



Agent Rewards



August 2024



A LOOK BACK

1937

A.M. (Sonny) Sonnabend purchases the Preston Beach Hotel in Massachusetts (1937 - 1952) with six other investors

1957

The first Charterhouse Hotel (1957 - 1968) opens in Bangor, Maine. It was followed by a line of 25 others until 1983.

Beginning in the late 1950s, the name "Sonesta" becomes affiliated with hotels in the US and abroad.

1970

HCA is renamed Sonesta International Hotels Corp.



1999

Sonesta Posadas del Inca launches hotels in Miraflores Lima, Lake Titicaca Puno and Sacred Valley Yucay, Peru.



2012

Sonesta International Hotels Corp. is sold to an affiliate of Newton, MA-based Hospitality Properties Trust (HPT), making it a privately held company once again.

Sonesta Resort Hilton Head Island, Royal Sonesta Harbor Court Baltimore, Sonesta Philadelphia and Royal Sonesta Houston open.

The Sonesta ES Suites brand is introduced with 16 properties in Burlington Boston, MA; Andover, MA; Orlando, FL; Atlanta - Perimeter Center North, GA; Auburn Hills; Charlotte, NC; Columbia, MD; Dublin Columbus, OH; Flagstaff, AZ; Houston Galleria, TX; Malvern, PA; Parsippany, NJ; Princeton, NJ; Schaumburg, IL; Somerset, NJ; and St. Louis - Westport, MO.



2021

Destinations new to Sonesta include Hawaii, Washington D.C., San Diego, Seattle, Salt Lake City, Denver, Los Angeles, Nashville, Toronto and San Juan among others.

Sonesta Select brand grows to over 60 hotels.

Acquisition of Red Lion Hotels Corporation.

Sonesta Hotels & Resorts, Sonesta Select, Sonesta ES, and Sonesta Simply Suites available to franchise.



2022

Acquires 4 hotels in NYC with 961 guest rooms and suites.

The James Hotels brand acquired.



1953

The Plaza (1953 - 1975), the iconic hotel in New York City, is purchased from Hilton for \$15,000,000.



1968

Sonesta Montreal (1968 - 1973) becomes our first international Sonesta hotel.

1982

Sonesta Cairo Hotel & Casino opens.

2000

Sonesta's original cruise ship, the Moon Goddess, launches in Egypt's Nile River.



2013

Sonesta Gwinnett Place Atlanta opens.

Travel Pass, our guest loyalty and rewards program, launches.



2020

Sonesta becomes one of the fastest growing hospitality companies in the U.S., growing its portfolio by almost 350%. Sonesta adds two new brands: Sonesta Simply Suites and Sonesta Select.

Sonesta Simply Suites initially launches with over 60 locations, making it one of the largest U.S. hotel brand launches in history.

Sonesta Select brand launches in December with 9 hotels and is Sonesta's first entry into the upscale focused service market.



2023

Classico, MOD and Sonesta Essential launch.



Americas Best Value Inn is awarded #1 in guest satisfaction among economy hotel brands* by J.D. Power



*Tied in 2023. For J.D. Power 2023 award information, visit jdpower.com/awards.

Our Brands:

1100+ properties



The **ROYAL**
SONESTA
19 Hotels

SONESTA
HOTELS AND RESORTS
49 Hotels

SONESTA
select
56 Hotels

Sonesta **ES**
SUITES
85 Hotels

Signature
INN

THE JAMES
HOTELS
1 Hotel

MOD
A SONESTA COLLECTION
1 Hotel

SONESTA
essential
3 Hotels

SONESTA
Simply **Suites**
62 Hotels

AMERICAS
BEST VALUE INN

CLASSICO
A SONESTA COLLECTION
3 Hotels

SONESTA
POSADAS DEL INCA
PERU
1 Hotel

RED LION
HOTELS
INN & SUITES

CANADAS
BEST VALUE INN

SONESTA
SONESTA
SONESTA CRUISE COLLECTION
NILE RIVER
6 Ships

62 Hotels

The
ROYAL™
SONESTA

Rooms - 6,139
Properties - 19 including:

The Benjamin
Royal Sonesta
New York

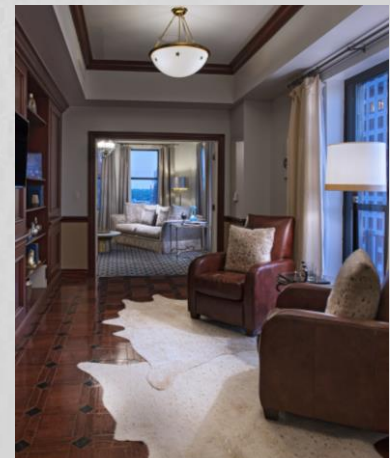
The Royal Sonesta
Kau'i Resort

The Royal Sonesta
New Orleans

The Royal Sonesta
San Juan

The Yorkville
Royal Sonesta Hotel
Toronto

The Clift
Royal Sonesta Hotel
San Francisco



49

Properties

Unique Destinations
Unrivalled Experiences



SONESTA
select

UPSCALE SELECT SERVICE

56

Properties

Community-focused

Comfortable + personal



Sonesta **ES**
SUITES

UPSCALE EXTENDED STAY

85

Properties

Spacious accommodations

Complimentary breakfast

Apartment-like amenities



SONESTA
Simply Suites

MIDSCALE EXTENDED STAY

62

Properties



Stay simply

Comfortable suites

Apartment-like amenities



Global presence.

A majority of our properties span across North America, but we have a strong presence in South America and, uniquely, Egypt.



ST. MAARTEN

Sonesta Maho Beach Resort, Casino, & Spa

Sonesta Ocean Point Resort

(All inclusive)



Maho Beach, St. Maarten



Ocean Point, St. Maarten

Destinations in Latin America

CHILE
Sonesta Osorno

COLOMBIA
Sonesta Bogotá
Sonesta Cartagena
Sonesta Valledupar
Sonesta Pereira
Sonesta Bucaramanga
Sonesta Ibagué

ECUADOR
Sonesta Hotel Loja

PERU
Sonesta Lima El Olivar
Sonesta Posadas Yucay
Sonesta Hotel Arequipa
Sonesta Posadas Del Inca-Puno
Sonesta Cusco



Sonesta Hotel Osorno, Chile



Sonesta Hotel Bogota, Colombia



Sonesta Posadas Yucay Sacred Valley, Peru



Sonesta Posadas Lago Titicaca Puno, Peru

SONESTA TRAVEL PASS LOYALTY PROGRAM



MEMBER TIERS

Bronze:	0 Nights 0 Points
Silver:	10 Nights 10,000 Points
Gold:	20 Nights 20,000 Points
Platinum:	40 Nights 40,000 Points

SONESTA
TRAVEL PASS™



MEMBER TIERS

Qualified nights or points per year

	BRONZE 0 Nights or 0 Points	SILVER 10 Nights or 10,000 Points	GOLD 20 Nights or 20,000 Points	PLATINUM 40 Nights or 40,000 Points
Points earn free nights and more	€	€	€	€
Members save more with special rates & promotions	€	€	€	€
Complimentary upgraded Wi-Fi	€	€	€	€
Partner benefits & offers	€	€	€	€
Reach tier status with qualified nights OR points	€	€	€	€
Enrollment bonus	€	—	—	—
Tier bonus point multipliers		50%	75%	100%
Exclusive reservations line		€	€	€
Early check-in and late checkout		€	€	€
Welcome gift		€	€	€
Complimentary room upgrades*		€	€	€
Complimentary continental breakfast daily*			€	€
Preferred self-parking*			€	€

*Benefit may not be available at all locations.

Terms & Conditions: Some Sonesta Travel Pass Membership benefits, including rewards points, are not available at all locations. Visit sonesta.com/travel-pass/terms-conditions for exclusions and full terms and conditions.



Chain codes: SN, NY, RL, BV

Partnership with ABC

ABC rate code:

10% off BAR

10% commission

24 hr. cancellation

LRA



Travel Industry discount rates available under TVL code



Complete the
Agent
Rewards quiz
and be
entered to win
20,000
Sonesta Travel
Pass points!

TAKE THE QUIZ



Thank you for your partnership!

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