



ANANTARA

HOTELS & RESORTS

# Agent Rewards

ABC  
global services



ccra  
TRAVEL COMMERCE NETWORK





# Our story

Anantara is a global luxury hotel and resort brand rooted in Thai culture with an intrinsic sense for authentic hospitality. Found in the most captivating locations around the world, our destinations create unforgettable memories for every guest. With a name inspired by the Sanskrit word meaning ‘without end’, our spirit embodies freedom, movement and harmony.

Our journey began in Thailand in 2001 with the launch of the first Anantara resort in Hua Hin, Thailand. Since then we have grown and evolved, but Thai culture and hospitality continues to inspire our commitment to bringing warm smiles and heartfelt hospitality to each of our destinations.





OUR TAGLINE

# ‘Unforgettable journeys’

At Anantara, we believe life is a continuous journey and that every journey should live long in the memory. Our ambition is to create unforgettable memories for every guest in every destination.

And that each destination along the way should be filled with exceptional experiences and life-changing connections.

Our guests share this belief. They seek exceptional experiences and crave genuine connections and moments that enrich their lives whether they are travelling for leisure, business or simply to connect with themselves.





## BRAND VALUES

Three values guide our work and inform our decisions every day.  
They shape us, they are the foundation for everything we do,  
and they help set us apart from the rest:

Authentic  
Immersive  
Local



# Brand Signatures

## Distinctive Design

Every Anantara property is led by a unique architectural concept that draws from the design traditions of its destination. Wherever possible, local materials and local artisans are employed as part of our philosophy.

## Insiders & Artisans.

Through a combination of complimentary offerings and dedicated paid-for encounters, interactions with these local experts and ambassadors elevate the guest stay through experiences that are specific to their locales.

## Signature Experiences.

From encounters with elephants in northern Thailand to uncovering the secrets of Europe's greatest cities, properties immerse guests in the destination with magical moments and bespoke encounters through our Signature Experiences.

## Anantara Spa & Wellness

Every Anantara Spa draws on the indigenous healing practices of its locale, offering soothing, restorative treatments that liberate mind, body and soul. In each destination, we present local wellness traditions alongside traditional Thai treatments, leveraging our award-winning expertise for deep relaxation and renewed energy.

## Elevated Restaurants & Bars

Exquisite dining moments inspired by the destination's culinary traditions and using the freshest local ingredients are an integral part of the Anantara experience. Every property is encouraged to create extensive menus with the most popular local dishes.



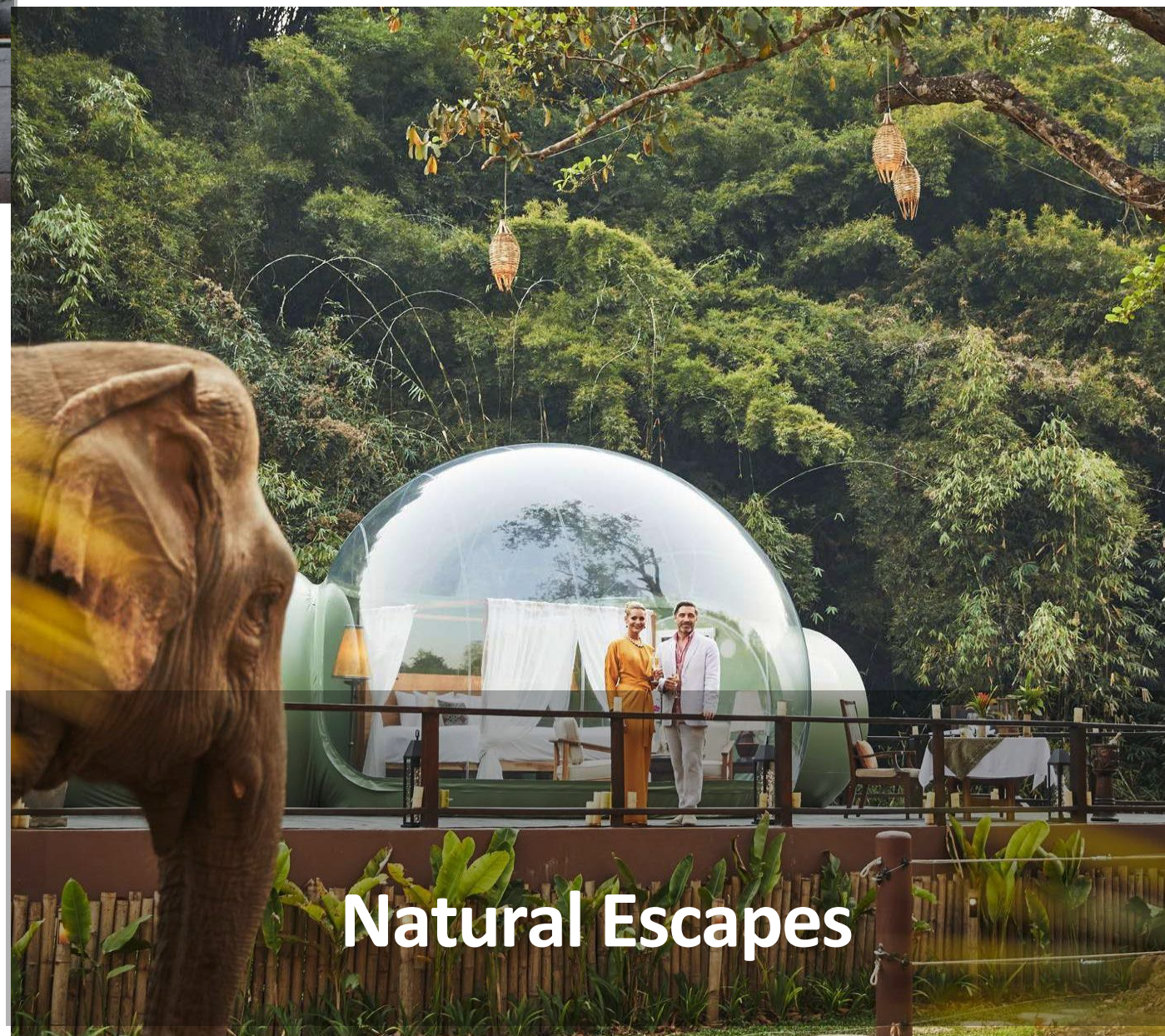
# Moments & immersions

**Natural Escapes** by Anantara is a versatile overnight concept that is tailored to the location and culture of select resorts. Every property has its own unique take, from luxe mobile camping in Oman to a night on a deserted island in Mozambique to sleeping among elephants in our Jungle Bubbles in northern Thailand.



**Spice Spoons**

**Spice Spoons** by Anantara cooking classes attract both internal and external guests, as well as local residents. The experience connects attendees to the destination's culture through an array of learning, from fresh produce selection at local markets and skill-enhancing techniques to the art of preparing and perfecting everyday local dishes. Every Spice Spoons experience is curated to be personal to the guest.



**Natural Escapes**



**Designer Dining**

**Designer Dining** by Anantara is a unique experience curated to help celebrate special occasions or romantic evenings. The experience is personalised for each guest depending on their plans and ideas, allowing them to choose from fine dining menus or collaborate with a personal chef to create their perfect culinary moments.



# Anantara presence in the world

Properties – 57

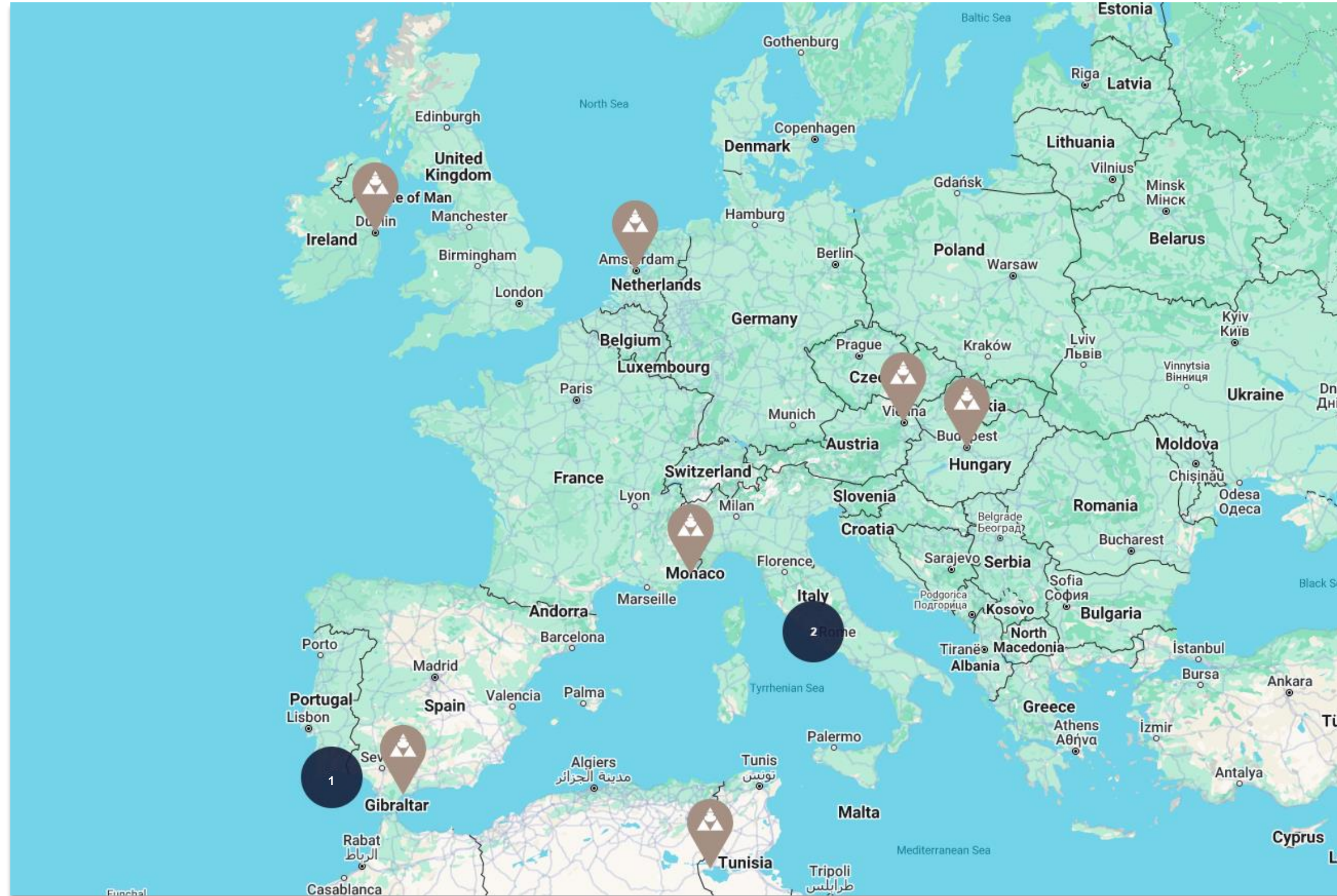
Countries – 26

Rooms – 7,654





# Our locations in Europe & Northern Africa



## Austria

Anantara Palais Hansen Vienna Hotel

## France

Anantara Plaza Nice Hotel

## Hungary

Anantara New York Palace Budapest Hotel

## Ireland

Anantara The Marker Dublin Hotel

## Italy

Anantara Palazzo Naiadi Rome Hotel

Anantara Convento di Amalfi Grand Hotel

## Portugal

Anantara Vilamoura Algarve Resort

## Spain

Anantara Villa Padierna Palace Benahavís Marbella Resort

## The Netherlands

Anantara Amsterdam Grand Hotel Krasnapolsky

## Tunisia

Anantara Sahara Tozeur Resort & Villas





# Anantara New York Palace Budapest Hotel

HUNGARY

Anantara New York Palace is an architectural ode to Europe's Belle Epoque. A marble façade is adorned with ornate carvings and a clock tower, while inside, impressive columns, chandeliers and frescoes transport you to another era.

## KEY HIGHLIGHTS

*Historical building*

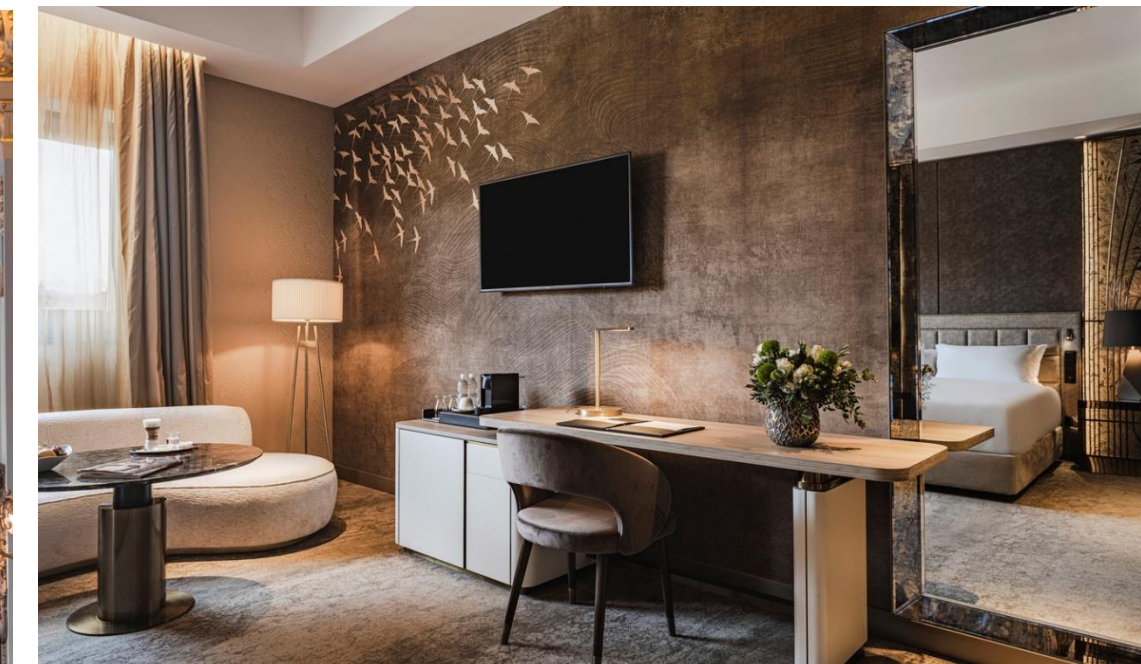
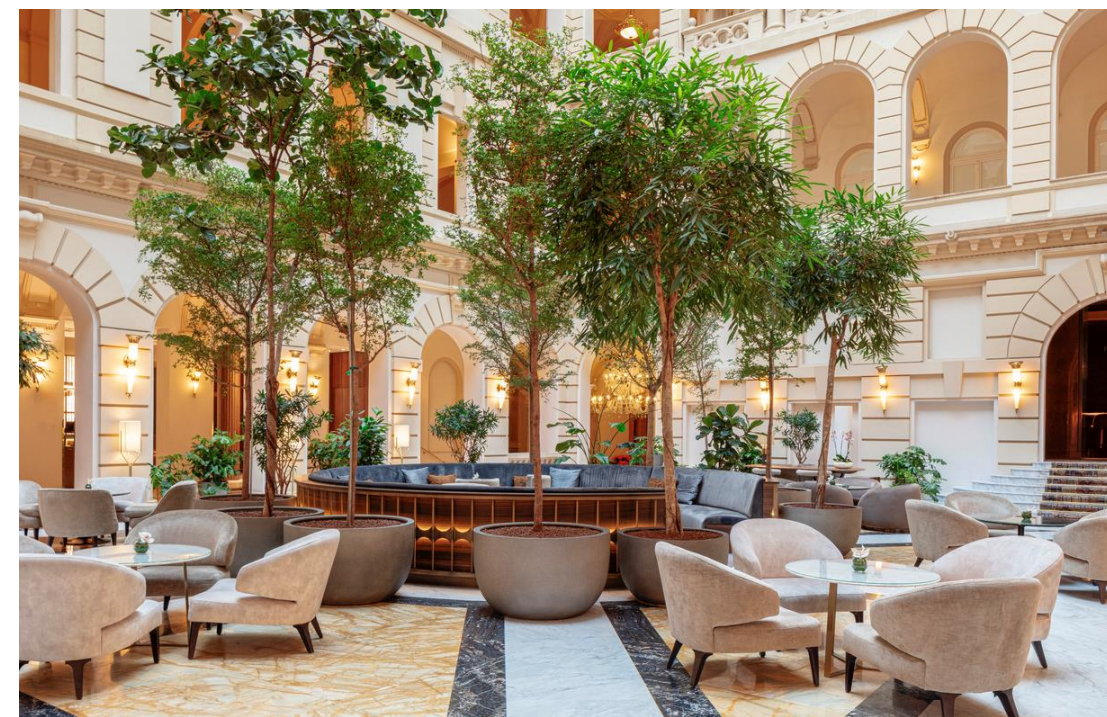
*144 rooms and 41 suites*

*Michelin Restaurant: The White Salon Brasserie*

*New York Café – “The most beautiful café in the world”*

*Anantara Spa & Wellness Facilities*

*Unique and Local Experiences*







# Anantara Plaza Nice Hotel

FRANCE

Delve into the wonders of the French Riviera at Anantara Plaza Nice Hotel, a lovingly restored Belle Epoque landmark located only a stone's throw from the palm-lined beach. Venture to nearby Monaco, Cannes or Saint-Tropez. Wander the Promenade des Anglais, stopping at chic boutiques and cafés, then return to rooftop aperitifs and panoramic sunset views.

## KEY HIGHLIGHTS

*Newly renovated heritage hotel*

*Located in Winter Resort Town of the Riviera included on the UNESCO World Heritage list*

*Stunning rooftop restaurant and bar*

*Anantara Spa and Fitness*

*151 elegant suites and rooms*

*Access to our partner beach "Ruhl Plage"*

*Unique and Local Experiences*







# Anantara Palais Hansen Vienna Hotel

AUSTRIA

Our new hotel in Europe! Anantara Palais Hansen combines a coveted location with a storied history, a Neo-Renaissance palace reborn as one of the city's most luxurious hotels. From here, all of Vienna's most famous sights are within walking distance – Stephansplatz with its iconic cathedral, the Hofburg Palace and its many museums – with Michelin-starred dining and spa tranquillity to return to at the hotel.

## KEY HIGHLIGHTS

*Designed by Baron Theophil Edvard von Hansen*

*152 rooms and suites*

*Michelin-starred restaurant, EDVARD*

*Spa with hydropool*

*Meetings and events for up to 265 guests*

*15-minute walk from Stephansplatz*

*150 m from the tram and 250 m from the u-bahn*







# Anantara The Marker Dublin Hotel

IRELAND

Anantara The Marker Dublin Hotel is your gateway to modern Ireland. Located in the regenerated Docklands – home to finance and tech headquarters, theatres and stadiums, trendy restaurants and bars – it exudes energy and a distinctly Irish passion for life. Enjoy exploration with ease, whether within the city or along the coast, trailblazing Irish gastronomy, and award-winning spa healing at our luxury hotel in Dublin.

## KEY HIGHLIGHTS

*Ideal location in the cosmopolitan Docklands*

*Award winning restaurant Forbes Street by Gareth Mullins and The Rooftop Bar & Terrace*

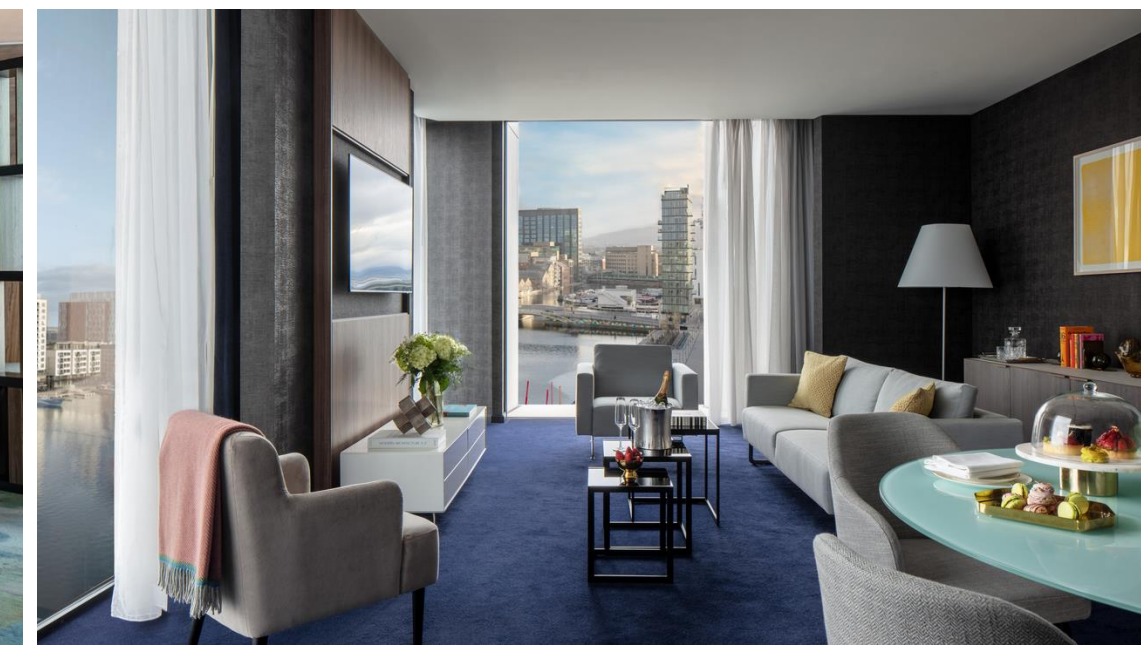
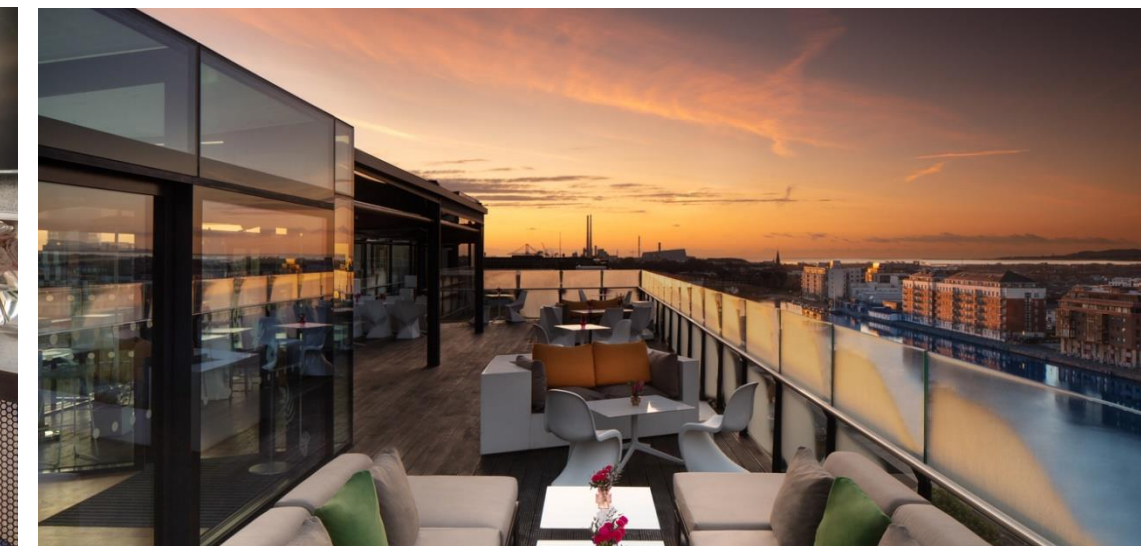
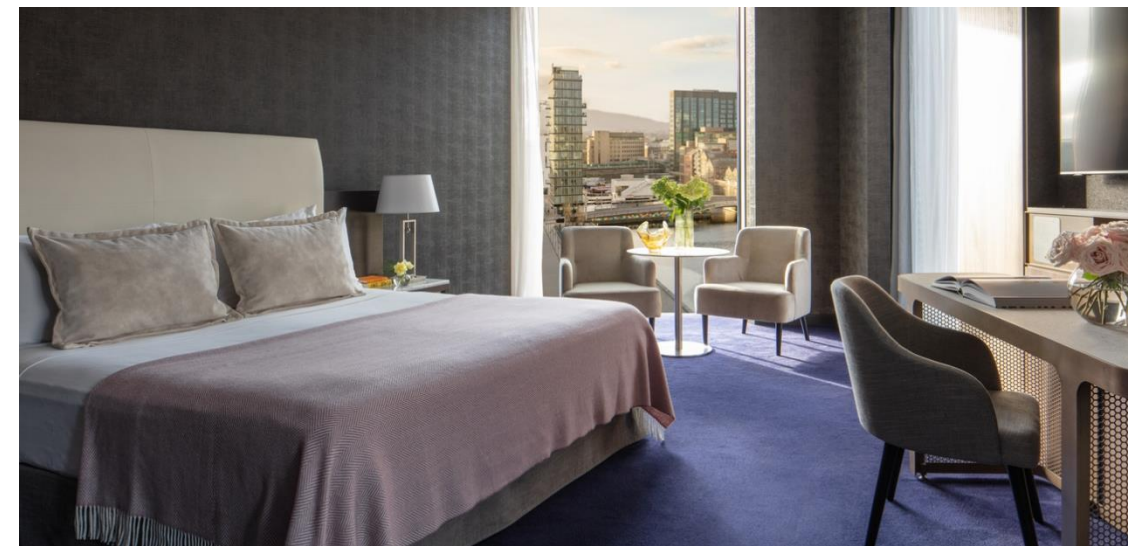
*187 guest rooms and suites*

*Luxurious spa with 23 metre infinity pool*

*Jacuzzi, sauna, eucalyptus infused steam room and gym*

*Nine meeting and event spaces*

*The Rooftop Bar & Terrace offering 360° views of the cityscape*







# Anantara Palazzo Naiadi Rome Hotel

ITALY

The stunning and storied Anantara Palazzo Naiadi Rome Hotel is an architectural wonder overlooking the Piazza della Repubblica. Dine on the rooftop amid sunset views. Host regal events in the midst of Diocletian ruins. Immerse in the awe of the Eternal City as you wander to the nearby Pantheon and Trevi Fountain.

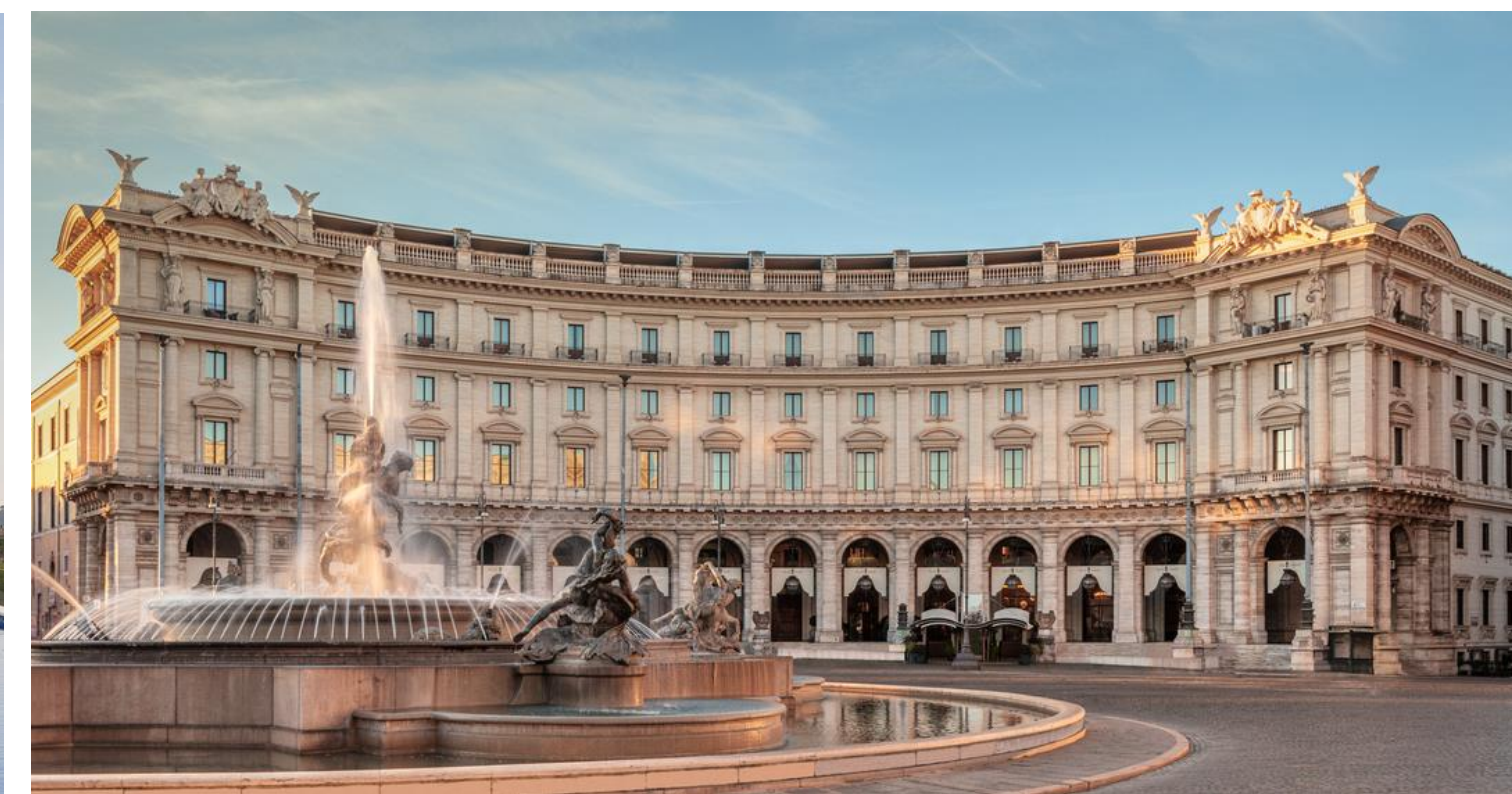
## KEY HIGHLIGHTS

*232 guest rooms and suites*

*Historic architecture*

*Ideal central location, close to Rome's most iconic attractions  
including the Piazza di Spagna*

*Rooftop terrace and pool*







# Anantara Convento di Amalfi Grand Hotel

ITALY

Overlooking Italy's most iconic coastline, Anantara Convento di Amalfi Grand Hotel brings contemporary elegance to a historic Capuchin monastery. Set amid 13th-century cloisters and arched colonnades, this luxury hotel in Amalfi invites guests to discover the locale through elevated spiritual, cultural and culinary experiences.

## KEY HIGHLIGHTS

*Converted 13th-century monastery with the original cloister and church*

*52 rooms and suites*

*Cliffside restaurant and bar*

*Spa, pool and panoramic gym*

*XII chapel for weddings*

*10 minutes' walk to the centre of Amalfi*







ANANTARA

VILAMOURA ALGARVE  
RESORT

# Anantara Vilamoura Algarve Resort

PORTUGAL

Anantara Vilamoura welcomes guests with an exciting new concept across two distinct areas – one designed especially for family fun, and the other exclusively for adults to enjoy peaceful privacy and romance. Families relax and play in spacious rooms and suites with facilities designed for all ages. Couples enjoy intimate serenity in rooms, suites and penthouses, and unwind in tranquil adults-only spaces.

## KEY HIGHLIGHTS

*Named “Best International Resort 2023” by Condé Nast  
Traveler Spain*

*110 suites and rooms designed for adults*

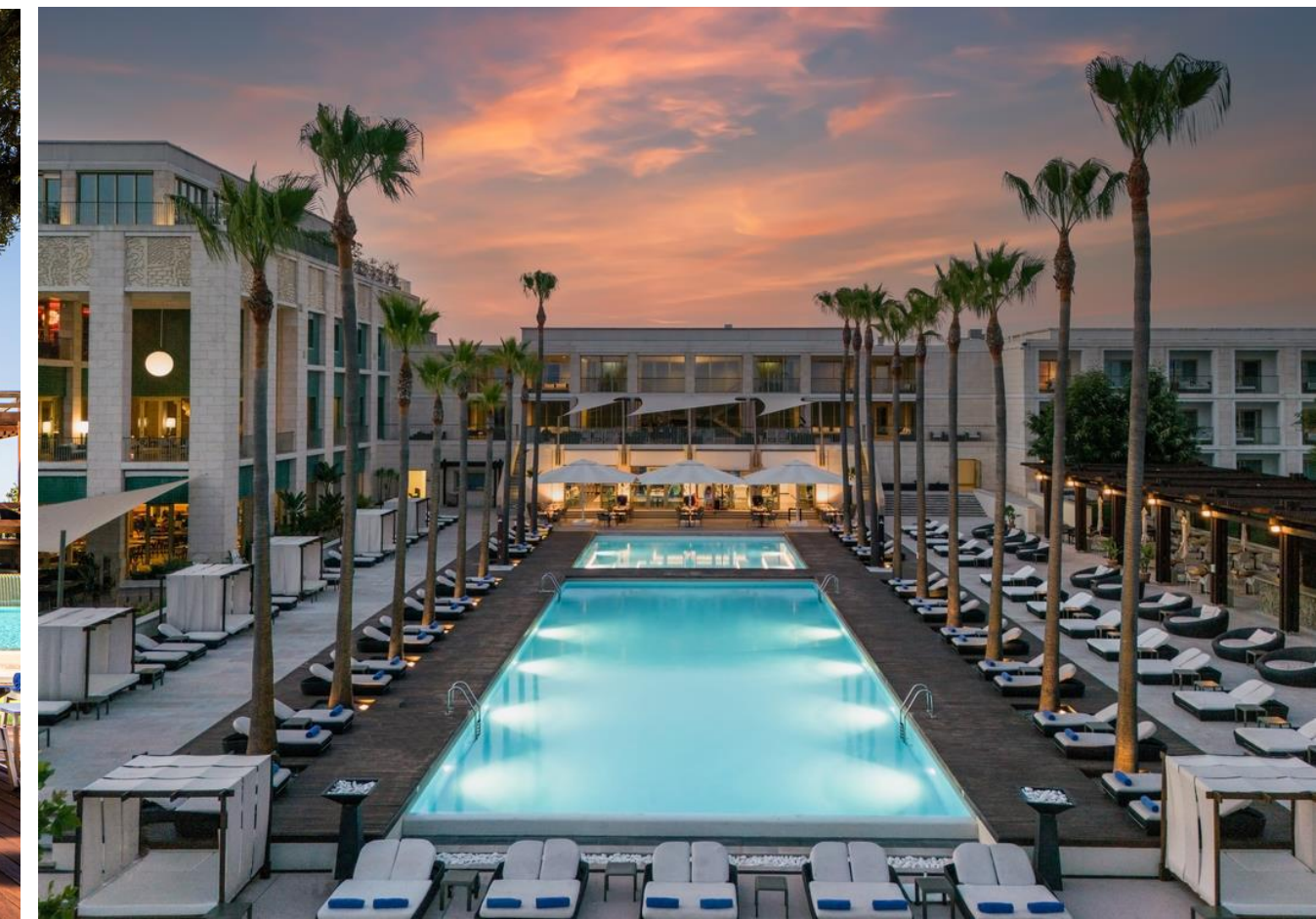
*146 suites and rooms for families*

*Restaurants, bars, and dining experiences*

*Dedicated adults and families' pools*

*Kids' club*

*Anantara Spa*







ANANTARA

VILLA PADIERNA PALACE  
BENAHAVIS MARBELLA  
RESORT

# Anantara Villa Padierna Palace Benahavis Marbella Resort

SPAIN

Experience the enchantments of Andalusia in a 5-star resort nestled between Marbella, Benahavis and Estepona. Surrounded by rolling countryside, just moments from Málaga Airport and the Costa Del Sol, a palatial retreat awaits, adorned with works of art and bursting with gastronomic delights and blissful experiences.

## KEY HIGHLIGHTS

*125 Elegant rooms, suites and villas*

*Surrounded by three golf courses*

*Sublime gastronomy and extraordinary venues, spread in  
eight distinctive restaurants*

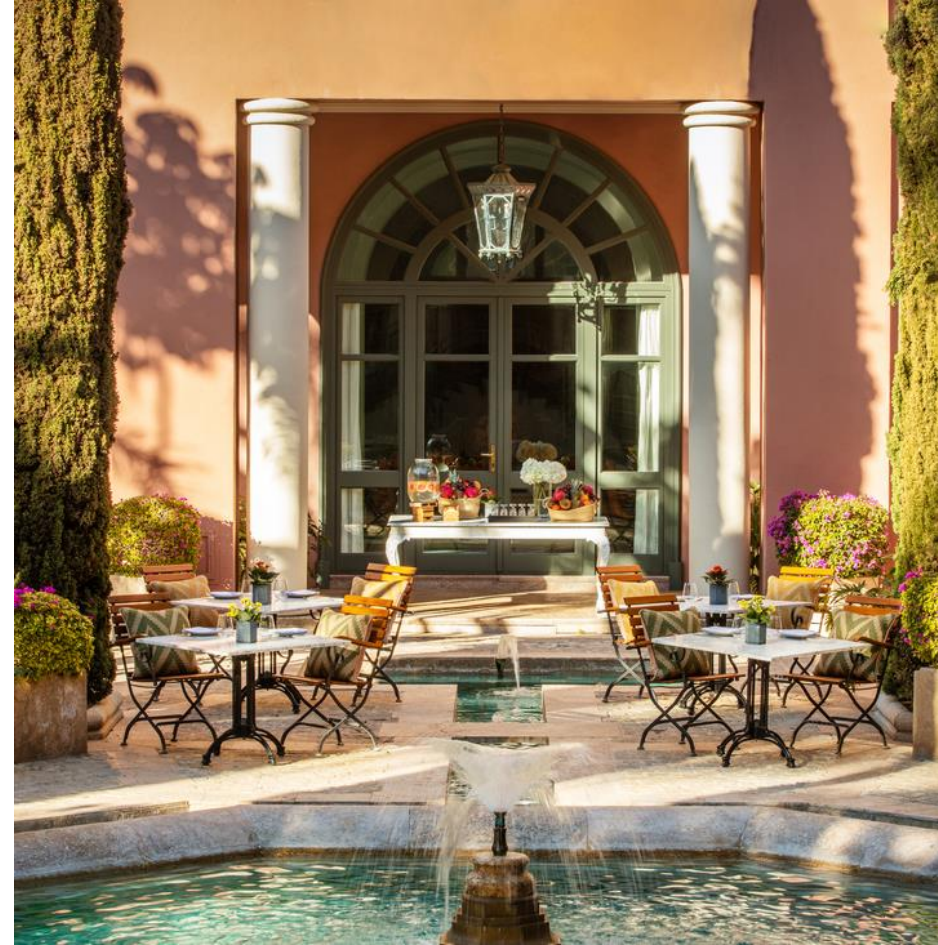
*Extensive beauty, spa and wellness facilities*

*Spectacular Romanesque events spaces*

A MEMBER OF



THE LEADING HOTELS  
OF THE WORLD®







ANANTARA

GRAND HOTEL  
KRASNAPOLSKY AMSTERDAM

# Anantara Grand Hotel Krasnapolsky Amsterdam

THE NETHERLANDS

Anantara Grand Hotel Krasnapolsky Amsterdam enjoys an unrivalled location right on Dam Square facing the palace. It boasts a storied history, having welcomed royalty and distinguished travellers from around the world over its 150-year history. Enjoy exceptional dining at Grand Café Krasnapolsky overlooking the square, and Michelin-starred The White Room.

## KEY HIGHLIGHTS

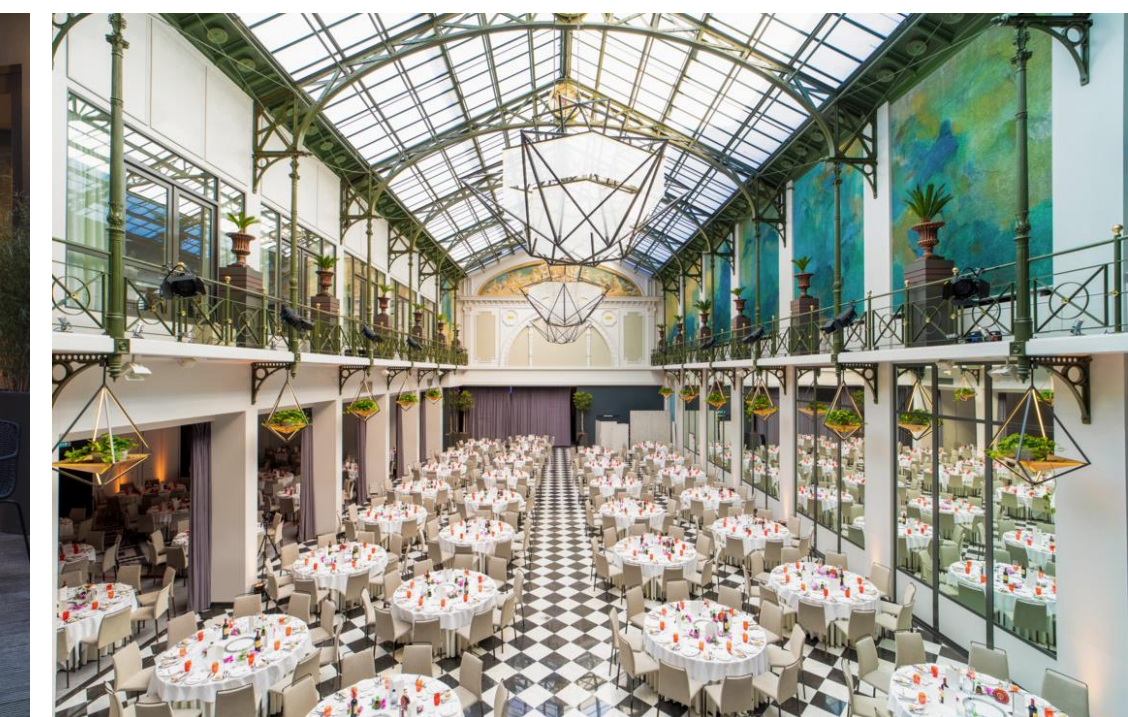
*402 luxury guest rooms and suites*

*Facing the Royal Palace and National Monument on Dam Square*

*Centrally located in a building dating back to 1855*

*Indulgent gastronomic experiences*

*Spa, wellness and gym*







ANANTARA

SAHARA TOZEUR  
RESORT & VILLAS

# Anantara Sahara Tozeur Resort & Villas

TUNISIA

From the contemporary luxury of our resort in Tunisia, embark on journeys through centuries of history and culture. Nestled in your spacious abode, admire views of the Sahara – the magical hues of sunset and the vast constellations of night. Embrace the restorative stillness of a desert retreat with enhanced wellness at Anantara Spa.

## KEY HIGHLIGHTS

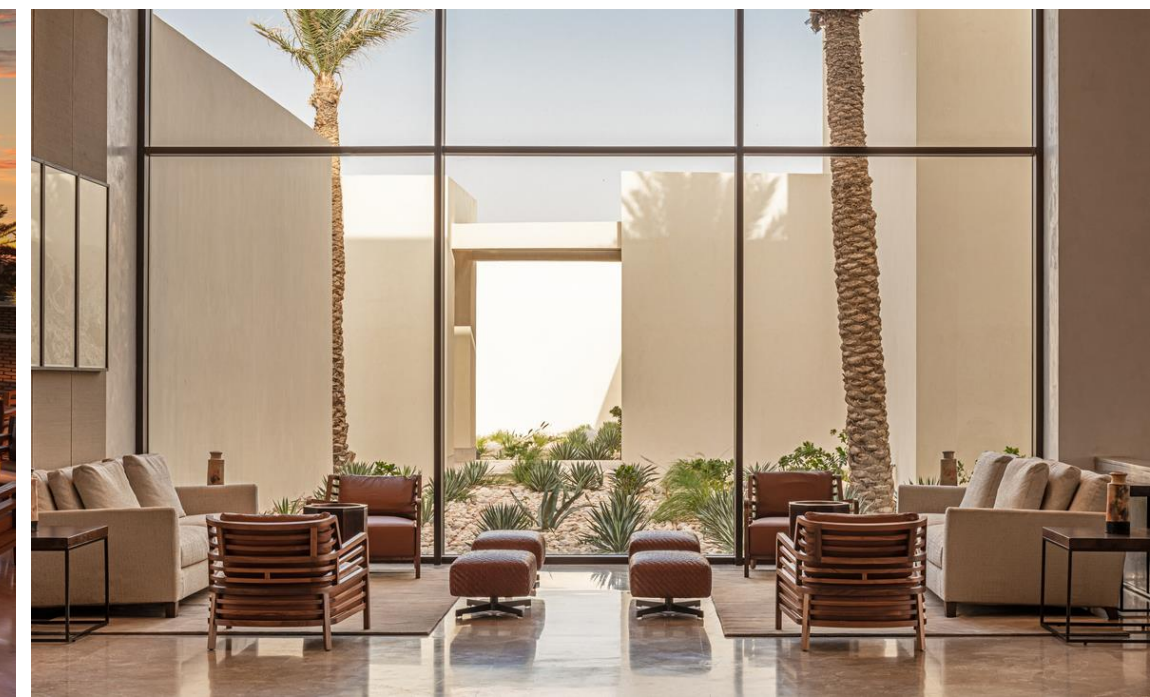
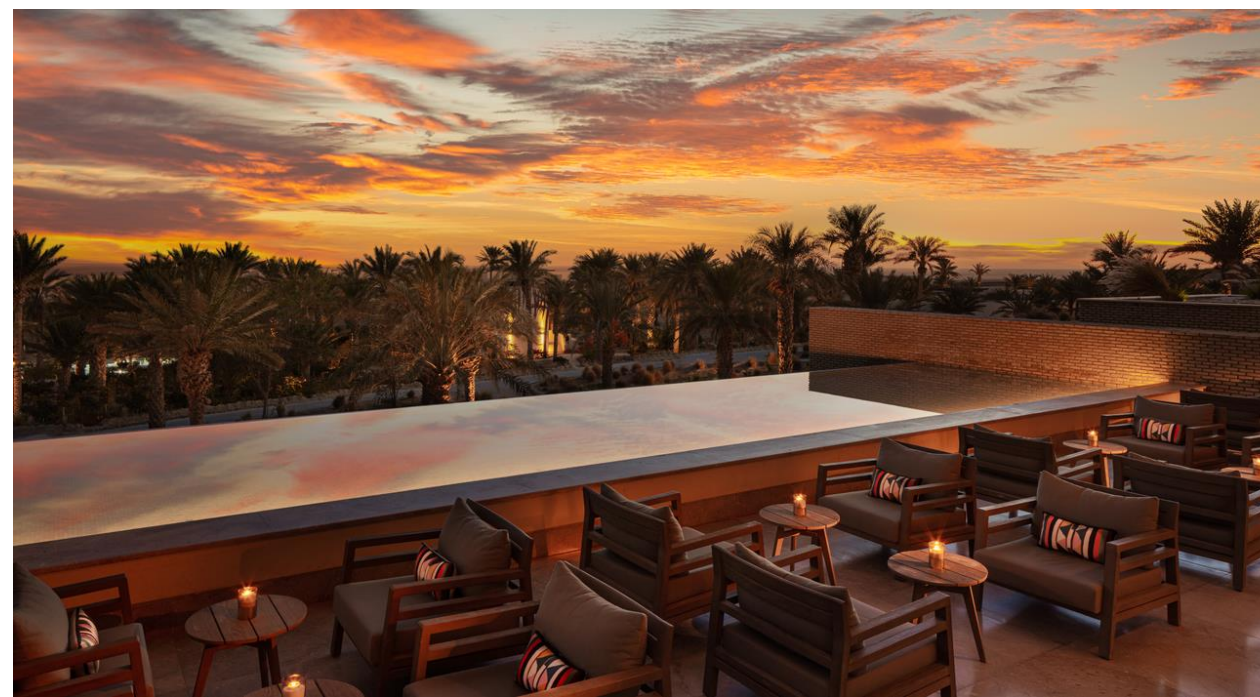
*In the southwest of Tunisia, just 7 kilometres from Tozeur-Nefta International Airport*

*93 suites, villas and pool villas*

*Saharan adventures and explorations*

*Arabian Nights culture and cuisine*

*Hammam spa rituals*





Please take this short quiz for your chance to win!

The winner will receive  
a **2-night stay at**  
**Anantara Palais Hansen Vienna Hotel**

Book the ABC rate code using:

**GDS Chain Code: MW**

**PLAY AGENT REWARDS**

[anantara.com](https://anantara.com)



A scenic view of a coastal town built on a cliffside at sunset. The town's buildings are illuminated by the warm, golden light of the setting sun. The sky is filled with soft, wispy clouds, and the sea is visible in the distance. The text "Thank you" is overlaid in the center in a white, elegant serif font.

Thank you