



NEWS RELEASE

Back to school means back to business: American Airlines data highlights growing demand for premium business travel

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Corporate travel bookings jump in August and September as companies return to the road and demand for premium travel grows.

FORT WORTH, Texas — As students head back to school and summer vacations wind down, business travelers return to the road (and the skies) for one of the busiest business travel periods of the year. Corporate travel bookings typically surge 35% from August to September, peaking in the last week of September, as companies reconnect with customers and bring teams together.

Whether it's a same-day customer visit or a week-long international trip, today's business travelers need flexibility, convenience and reliable connectivity. While the average business trip lasts nearly five days, more than one in five are completed in a single day, underscoring the need for an airline that can support a wide range of travel needs and deliver a premium experience.

"Fall is an important time for our corporate customers as companies reconnect with clients, bring teams together and focus on finishing the year strong," said American's Senior Vice President of Global Sales Lucas Martin. "We continue to see momentum from our corporate customers, and we're focused on delivering more of what businesses and their travelers value: a strong global network, a premium travel experience, loyalty that rewards both the company and traveler and dedicated support that makes it easy to do business with American."

Taking business further this fall

As the busy fall travel season approaches, American remains focused on helping travelers make every trip more productive, efficient and rewarding.

Business travelers are taking notice of American as a premium global airline that can connect them to key business destinations. Recent surveys among American's largest corporate clients show a significant improvement in customer sentiment and willingness to recommend the airline, reflecting the impact of investments in the customer experience, premium product, network and sales support.

Among corporate travel managers, these results demonstrate that American is delivering on its promise of strong support and an elevated customer experience across the business travel journey.

A key driver of customer satisfaction is American's commitment to being easy to do business with, offering a range of tools, resources and benefits for all types of corporate travelers, including:

- Small to midsize businesses: The AAdvantage BusinessSM program offers savings to the business, as well as rewards for travelers, with companies earning one mile per eligible dollar spent and travelers reaching status faster with additional Loyalty Points.
- Contracted corporates: American delivers value directly to travelers through Priority access with Group 4 boarding, preferred seat access and priority during disruptions. In addition, travel managers can take advantage of account management tools, SalesLink® enhancements and more.
- Travel agencies: In addition to new agency portal enhancements and reporting, American offers Flex Funds and new waivers for select markets.

Learn all the ways you can **take your business further**.

Premium corporate travel continues to climb

With business travel continuing to grow post-pandemic, more companies and travelers prefer a **premium experience**, with American's premium corporate travel bookings rising nearly 15% year over year during the 12-month period ending in May 2026.

American is uniquely positioned to serve that demand through one of the world's most comprehensive networks, connecting major business centers across North America, Europe, Asia-Pacific and Latin America. The airline offers extensive service in some of the world's most important business corridors, including up to five daily flights between New York (JFK) and London (LHR), more than 10 daily flights between JFK and Los Angeles (LAX), and up to two daily flights between LAX and LHR, giving customers greater choice, convenience and schedule flexibility.

Of course, time is the corporate traveler's most valuable asset. With that in mind, American continues to invest in products and services that help customers stay productive throughout their journey, including complimentary

inflight Wi-Fi sponsored by AT&T on most aircraft, premium lounges with dedicated workspaces, enhanced mobile tools and a growing fleet of next-generation aircraft designed around comfort and connectivity.

For those whose business takes them across the globe, American's premium offerings are designed to maximize both comfort and productivity. Complementing its recent debut of the premium-configured Boeing 787-9 and Airbus A321XLR, American recently unveiled its first retrofitted Boeing 777-300ER, offering customers their most premium travel experience yet with 70 new Flagship Suite® seats with privacy doors, expanded personal storage and a chaise lounge seating option. That Flagship® experience begins well before boarding, as customers are treated to Priority check-in, security, boarding and baggage handling, as well as Flagship® lounge access.

"Whether it's a same-day trip to close a deal or a weeklong international journey to connect with clients and colleagues, American gives business travelers the network, schedule and premium experience they need to succeed," added Martin.

About American Airlines Group

American Airlines is a premium global airline connecting more of the U.S. to the world. With roots tracing back to an air mail carrier in the Midwestern United States in 1926, American now operates more than 6,000 daily flights to more than 350 destinations in more than 60 countries and serves more than 200 million customers annually. Powered by a proud and talented team of 130,000 aviation professionals, American's team lives out the airline's purpose of caring for people on life's journey every day.

The world's largest airline proudly celebrates its centennial year in 2026, reaching a milestone that reflects a century of innovation and the Forever ForwardSM spirit that changed the industry and the world. American introduced the first scheduled air cargo service, the first airport lounge and the first airline loyalty program and continues to reinvent the customer experience today. The airline is also a founding member of the oneworld alliance, whose members serve more than 900 destinations around the globe.

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NEWS RELEASE

American Airlines recognizes 25th anniversary of 9/11 through historic donations to 9/11 Memorial & Museum and Pentagon Memorial Fund

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- American and CR Smith Museum will make the 9/11 collection available to the National September 11 Memorial & Museum and provide additional support through The Never Forget Fund
- Airline supporting future 9/11 Pentagon Memorial Visitor Education Center through Pentagon Memorial Fund

FORT WORTH, Texas — American Airlines and the CR Smith Museum are honoring those on board Flight 11 and Flight 77 and the thousands of lives lost in the Sept. 11, 2001, attacks by making the airline and museum's 9/11 collection available to the National September 11 Memorial & Museum and providing financial support through **The Never Forget Fund**. American is also supporting the future National 9/11 Pentagon Memorial Visitor Education Center through financial contributions and the donation of artifacts from the airline's care related to the events at the Pentagon.

"9/11 forever changed our airline, our industry and our world," said American's CEO Robert Isom. "Over the years, our team has worked to honor the legacy of those lost, preserve their memories and shed light on the remarkable showing of care, resilience and humanity that followed that dark day."

Ensuring generations never forget

Since opening to the public in May 2014, more than 27 million visitors to the National September 11 Memorial & Museum have viewed artifacts related to American, including aircraft fragments, team member identification cards and boarding passes recovered at Ground Zero that help tell the story of the day and its lasting effect.

These artifacts on long-term loan to the Museum have helped to support its important mission to preserve the history of the events of Sept. 11 while ensuring future generations understand the profound effect of that day.

Expanding access to American's 9/11 collection

The CR Smith Museum, located on American's Robert L. Crandall Campus in Fort Worth, Texas, currently houses more than 1,000 additional artifacts connected to the events of Sept. 11 and the extraordinary outpouring of support that followed from the aviation industry and global community.

"While these items have served as a powerful educational resource for our team members and the public who have visited the CR Smith Museum over the past several years, their appropriate home should be where they can reach the broadest possible audience and contribute to the ongoing mission of remembrance and education," continued Isom.

American and the CR Smith Museum plan to make additional artifacts from their collections available to the National September 11 Memorial & Museum, whether through donation or an expansion of the current long-term loan. These additional artifacts include items such as:

- A flag passed from flight deck to flight deck of American's aircraft as a symbol of resilience, unity and support in the weeks following Sept. 11
- Memorial quilts crafted in honor of those lost
- Hundreds of pieces of correspondence from around the globe that demonstrate an outpouring of support for those lost, the airline and the aviation industry

"With over 100 million Americans born after or too young to remember 9/11, our mission to 'never forget' is even more essential," said President & CEO of the 9/11 Memorial & Museum Beth Hillman. "We are grateful to American Airlines and the CR Smith Museum for supporting our commitment to remembering the courage and resilience shown that day, honoring those who perished and preserving the stories of September 11th for future generations."

American is also supporting The Never Forget Fund in honor of the 25th anniversary of 9/11. Funds will support this year's remembrance programming and support the Museum's mission of education.

Supporting the 9/11 Pentagon Memorial Visitor Education Center

American is also financially supporting the Pentagon Memorial Fund and its mission to honor the 184 lives lost at the Pentagon on 9/11.

This year, the Pentagon Memorial Fund will mark an important milestone with the groundbreaking of the Pentagon Memorial Visitor Education Center, a future space dedicated to preserving the stories, lessons and lasting impact of

the attacks.

"We are incredibly grateful for American's pivotal support in making the Visitor Education Center a reality," said Executive Director of the Pentagon Memorial Fund Joseph E. Kornhoff. "When complete, the Pentagon Memorial's Visitor Education Center will provide a permanent space to honor the victims from that day and ensure that the courage, sacrifice and history of that day are forever etched into the granite of time."

As the project moves forward, American looks forward to exploring opportunities to support the Visitor Education Center's mission to educate and inspire future generations.

The airline and CR Smith Museum are exploring artifacts within their collections that may help bolster the Visitor Education Center's efforts to educate visitors about American's response to, and recovery from, the events of that tragic day.

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