



**2024**  
**PREMIER**  
HOTEL PROGRAM

# Global Travel Advisor Day

May 1, 2024

ABC  
global services



ccra  
TRAVEL COMMERCE NETWORK

# About Us

Based in Boca Raton, Florida USA

World class supplier of services and technology for travel management companies, advisors and professionals for over 45 years

9,000+ agency locations with access to discounted and commissionable rates that offer last room availability:

- ABC•CCRA Premier Hotel Program - 56,000+ Hotel properties
- ABC•CCRA Air Program - 70+ carriers
- Transportation and non-lodging providers
- Add-on services including 24/7 after-hours call center, ITP network and meeting and event management





# Premier Hotel Program Global Footprint

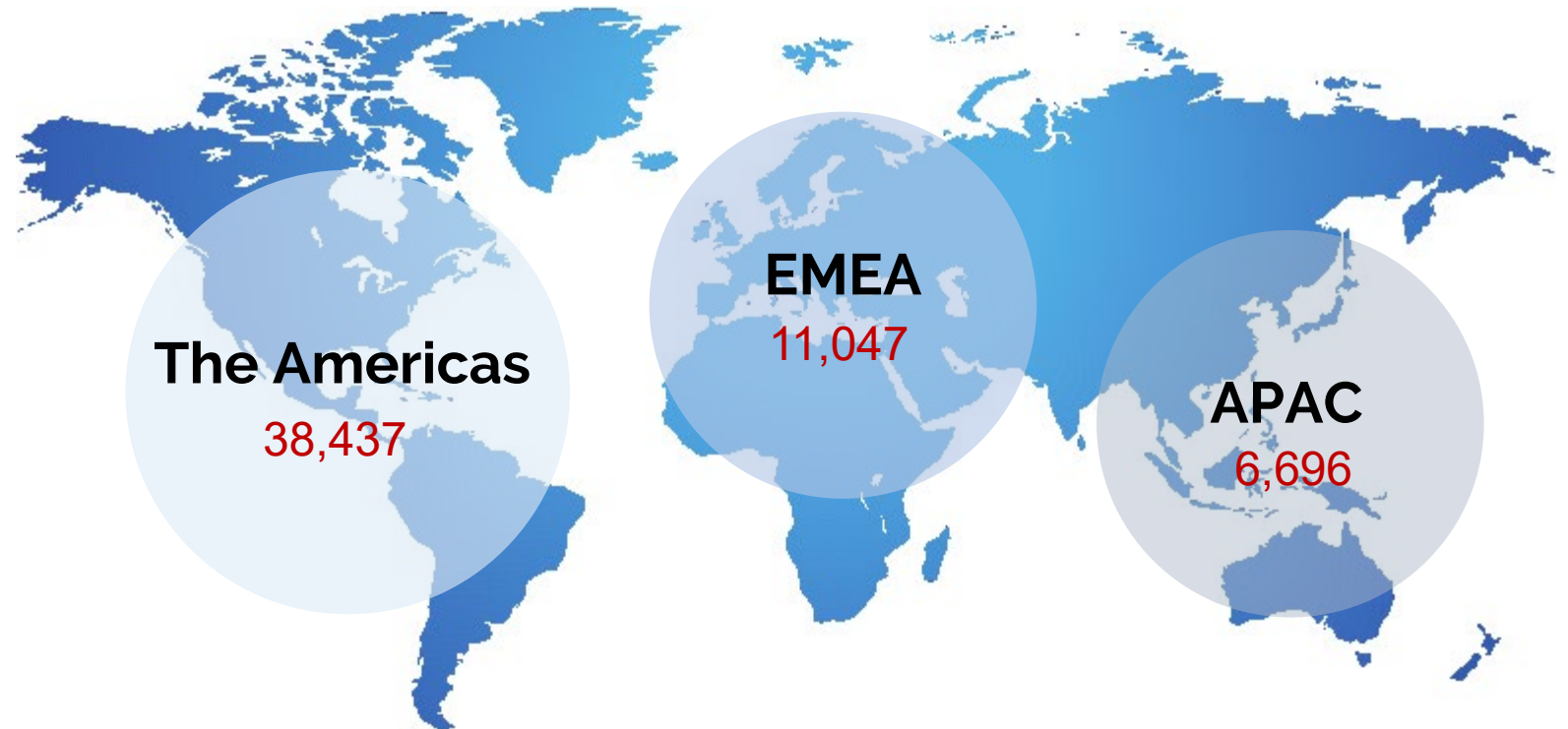
Get More from ABC

Over 56,500 Hotels Worldwide • More Discounts • More Amenities • More Account Support  
Over 31,800 participating hotels offer a discount of up to 25% off BAR

Hotels by Category Service Tier	
Number of Limited-Service Hotels	39,300
Number of Full-Service Hotels	16,880
Number of Luxury Hotels	3,796
Number of Airport Hotels	5,635
Number of Extended Stay Properties	7,783
Number of Resorts	3,224

Amenities and More	
Hotels with Free Wi-Fi	50,802
Hotels with Free Breakfast	27,062
Better Than BAR Hotels	31,800+
Premier Privileges Hotels	800+

## HOTELS BY REGION



# Premier Privileges VIP Program



Premier Privileges is ABC•CCRA's VIP program featuring a collection of the most exquisite 4- and 5-star properties from around the globe, all with commissionable rates!

**Exclusive amenities include free Wi-Fi plus 4 of the following 6 amenities:**

- Welcome amenity
- Daily breakfast for two (full or continental) or equivalent F&B credit
- Same day cancellation
- Early check-in guaranteed (at least one hour before)
- Late check-out guaranteed (at least one hour after)
- Upgrade on arrival, based on availability

*\*Amenities vary by individual property, please refer to the GDS.*

Access the Premier Privileges Program in your GDS using the AOM rate code to book the "Premier Privileges" rate



# ez book<sup>®</sup> Coming Soon

## Powerful Features

### MORE CHOICES

Over 120,000 hotels worldwide including villas, homes and apartments

### eZ & INTUITIVE DESIGN

Feature rich platform designed for Travel Advisors

### ACCOUNT MANAGEMENT

Admin access to all your agency bookings

### AGENT SUPPORT

info@ezbookpro.com

### MULTIPLE CURRENCIES

Rates displayed in your preferred currency (USD, CAD, GBP or EUR)

### COMPARISON TOOL

Display capable of comparing multiple properties

### eZCOMMISSION

ez book tracks and pays commission monthly

### SAVE YOUR FAVORITES

Easy access to favorite properties

Non-GDS Advisors can book the “ABC” and “AOM” rate codes directly with many of our preferred chains – for instructions, access the Non-GDS Booking Guide [Click here](#)



# Quiz Time!

In celebration of Travel Advisors everywhere, we are hosting a Global Travel Advisor Day Giveaway with a chance to win prizes including hotel stays and gift cards.

To be automatically entered, simply review a brief presentation and complete a short quiz. Responses must be received no later than 11 p.m. on April 30, 2024. Prize winners will be announced on Global Travel Advisor Day May 1, 2024.

[TAKE THE QUIZ](#)

