

# HOT DEALS & AGENT HOT DEALS SUBMISSION FORM

Materials Due - Two (2) Weeks Prior to Campaign Date  
Submit materials to [marketing@abcglobalservices.com](mailto:marketing@abcglobalservices.com)

**Please check applicable box for your submission.**

### **Hot Deals / Featured Hot Deals (Client Offers)**

Hot Deals is a special section on the ABC website where partners can promote special offers such as discounted rates, value-added amenities, extra loyalty program points, increased commission and more. **All Hot Deals must include a special offer** and the offer must be loaded in the GDS against the ABC rate access code. Hot Deals are posted for the length of the offer, up to a maximum of 90 days. [Click here to view Hot Deal example.](#)

### **Agent Hot Deals (Offers exclusively for Travel Advisors)**

Agent Hot Deals is a special section on the ABC website where partners can promote offers exclusively for travel advisors such as FAM rates, booking incentives/promotions and agent education. (No commission offers). **This is a complimentary marketing benefit for participating hotels in the ABC•CCRA Premier Hotel Program and is subject to availability.** Only one Agent Hot Deal posting per property is permitted at a time. [Click here to view Agent Hot Deal example.](#)

**Please complete the electronic form below, save it as a new PDF and email it as an attachment to [marketing@abcglobalservices.com](mailto:marketing@abcglobalservices.com):**

1. Provide (1) Image: 550 pixels wide x 375 pixels high, JPG file. Image can include your logo and offer headline.
2. Hotel Name & Location  
*(max. 40 characters incl. spaces)*
3. Offer Headline  
*(max. 20 characters incl. spaces)*
4. Offer Description  
*(max. 300 characters incl. spaces)*
5. Offer Validity Dates
6. Master Chain Code
7. Booking Instructions  
*(for Agent Hot Deals only, can include a link to your external landing page or website with a max. 200 characters incl. spaces)*

**Questions?** Please contact the ABC•CCRA marketing team at [marketing@ABCGlobalServices.com](mailto:marketing@ABCGlobalServices.com)