

HOT DEALS & AGENT HOT DEALS SUBMISSION FORM

Materials Due - Two (2) Weeks Prior to Campaign Date
Submit materials to marketing@abcglobalservices.com

Please check applicable box for your submission.

Hot Deals / Featured Hot Deals (Client Offers)

Hot Deals is a special section on the ABC website where partners can promote special offers such as discounted rates, value-added amenities, extra loyalty program points, increased commission and more. **All Hot Deals must include a special offer** and the offer must be loaded in the GDS against the ABC rate access code. Hot Deals are posted for the length of the offer, up to a maximum of 90 days. [Click here to view Hot Deal example.](#)

Agent Hot Deals (Offers exclusively for Travel Advisors)

Agent Hot Deals is a special section on the ABC website where partners can promote offers exclusively for travel advisors such as FAM rates, booking incentives/promotions and agent education. (No commission offers). **This is a complimentary marketing benefit for participating partners in ABC•CCRA's programs and is subject to availability.** Only one Agent Hot Deal posting per property is permitted at a time. [Click here to view Agent Hot Deal example.](#)

Please complete the electronic form below, save it as a new PDF and email it as an attachment to marketing@abcglobalservices.com:

1. Provide (1) Image: 550 pixels wide x 375 pixels high, JPG file. Image can include your logo and offer headline.
2. Hotel Name & Location
(max. 40 characters incl. spaces)
3. Offer Headline
(max. 20 characters incl. spaces)
4. Offer Description
(max. 300 characters incl. spaces)
5. Offer Validity Dates
6. Master Chain Code
7. Booking Instructions
(for Agent Hot Deals only, can include a link to your external landing page or website with a max. 200 characters incl. spaces)

Questions? Please contact the ABC•CCRA marketing team at marketing@ABCGlobalServices.com