



Dear Travel Agent Partner,

This winter, invite your clients to experience the magic of Finnish Lapland with Finnair. From the Northern Lights and Arctic adventures to Santa Claus Village and unforgettable winter activities, Lapland is the perfect destination for leisure groups.

To support your group business, we're offering attractive fares from our 4 winter gateways: DFW JFK LAX MIA, an exclusive incentive, and an easy-to-use online group booking tool.

Exclusive Winter Group Offer

Starting from USD 800, including carrier-imposed (YR) surcharges. Available for eligible Winter 2026/27 groups booked from July 1st 2026 to October 31st

Earn a Complimentary Ticket to Helsinki

For every group of 20 or more passengers flown between 25 October 2026 and 27 March 2027, you'll receive one complimentary round-trip ticket to Helsinki. Our Sales Team will provide full details on how to redeem the complimentary ticket once your group has completed travel.

Fly to Finnish Lapland

Finnair offers convenient connections via its hub Helsinki to two of Finland's most popular winter destinations:

Rovaniemi (RVN)

- Home of Santa Claus Village / Northern Lights / Reindeer and husky safaris / Arctic Circle experiences

Kittilä (KTT)

- Gateway to Levi and Ylläs / Ski holidays / Luxury winter resorts / Snow activities and wilderness adventures

Book Groups Easily with the Finnair Group Tool (FGT)

The Finnair Group Tool allows you to request and manage group bookings online, making the process simple and efficient.

With FGT you can:

- Request group quotations online
- Confirm bookings
- Manage passenger names
- Monitor booking status
- Communicate directly with our Groups team

Getting Started

Register today using the Finnair Group Tool.

- Register here: [Register and Log In | Finnair Easy for Travel Agents](#)
- Registration guidance is available on Finnair Easy for Travel Agents.
- Additional booking instructions can also be found on Finnair Easy.

Key Long-Haul Group Conditions

- Deposit due 90 days after booking confirmation
- Final payment and ticketing according to the confirmed ticketing deadline
- Cancellation penalties apply before and after final payment
- Groups may be split for USD 85 per passenger, provided:
 - the minimum group size of 10 passengers is maintained
 - either the outbound or inbound journey is flown together with the main group.

Ready to Start Planning?

Our North America Groups team is here to help you create unforgettable journeys to Finland.

Group Sales

 groups.us@finnair.com

We look forward to welcoming your groups to Finland this winter!

With warm regards,
Finnair sales team