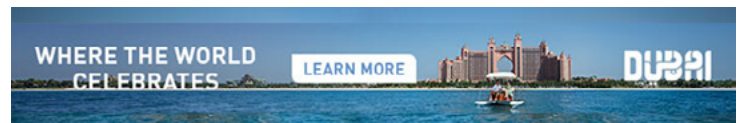


Member Login Banner Ad

Partner to Provide the Following Ad Materials:

Ad Requirements:

- Banner Size: 600 px wide x 100 px high
- Format - JPG, GIF or PNG
- Include Logo and Call to Action
- Animated banners are okay



*If ad is not submitted as requested, ABC Global Services holds the right to delay deployment to the next date, if available.