

# UNLOCKING EXCLUSIVE BENEFITS



MELIÄ HOTELS  
INTERNATIONAL



Gran Meliá Nha Trang (Vietnam)

# Global positioning

## Key facts

1<sup>st</sup> hotel group in Spain

3<sup>rd</sup> in Europe

19<sup>th</sup> worldwide

Source: 225 Rank 2021 Hotels Mag,  
by number of rooms





# Our presence in the *world*

## Hotel portfolio (Dec. 2023)

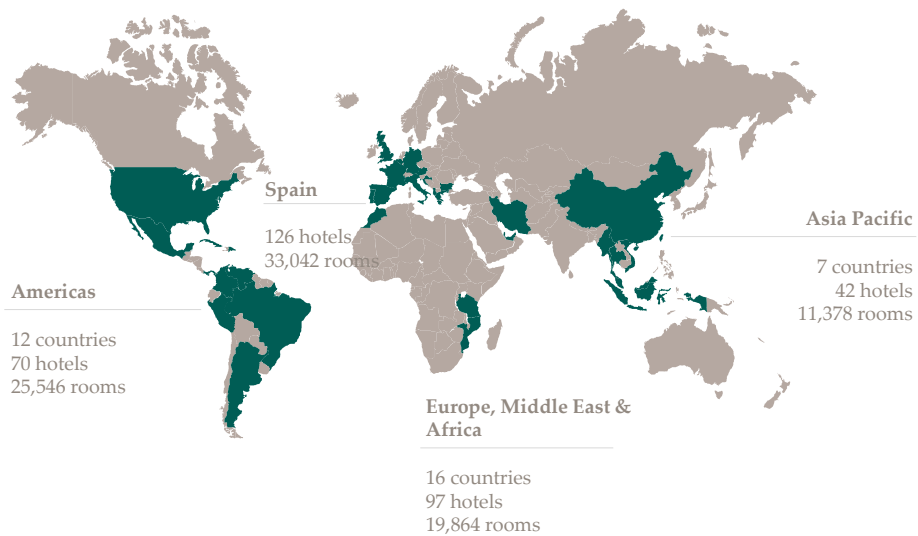
**341** hotels  
92.057 rooms

Owned 11%  
Leased 25%  
Managed 47%  
Franchised 16%

Resort 50%  
City 50%

## Pipeline (Dec.2023)

**64** hotels  
13,524 rooms



# Our brand model

*Our hotel brands reflect the company strategy of growth centered on the luxury and premium segments.*



*Percentage of the total operating portfolio*

# Our brand model

## Luxury Brands

*Distinguished & Recognized worldwide*



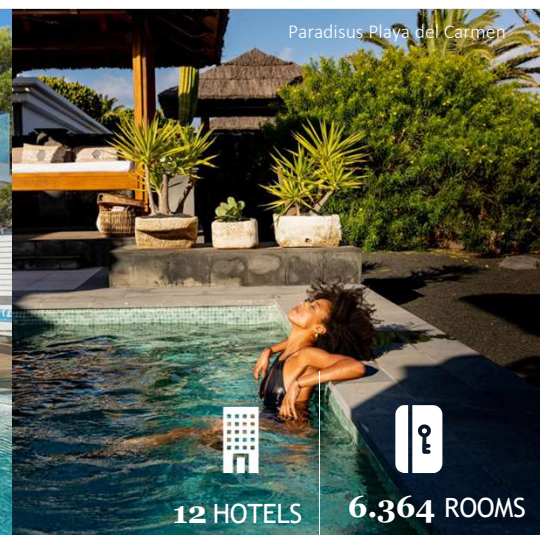
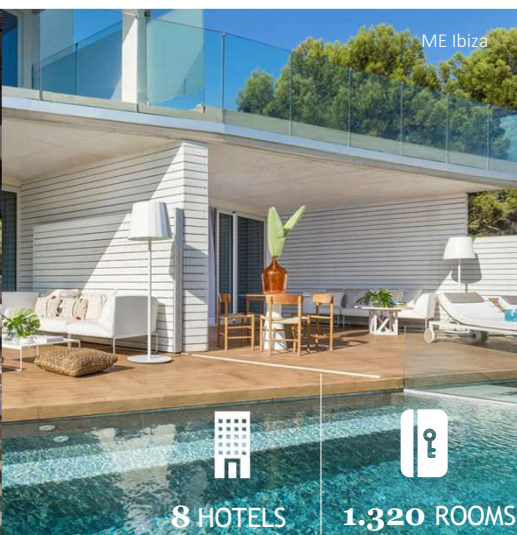
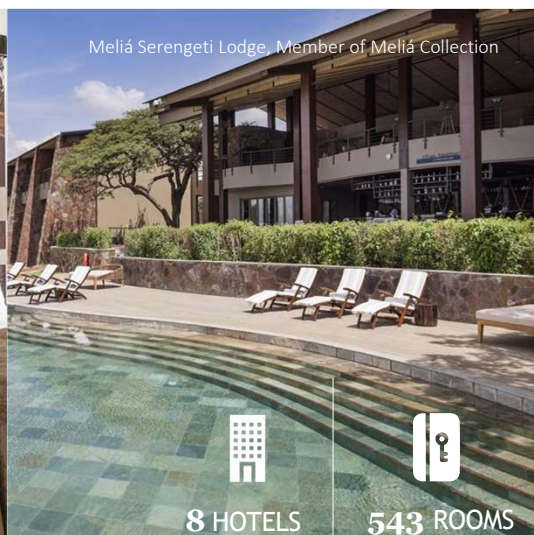
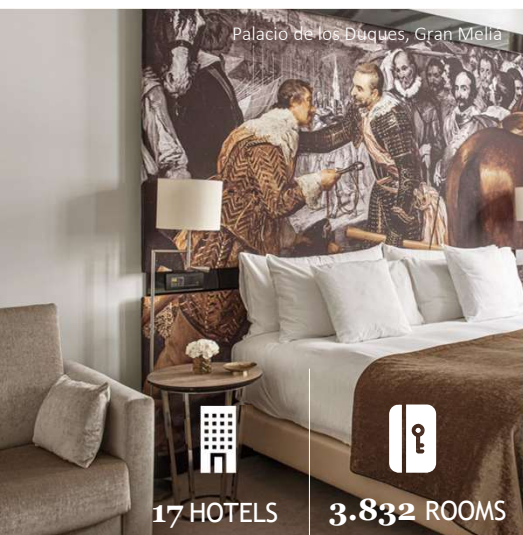
44 HOTELS 12.059 ROOMS

GRAN MELIÁ  
HOTELS & RESORTS

The MELIÁ  
COLLECTION

ME  
BY MELIÁ

PARADISUS  
BY MELIÁ



# Our brand model

## Premium Brands

Suitable for all distinguished travellers

MELIÄ  
HOTELS & RESORTS

ZEL

INNSIDE  
BY MELIÄ

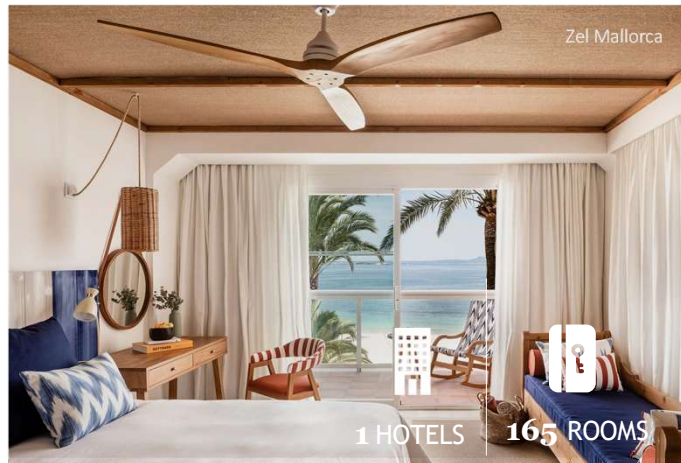


165 HOTELS 48,363 ROOMS



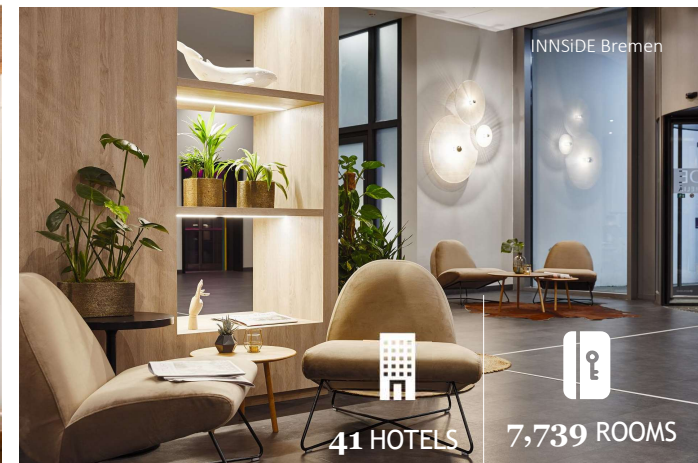
Meliä Zahara Atlanterra

123 HOTELS | 39,407 ROOMS



Zel Mallorca

1 HOTELS | 165 ROOMS



INNSIDE Bremen

41 HOTELS | 7,739 ROOMS

# Our brand model

## Essential Brands

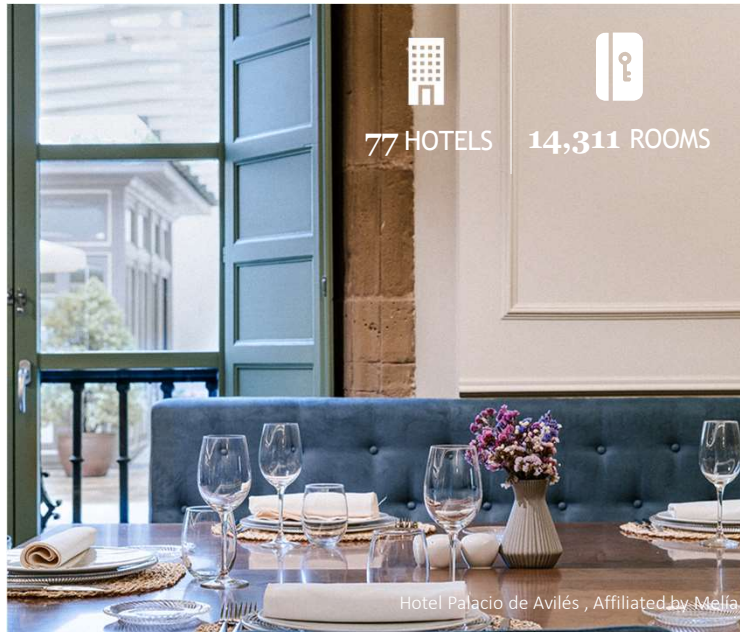


129 HOTELS 31,635 ROOMS

*Our expertise & know-how with excellent value*

**SOL**  
BY MELIÀ

**AFFILIATED**  
BY MELIÀ





Villa Leblanc, Gran Meliá, Menorca

## Sustainable management model

*Travel for Good* is our environmental, social and governance (ESG) strategy, designed to support sustainable tourism and help us become a better company for the planet.

Thanks to this commitment and the progress made, Meliá is the **World Hotel Leader in Sustainability** according to the S&P Global ESG\*.

\* Top 1% Hotels, Resorts & Cruise Lines. S&P Global ESG Score 2022





MELIÀ pro

# BUSINESS TRAVELLERS

BENEFITS & REWARDS

For those of you who have started making business trips again and sleeping away from home, visiting your customers and doing business in person, allowing you to build relationships and grow your business

# 10 NEW BENEFITS

We've developed a collection of new benefits to adapt your business trips and MeliáRewards experience to the pace you live your life.

Highly trained and expert professionals who will advise you from the very start to ensure you enjoy a perfect stay.

## Specialist reservation services

1

10

## MeliáRewards points for your holidays

Use the points you earn during your business trips to book your holidays.

Check in 24 hours in advance and speed up your arrival to your room.

## Online check-in

2

9

## Express check-out

Organise your departure from the hotel in advance. We'll charge a set amount to you so you don't have to worry about a thing. And if you haven't consumed any extras, we'll refund it automatically.

Leave your luggage with us, enjoy a space where you can work, a welcome drink and premium Wi-Fi. You will also have priority access to your room before the official check-in time.

## Priority arrival, work area and premium Wi-Fi

3

8

## Take-away breakfast\*\*

Do you need to leave early? Ask us for a take-away breakfast and it will be ready for you on departure so you can enjoy it after you leave.

*\*\*If breakfast is included in the room rate and available on request.*

For you to enjoy on arrival or throughout the day.

## Complimentary bottle of water

4

7

## Coffee and tea station for early departures

For early risers who need an energy boost to start the day. Enjoy an exclusive coffee and tea service.

Available in your room so you can use it whenever you need it. On request.

## Vertical iron

5

6

## 10% discount on room service or in restaurants\*

Savour a lunch or dinner in our restaurants or in the comfort of your room if you prefer. Get a 10% discount with your corporate booking.

*\*See participating restaurants.*