

## WEBSITE BANNER ADS

Materials Due - Two (2) Weeks Prior to Campaign Date  
 Submit materials to [marketing@abcglobalservices.com](mailto:marketing@abcglobalservices.com)

This high-profile placement appears throughout ABC’s website for one month. Animated ads are welcome.

### Run-of-Site Banner Ad

#### Partner to Provide the Following Ad Materials:

##### Creative Assets:

- 728px wide by 90px high PNG, JPG or GIF
- File size must not exceed 1MB

##### Ad Requirements:

- Call to Action: Book the ABC rate code with chain code XX
- Promotion disclaimer and validity dates if applicable
- All rate/offers must be loaded in all GDS prior to distribution
- URL for direct bookings, if applicable



### Hotel Directory Banner Ad

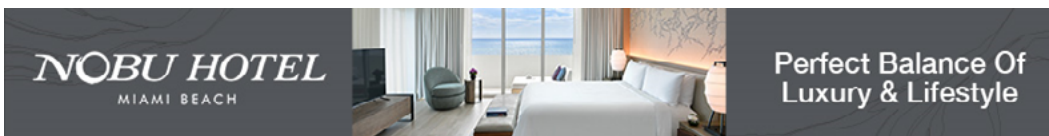
#### Partner to Provide the Following Ad Materials:

##### Creative Assets:

- 878px wide by 110px high PNG, JPG or GIF
- File size must not exceed 1MB

##### Ad Requirements:

- Call to Action: Book the ABC rate code with chain code XX
- Promotion disclaimer and validity dates if applicable
- All rate/offers must be loaded in all GDS prior to distribution
- URL for direct bookings, if applicable



\*If ad is not submitted as requested, ABC Global Services holds the right to delay deployment to the next date, if available.